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## STWA, Inc. Exploring Marketing and Development Relationships for Applied Oil Technology (AOT)

SANTA BARBARA, CA--(Marketwire - Jul 28, 2011) - STWA, Inc. (OTCBB: ZERO) ("STWA" or the "Company"), an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets, announced today that it is exploring marketing and development relationships for its Applied Oil Technology ([AOT™](#)) product and seeking an oil industry partner for full commercialization.

"With testing at the Rocky Mountain Oilfield Testing Center ([RMOTC](#)) underway and preliminary results forthcoming, we feel that we are ready to start discussions with marketing and development partners who can help us bring the technology into commercial production and distribution," commented Mr. Cecil Bond Kyte, CEO of STWA, Inc.

Mr. Kyte added, "Our relationship with Pipeline Research Council International ([PRCI](#)) has been extremely beneficial in identifying interested potential partners. We've also had interest from groups outside of PRCI and we are exploring all of our options at this time."

The RMOTC facility retrofit and build-out per STWA's design criteria was completed in late June, allowing the Company's AOT™ prototype to be installed and testing to commence. The purpose of the testing is to identify and illustrate the principles and design validations required to move the technology from the laboratory to commercial production. Initial testing generated a series of clear goals and objectives in the Company's journey to commercialization. Please visit the following web link to view photos of the RMOTC test facility, the prototype and personnel onsite during testing: [STWA testing photos](#)

About STWA, Inc.

STWA, Inc. (OTCBB: ZERO) is an innovative company creating technology focused on energy efficiency of large-scale energy production and improved fuel economy for diesel fleets. The Company's Patented and Patent Pending technologies, including [AOT™](#) (Applied Oil Technology), under development with Temple University, and [ELEKTRA™](#) (for Improved Diesel Engine Efficiency), provide efficient and cost-effective means of improving the efficacy of crude oil transport and diesel engine efficiency to assist in meeting global increasing energy demands and emission quality standards. Applications include: AOT™ Crude oil extraction & delivery systems, including oil platforms, oil fields and pipeline transmission systems; ELEKTRA™ Diesel trucks, trains, marine vessels, military fleets and jet turbines.

More information including a company Fact Sheet, logos and media articles are available at: <http://www.stwa.com>.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future financial performance as of any date subsequent to the date of this press release.