

STWA's ELEKTRA™ in Use at California-Based Trucking Company on Over-the-Road Trucks

2 Early Prototypes Running Problem-Free for Over 12 Months on Cummins 450HP Turbo Diesel Engines

SANTA BARBARA, CA--(Marketwire - July 9, 2009) -Save the World Air, Inc. (OTCBB: ZERO), an innovative pioneer in the clean technology industry focused on energy efficiency and air quality issues, has reported that two of its ELEKTRA early prototype units were installed on two over-the-road diesel trucks, based out of Stockton, CA. The units have been in operation for over 12 months with no sign of adverse effects on the subject vehicles.

The companies utilizing the ELEKTRA are operating 2007 Peterbuilt model '379' trucks with Cummins 450HP turbo diesel engines. The printed fuel flow is "273mm(3)/stroke," and the fuel line size (feed) is -10AN. The chassis weight of these 2 vehicles is reported at 15081 lbs.

"Although these two units are early prototypes of the ELEKTRA, we're very pleased with the feedback received so far," commented Mr. Cecil Bond Kyte, Chairman and CEO of Save The World Air, Inc. "The units were not installed to gauge mileage improvements or measure anything other than how the units interacted with the vehicles power plant. We are happy to report that so far, the two ELEKTRA units have been running continually with no leakage, hindrance of perceptible performance or damage to the diesel engines or fuel system of the trucks."

About Save The World Air, Inc.

Save The World Air, Inc. develops and licenses patented and patent pending flux field pollution control and performance improvement technologies, including the ELEKTRA, ZEFS and MKIV, which have been scientifically tested and proven to significantly reduce harmful exhaust emissions, improve performance and enhance fuel economy. The products have been engineered to serve as either stand alone pollution control systems or can be used (in conjunction with catalytic converters) to create a more effective total pollution control system that not only reduces harmful emissions, but also decreases greenhouse gases, improves fuel efficiency and boosts performance.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: http://www.magchargr.com.

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