



### Company Overview

Naked Brand Group is a leading intimate, apparel and swimwear company with a diverse portfolio of brands. Catering to broad customer segments through a highly productive portfolio of 11 internationally recognized company-owned and licensed brands, Naked Brand Group's design, manufacture and market their stable of brands across multiple market segments. Naked Brand Group was Incorporated on May 17, 2009 and merged with Bendon Group Holdings on June 16, 2018. Brands include Bendon, me. by Bendon, Fayreform, Pleasure State, Lovable, Naked, Hickory, Bendon Man, Davenport. Products are available in 44 countries worldwide through 300+ retail doors, a growing network of E-commerce sites and 57 company-owned Bendon retail and outlet stores in Australia and New Zealand. Naked Brand Group global supply chain controls sourcing, manufacturing and production at over 30 partner facilities. Naked Brand Group is committed to exemplary integrity and ethics in the conduct of its business and in its relations with all stakeholders. The company is excited to further revolutionize the lingerie industry through its dedication to design, quality, innovation and customer.

### Naked Brand Group Provides Business Update on Transformation to Pure-Play E-Commerce Platform

Mar 29 2021, 8:31 AM EDT

### Naked Brand Group Signs Definitive Agreement for \$100 Million Private Placement

Feb 25 2021, 8:00 AM EST

### Stock Overview

Symbol	NAKD
Exchange	Nasdaq
Market Cap	330.36m
Last Price	\$0.515
52-Week	\$0.07 - \$3.41

04/15/2021 04:00 PM EDT

### Investor Relations

MZ Group  
Chris Tyson  
MZ Group | Managing  
Director - MZ North America  
T: 949-491-8235  
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### Management Team

#### Justin Davis-Rice

Chairman and Chief Executive Officer Naked Brand Group

#### Anna Johnson

Chief Executive Officer Bendon Limited

#### Lyle Cardy

General Manager - Logistics

#### Cheryl Durose

Chief Financial Officer

#### Chin Edirisuriya

General Manager - Technology & Transformation

#### Angela Mana-Tupara

General Manager - Retail

#### Kirsty McKeown

General Manager - Merchandise

### Naked Brand Group Limited

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AUS

### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.