

March 26, 2019



## **SITO Schedules Fourth Quarter and Full-Year 2018 Earnings Release and Conference Call**

JERSEY CITY, N.J., March 26, 2019 (GLOBE NEWSWIRE) -- SITO Mobile, Ltd. (SITO), the Consumer Behavior and Location Sciences™ company, announced today that it will release its financial results for the fourth quarter and full-year 2018 financial results before the market opens on Friday, March 29, 2019.

Management will host a conference call and live webcast to review the results at 9:00 a.m. ET that same day.

Conference call information:

Date: Friday, March 29, 2019

Time: 9:00 a.m. Eastern Time (ET)

Dial in Number for U.S. & Canadian Callers: 877-407-8293

Dial in Number for International Callers (Outside U.S. & Canada): 201-689-8349

The conference call will also be webcasted live on the Investor Relations section of SITO's IR web site at <http://ir.sitomobile.com/ir-calendar>.

A replay will be available for 2 weeks starting on March 29, 2018 at approximately 11:00 a.m. ET. To access the replay, please dial 877-660-6853 in the U.S. and 201-612-7415 for international callers. The conference ID# is 13689171.

### **About SITO Mobile, Ltd.**

SITO is a leading mobile data technology company that provides brands customized, data-driven solutions spanning strategic insights and media campaign delivery services. Through Consumer Behavior and Location Sciences™, SITO explores the consumer journey and presents powerful strategic knowledge assets and actionable insights for executives and strategic decision makers looking to understand and influence consumer behaviors.

Brands and agencies rely on SITO as a strategic partner for real-time understandings of customer movements, interests, actions, associations, and experiences, ultimately providing increased clarity for better business decisions. The Company is headquartered in Jersey City, New Jersey and its common stock is publicly traded on the NASDAQ Stock Market under the ticker symbol "SITO." For more information regarding SITO's science, technology and solutions spanning media and research, please visit [www.sitomobile.com](http://www.sitomobile.com).

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