

October 25, 2010



STWA's Developing Technology to Help Truckers Comply With New EPA Standards for Trucks

Company's ELEKTRA™ Technology May Hold Key to Widespread Compliance With New Legislation

SANTA BARBARA, CA--(Marketwire - October 25, 2010) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, announced today that the Company is developing its ELEKTRA™ technology to help truckers comply with new U.S. Environmental Protection Agency (EPA) truck fuel efficiency standards.

The EPA today announced new regulations today to reduce fuel consumption and emissions for medium and heavy-duty trucks, including tractor-trailers, school buses, delivery vans and heavy-duty pickups. The rule is intended to reduce fuel consumption and emissions by 10% to 20%, based on a vehicle's size. Earlier this year, the Obama administration directed the EPA and the U.S. Department of Transportation (DOT) to set the first fuel efficiency standards for both medium- and heavy-duty trucks in order to reduce greenhouse gases.

STWA's ELEKTRA™ technology, featured in "Popular Science Magazine" in February 2009 is designed to enable better vaporization of fuel, allowing fuel injectors to spray a finer mist, which burns more quickly, completely and efficiently. This means that the fuel can create more power from every drop, improving fuel economy and reducing emissions at the same time.

"ELEKTRA™ operates on a simple premise: finer fuel droplets burn more completely and cleanly and should lead to more efficient combustion and better efficiency," said Mr. Cecil Bond Kyte, Chairman and CEO of STWA, Inc. "The potential application of our technology to the truck market is substantial, as there are over 2.1 million tractor-trailers in the U.S. alone. We are optimistic that our ELEKTRA™ technology could prove very valuable under these new rules and regulations and are working to make that a reality as quickly as we can."

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including AOT™ (Applied Oil Technology), under development with Temple University, and ELEKTRA™ (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: (AOT™)

Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems. (ELEKTRA™) Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: http://www.irthcommunications.com/clients_ZERO.php, and at: <http://www.stwa.com>

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.