

January 24, 2012



Clean Coal Technologies, Inc. Calls Special Board Meeting on Monday, January 23, 2012 to Receive Board Approval for Management's Selection of a Joint Venture Partner to Further Develop and Deploy the Pristine-M™ Technology

NEW YORK-- **Clean Coal Technologies, Inc. (the Company)**, a cleaner-energy technology company, "fully-reporting" and listed on the Pink Sheets-QB (symbol CCTC), today announced the Company held a special Board Meeting to obtain Board approval for management's selection of a Joint Venture partner to develop and deploy their Pristine-M™ technology as discussed during the recent web cast.

Management received Board approval and details of the Agreement will be announced.

"Obtaining a joint venture partner for Pristine-M™ is a significant step for the future of CCTC. In addition to the monetary benefits of the pending agreement, aligning with a joint venture partner further validates the importance of our Pristine-M™ technology and sets the path for other partners to follow," stated Mr. Robin Eves, Director, President and Chief Executive Officer of the Company.

About Clean Coal Technologies, Inc.

CCTI, (<http://www.cleancoaltechnologiesinc.com>) a cleaner-energy, technology company headquartered in New York City, NY, owns a patented process technology to convert coal into a cleaner burning fuel source. This technology is a "mild gasification" process that removes moisture and volatile matters without pulverizing the coal or pelletizing it. The coal remains highly resistant to moisture re-absorption as it is naturally coated in the process. The Company's patented end product "PRISTINE™" coal is significantly more efficient, less polluting, more cost effective, and provides more heat than untreated dirty coal. The technology is based on long-established benefaction processes and utilizes off-the-shelf components and equipment. The process may remove as much as 90% of chemical pollutants from coal, thereby helping to resolve emissions issues affecting coal-fired power plants all over the world.

Matters discussed in this press release contain forward-looking statements. Investors are cautioned that such forward-looking statements involve risk and uncertainties, which could significantly impact the actual results, performance or achievements of the Company. Such risks and uncertainties include, but are not limited to, the time frame for production of

revenue, product development and commercial introduction, the impact of rapid price and technological change and competition, manufacturing and supply uncertainties and other risks.

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Source: Clean Coal Technologies, Inc.