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Gaiam and Discovery Communications Release Five New Titles on DVD and Blu-ray Disc This January

NEW YORK, Jan. 3, 2012 /PRNewswire/ -- Gaiam, Inc., a leading producer of lifestyle media, announced today the release of five new DVD titles this month under its exclusive home video license agreement with Discovery Communications. New titles include: ***Into the Universe with Stephen Hawking***; ***Storm Chasers: Greatest Storms***; ***Maneaters: Bears***; ***Sunrise Earth Alaska***; and ***Moments In Time***.

Discovery Channel's *Into the Universe with Stephen Hawking* – Blu-ray

In an epic new kind of cosmology series, Stephen Hawking gives us the ultimate guide to the universe. From the nature of the universe itself, to the chances of alien life and the real possibility of time travel, watch the world's most famous scientific mind at work through the limitless possibilities of computer animation. This Blu-ray Disc has a total run time of 180 minutes and an SRP of \$14.98. **Street date:** January 31, 2012.

Discovery Channel's *Storm Chasers: Greatest Storms*

Tornados, harrowing night intercepts, baseball-sized hail, lightning, flying debris, accidents and downright devastation make up an intense storm. Join extreme weather chasers Reed Timmer, Chris Chittick and Joel Taylor, IMAX filmmaker Sean Casey, veteran chaser Tim Samaras and renowned meteorologist Dr. Josh Wurman as they recount their most dangerous and exciting moments ever, in ***Storm Chasers: Greatest Storms***. The DVD features the all-time most intense chases in the series' history with a total run time of 172 minutes and an SRP of \$14.98. **Street date:** January 17, 2012.

Animal Planet's *Maneaters: Bears*

Maneaters follows the stories of those who have encountered one of the most dangerous beasts on Earth, bears. While grizzly and black bear attacks are rare, they do happen and can be particularly brutal because unlike other predators, black bears tend to eat their victims alive. The DVD has a total run time of 215 minutes and an SRP of \$14.98. **Street date:** January 10, 2012.

HD Theater's *Sunrise Earth Alaska*

Awaken to some of the world's most spectacular pre-dawn sights and sounds with ***Sunrise Earth Alaska***. From the quiet beaches of Lake Homer to the breathtaking glaciers of Kenai Fjords; watch as the enchanting residents of Alaska come to life when the sun comes up. The collection, available on both Blu-ray and DVD, has a total run time of 200 minutes and an SRP of \$14.98. **Street date:** January 17, 2012.

Military Channel's *Moments in Time*

Archaeological finds allow us to travel back in time providing a modern perspective into what

really happened throughout history. Join host James Woods, as he uncovers artifacts that become the point around which entire scenes from the past are built. Did three-thousand French troops die in the mountains after Emperor Napoleon's failed invasion of Russia? Did the legendary battle between Antony and Cleopatra and the Roman Octavius really happen? Find out for yourselves in this two-disc DVD set, which has a total run time of 400 minutes and an SRP of \$19.98. **Street date:** January 31, 2012.

Each new DVD release will be available in stores and online wherever DVDs are sold.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

About GAIAM

Gaiam, Inc. (Nasdaq: GAIA) is a leading producer and marketer of lifestyle media and fitness accessories. With a wide distribution network that consists of 62,000 retail doors, 14,400 store within stores, 5,600 media category management locations, a digital distribution platform and more than 10 million direct customers, Gaiam is dedicated to providing solutions for healthy and eco-conscious living. The company dominates the health and wellness category and releases non-theatrical programming focused on family entertainment and conscious media. In addition, Gaiam has an exclusive licensing agreement with Discovery Communications and other licensing partners. For more information about Gaiam, please visit www.gaiam.com or call 1.800.869.3603.

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