

January 21, 2015



SilverSun Technologies Signs Letter of Intent to Acquire Accounting Technology Resources

California Firm's 2014 Revenue Exceeded \$1.5 Million

LIVINGSTON, NJ -- (Marketwired) -- 01/21/15 -- SilverSun Technologies, Inc. (OTCBB: SSNT) (OTCQB: SSNT) announced today that its wholly owned subsidiary, SWK Technologies, Inc. ("SWK Technologies" and together with SilverSun Technologies, Inc., the "Company"), a national provider of transformational business technology solutions and services, has signed a non-binding letter of intent to acquire 2000 Soft, Inc. d/b/a Accounting Technology Resources ("ATR"), a leading California-based reseller of Sage and Acumatica applications. ATR has implemented technology solutions at prominent companies throughout California.

We anticipate that this transaction would add more than \$1,500,000 in annual revenue to the Company and will be immediately accretive to our earnings. It is anticipated that the transaction, which is subject to the signing of definitive agreements and customary closing conditions, will close on or before February 16, 2015.

Mark Meller, the Company's Chief Executive Officer, stated, "Accounting Technology Resources (ATR) has a solid revenue stream and a strong, established customer base. This transaction further solidifies our position as one of the largest resellers of Sage, Acumatica, and Accellos software in the United States. We continue to execute on our business plan to increase value for our shareholders by increasing profitable sales and acquiring companies and technologies."

"This acquisition makes SWK Technologies a dynamic force with significant market presence in the West," added Jeffrey D. Roth, Chief Executive Officer of SWK Technologies. "Further, the fact that both SWK and ATR have added Acumatica to their portfolios is an indicator that our business strategies are very much aligned. With our management talent, in-house expertise, and financial resources, we are confident that the combined companies will be able to accelerate sales and earnings growth. Our shared commitment to putting clients' needs first ensures ATR's client base will continue to receive superior service. We are very excited about our future prospects."

About SilverSun Technologies, Inc.

SilverSun Technologies is involved in the acquisition and build-out of technology and software companies. The Company's growth strategy is to acquire firms in the extensive and expanding, but highly fragmented, business solutions marketplace, as it seeks to create substantial value for shareholders. Since June 2004, SilverSun has acquired SWK Technologies, Inc., Business Tech Solutions Group, Inc., Wolen Katz Associates, AMP-BEST Consulting, Inc., Hightower, Inc., and ESC Software, Inc. Through its subsidiaries, the Company offers an array of ERP, EDI, WMS, BI and business management products, including its own proprietary software, as well as a wide range of value-added services.

For additional information, visit SilverSun's corporate website: www.silversuntech.com

Forward Looking Statements

This news release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended, regarding among other things our plans, strategies and prospects -- both business and financial. Although we believe that our plans, intentions and expectations reflected in or suggested by these forward-looking statements are reasonable, we cannot assure you that we will achieve or realize these plans, intentions or expectations.

Forward-looking statements are inherently subject to risks, uncertainties and assumptions. Many of the forward-looking statements contained in this news release may be identified by the use of forward-looking words such as "believe," "expect," "anticipate," "should," "planned," "will," "may," "intend," "estimated," and "potential," among others. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this news release include market conditions and those set forth in reports or documents that we file from time to time with the United States Securities and Exchange Commission. All forward-looking statements attributable to SilverSun Technologies, Inc. or a person acting on its behalf are expressly qualified in their entirety by this cautionary language.

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