

# Inventergy Outlines Current Strategy and Highlights 2015 Transactions

## Company's Current Assets Cover Various Market Segments Totaling Over \$200 billion in Relevant Annual Revenue of Potential Licensees

CAMPBELL, CA -- (Marketwired) -- 12/10/15 -- Inventergy Global, Inc. (NASDAQ: INVT) ("Inventergy" or the "Company") today provided an update to investors regarding Inventergy's strategic growth initiatives with regards to its current and prospective monetization and licensing opportunities.

Joe Beyers, Chairman and CEO of Inventergy, said, "We've closed over \$6 million in transactions in 2015 including a \$2 million license arrangement with a mid-tier telecommunication company and a \$4 million sales agreement for two patent families in the mobile communications infrastructure and mobile handset market segments. We also announced a settlement agreement for an undisclosed amount with Genband US LLC, concluding our third settlement agreement for the year. We believe these transactions serve as testament to the strength of our patent portfolio and represent additional opportunities ahead. Inventergy has a rich technology patent portfolio consisting of more than 700 worldwide patents acquired from industry leaders including Panasonic, Nokia and Huawei. The portfolios contain a handpicked set of worldwide assets that are a combination of standards essential patents (SEPs) and valuable implementation patents. We remain focused on driving value from our patent monetization and licensing efforts with telecommunications device and infrastructure companies and telecommunications service providers."

Inventergy's patent assets are applicable to at least four significant primary market segments, on which Inventergy is keenly focused. Capturing the appropriate value from just a part of these markets will significantly bolster Inventergy's financial position and in turn help the Company achieve its primary goal of generating shareholder value. These four core segments include the following:

1. **Mobile handset and other end user devices** Earlier this year Inventergy notified the majority of the worldwide mobile handset providers stating that the company owned at least 186 patents in 15 families which the Company believes may be essential to 3G and 4G/LTE mobile communications. Inventergy's total mobile handset related portfolio consists of approximately 320 patents in at least 40 families worldwide. Inventergy estimates the addressable market for these patents at 8.5 billion units over the next five years. Inventergy has offered a license for its SEPs in this segment for 15 cents to 30 cents per device, depending upon configuration.

2. **Mobile Infrastructure (Cellular Base Stations)** Cellular base stations provide the

gateway for mobile user voice and data communications. Inventergy estimates based upon Infonetics reports that the cumulative revenue for these systems to be in excess of \$107 billion over the next five years. This estimate does not include another significant market segment of small and femtocell base stations. Inventergy currently owns approximately 390 mobile infrastructure patents in 51 families applicable to this market segment.

**3. IP Multimedia Subsystem (IMS) and Voice over Internet Protocol (VoIP)** This markets consists of IMS infrastructure equipment and software providers which provide the backbone for rich media communications and are forecasted to have cumulative sales of approximately \$25 billion over the next 5 years. The VoIP service providers such as cable operators are projected to generate over \$100 billion in applicable revenue over the next five years. The Inventergy portfolio includes approximately 280 IMS/VoIP patents in 56 families. Inventergy has closed two transactions in this market and has established a solid base royalty rate for this market segment.

**4. Cellular Service Providers.** This market consists of telecom operators and service providers. Based on IDC and Infonetics reports, there are over 1.4 billion subscribers served by approximately 50 telecom operators in the geographies covered by the Inventergy patents. The applicable revenue of these firms as estimated by Inventergy, based on Infonetics reports, is well in excess of \$100 billion annually.

The aggregate relevant annual revenue of these four key segments is well in excess of \$200 billion, providing Inventergy with very robust target markets addressable by the Company's existing patents.

Market estimates are based on published reports from by IDC and Infonetics.

#### ***About Inventergy Global, Inc.***

Inventergy Global, Inc. ("Inventergy") is a Silicon Valley-based intellectual property company dedicated to identifying, acquiring and licensing patented technologies of market-significant technology leaders. Led by IP industry pioneer and veteran Joe Beyers, the Company leverages decades of corporate experience, market and technology expertise, and industry connections to assist Fortune 500 companies in leveraging the value of their innovations to achieve greater returns.

#### ***Cautionary Statement Regarding Forward-Looking Statements***

This press release contains statements, estimates, forecasts and projections with respect to future performance and events, which constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Those statements include statements regarding the intent and belief or current expectations of the Company and its affiliates and subsidiaries and their respective management teams. Forward-looking statements are not statements of historical fact and often contain words such as "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "will," "should," "seek" and similar expressions. Investors and prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, including the risk factors set forth from time to time in our filings with the Securities and Exchange Commission. These risks could cause actual results to differ

materially from those expressed or implied in the forward-looking statements. We make forward-looking statements based on currently available information, and we assume no obligation to, and expressly disclaim any obligation to, update or revise publicly any forward-looking statements made in this release, whether as a result of new information, future events or otherwise, except as required by law.

For more information about Inventergy, visit [www.inventergy.com](http://www.inventergy.com).

Source: Inventergy Global, Inc.