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LiveDeal Inc. Initiates Partnership Program with National Restaurant Chains

LAS VEGAS, Aug. 18, 2014 /PRNewswire/ - LiveDeal Inc. (NASDAQ:LIVE) ("LiveDeal" or the "Company"), a publicly traded company that operates livedeal.com, a geo-location based mobile marketing platform that enables restaurants to publish "real-time" and "instant offers" to nearby consumers, today announces that it is initiating a partnership program with several national restaurant chains.

The program, exclusive to LiveDeal, will connect some of the nation's largest restaurant chains directly with LiveDeal's consumer audience who use its real time deal engine, directly bringing real time, premier savings opportunities. On the restaurant chain side, the partnership provides owners control over the timing of their offer which traditional coupon and voucher sites do not offer. This elevated level of control creates an environment where both restaurants and consumers benefit from increased discount structures.

In addition, the partnership program will include free co-op television advertising placements in exchange for exclusive savings offers distributed through the LiveDeal platform.

"This partnership program is unlike anything seen previously in the industry, as it allows restaurants the 'full court press' to reach consumers, from online deals to television advertising," said Jon Isaac, CEO of LiveDeal Inc. "The opportunity to provide consumers with a better deal comes easily to restaurant owners when they themselves receive one, and we are excited to be the engine that brings all of these elements together."

About LiveDeal, Inc.

LiveDeal Inc. provides marketing solutions that boost customer awareness and merchant visibility on the Internet. LiveDeal operates a deal engine, which is a service that connects merchants and consumers via an innovative platform that uses geo-location, enabling businesses to communicate real-time and instant offers to nearby consumers. In November 2012, LiveDeal commenced the sale of marketing tools that help local businesses manage their online presence under the Company's Velocity Local™ brand. LiveDeal continues to actively develop, revise, and evaluate these products and services and its marketing strategies and procedures. For more information, visit www.livedeal.com.

Forward-Looking and Cautionary Statements

This press release contains "forward-looking" statements that are based on present circumstances and on LiveDeal's predictions with respect to events that have not occurred, that may not occur, or that may occur with different consequences and timing than those now assumed or anticipated. Such forward-looking statements, including any statements regarding the plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance, are not guarantees of future performance or results and involve risks and uncertainties that could cause actual events or results to differ materially from the events or results described

in the forward-looking statements. Forward-looking statements are made only as of the date of this release and LiveDeal does not undertake and specifically declines any obligation to update any forward-looking statements. Readers should not place undue reliance on these forward-looking statements.

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