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Montana State Senator Ryan Zinke and STWA Board Member Announces His Candidacy for the U.S. House of Representatives

SANTA BARBARA, CA -- (Marketwired) -- 10/29/13 -- [Save The World Air, Inc.](#) (STWA) (OTCQB: ZERO), a developer of applied efficiency technology solutions for oil and fuel delivery systems in the multi-billion dollar global energy market, today congratulated [Montana State Senator Ryan Zinke](#), a member of the Company's Board of Directors, on his announced candidacy for the U.S. House of Representatives.

Elected to the Montana Senate in 2009 and 2011, Senator Zinke represents Whitefish in Montana Senate District 2 and serves as the chairman of Senate Education Committee and the Senate Finance and Claims Committee. A strong advocate of the domestic energy industry, Senator Zinke joined the Company's Board of Directors as an independent member on December 7, 2012.

In a prepared statement issued from his office in Billings, Senator Zinke thanked Cecil Bond Kyte, STWA Chairman and CEO and Gregory M. Bigger, STWA President and CFO for their formal acknowledgment of his candidacy and expressed his continued dedication to policies favorable to ensuring America's energy independence through responsible domestic oil and gas exploration and production, calling it the "most important non-partisan issue of our time."

"It has been a great honor to work with the dedicated team at STWA and witness firsthand the development and commercialization of their Applied Oil Technology (AOT™) systems," Senator Zinke commented. "STWA's oil pipeline flow efficiency technology is capable of helping alleviate North America's critical pipeline capacity challenges and supports the national imperative of moving completely away from oil imports from nations that are prone to political instability and are oftentimes hostile towards American interests."

With offices in Santa Barbara, California, STWA develops and commercializes pipeline flow assurance technologies that improve the economics, safety, and efficiencies of crude oil extraction and transportation systems.

"It has been a privilege and pleasure to have Senator Zinke as a member of our board and we wish him success in his upcoming campaign," stated Mr. Kyte. "The entire STWA team continues to be inspired by his tireless mission to return America to the forefront of global energy production and its leadership role in technological advancements in exploration, extraction and transport."

Since joining the STWA Board, Senator Zinke has been instrumental in providing exposure for the Company's AOT™ systems to a variety of companies active in energy production and

transportation, travelling with STWA President and CFO Gregg Bigger to locations in Montana, Wyoming, Utah, Colorado, Texas, Louisiana and Kansas.

"Senator Zinke and STWA share the same vision that nothing is more important to national security, the health of our economy or the future of our country than making U.S. energy independence a reality within the decade," Mr. Bigger commented. "Working together with the energy industry, government and trade organizations, it is our goal to make AOT™ a key component of enabling further growth in domestic energy production and the most expedient and economic delivery to the market possible."

Senator Zinke is a retired U.S. Navy SEAL Commander and former Commander at [SEAL TEAM SIX](#) and is the CEO of Continental Divide International, a consulting firm that specializes in advanced technology supporting the industries of aerospace, oil and gas, and security. He also serves as the Director of the Montana Unmanned Aircraft Systems (UAS) Center for Remote Integration and is the President and Founder of the [Great Northern Veterans Peace Park Foundation](#).

About STWA

STWA, Inc. develops and commercializes technologies to improve the economics and efficiencies of oil extraction and transportation. The Company's extensive intellectual property portfolio is co-developed with STWA's partner Temple University. More information can be found at www.stwa.com.

About AOT™

AOT™ Viscosity Reduction Systems are a suite of commercial crude oil pipeline flow assurance products designed to be installed at pipeline pump stations in the upstream, gathering and midstream sectors.

AOT™ has been independently verified and tested by numerous third party entities such as the United States Department of Energy. Test reports and related links are available at www.stwa.com.

"Applied Oil Technology™," "AOT™ Midstream," "AOT™ Upstream," and "AOT™" are copyrights and registered trademarks of STWA, Inc.

Safe Harbor Statement

This press release contains information that constitutes forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Any such forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from any future results described within the forward-looking statements. Risk factors that could contribute to such differences include those matters more fully disclosed in the Company's reports filed with the Securities and Exchange Commission. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its

future financial performance as of any date subsequent to the date of this press release.

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