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ActiveCare Increases Monitoring of Diabetes by 1,200 Members in July

OREM, Utah, July 9, 2014 (GLOBE NEWSWIRE) -- ActiveCare, Inc. (OTCQB:ACAR), a leader in diabetes management and wellness services for self-insured employers nationwide, today announced significant growth in July through the acquisition of over 1,200 members diagnosed with diabetes.

This growth comes as ActiveCare continues to expand into several new regions of the country. "Diabetes is in many ways a hidden epidemic. ActiveCare brings visibility and clarity to that problem, enabling care and services to improve the lives of our members," commented Michael Z. Jones, President of ActiveCare. According to the CDC, over 12% of American adults are diagnosed with diabetes. If current trends continue, 1 in 2 American adults would be diabetic or pre-diabetic by the year 2020.

The ActiveCare solution combines real-time biometric test results with data analytics and 24/7/365 CareCenter to provide a safety net of care and education. The unique solution enables those diagnosed with diabetes to take control and better manage their disease, while lowering the overall cost of care.

"Employers are searching for innovative ways to enhance the healthcare of their employees suffering from chronic conditions. ActiveCare provides the technology and tools to better meet the needs of those who have been diagnosed with diabetes, and at the same time lower the cost of care," concluded Jones.

ABOUT ACTIVECARE

ActiveCare, Inc. provides proprietary diabetes management and wellness solutions providing increased visibility to its members' health, enabling real-time care for members, and improving clinical and financial outcomes. Utilizing state-of-the-art blood glucose meters with embedded cellular technology, trained CareSpecialists intervene in real-time and provide members with the support needed to control their disease 24 hours a day, seven days a week. ActiveCare's solution is revolutionizing the way employers, individuals and their health plans monitor and manage chronic diseases. To learn more about ActiveCare please visit www.activecare.com.

Safe Harbor

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Securities Exchange Act. Our actual results could differ materially from those projected in these forward-looking statements, which involve a number of risks and uncertainties, including global economic conditions generally, regulatory uncertainty and economic pressure on the healthcare industry in

particular, the governmental regulation of our products, manufacturing and marketing risks, adverse publicity risks, and risks associated with assimilating our recent acquisitions. The contents of this release should be considered in conjunction with the risk factors, warnings, and cautionary statements that are contained in our most recent filings with the Securities and Exchange Commission.

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