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BrainChip to Participate in Mizuho Securities Silicon Valley AI Day Investor Conference

ALISO VIEJO, CA -- (Marketwired) -- 07/31/17 -- BrainChip Holdings Ltd. ("BrainChip" or the "Company") (ASX: BRN), a leading developer of software and hardware accelerated solutions for advanced artificial intelligence (AI) and machine learning applications, is pleased to announce that Robert Beachler, BrainChip's Senior Vice President of Marketing and Business Development, will be participating in the Mizuho Securities Silicon Valley AI Day. The investor conference will be held August 2nd through 3rd, 2017, at the 4 Seasons Hotel in Palo Alto, CA. Mr. Beachler is scheduled to present Thursday, August 3rd at 10:30 AM PDT. This conference follows the recent launch of BrainChip Studio, a software suite using BrainChip's AI technology to aid law enforcement and intelligence organizations to rapidly search vast amounts of video footage for identifying patterns or faces.

Mr. Beachler commented, "We are pleased to be included in the Mizuho Securities AI Day. Mizuho has been very active in the AI space and we appreciate the opportunity to introduce BrainChip to their investors. This conference provides an excellent opportunity for us to highlight our strategic initiatives and the many ways our artificial intelligence technology is transforming the high-performance requirements in civil surveillance, gaming, and machine vision systems."

About Mizuho Americas

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About BrainChip Holdings Ltd (ASX: BRN)

BrainChip Holdings Ltd. is a leading provider of software and hardware-accelerated solutions for Advanced Artificial Intelligence and Machine Learning applications. The Company has developed a revolutionary new spiking neural network technology that can learn autonomously, evolve and associate information just like the human brain. The technology, which is proprietary, is fast, completely digital and consumes very low power. The Company provides software and hardware solutions that address the high-performance requirements in Civil Surveillance, Gaming, Facial Recognition and Visual Inspection systems. www.brainchipinc.com.

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