

September 7, 2017



## BrainChip to Participate in September Investor Conferences

ALISO VIEJO, CA -- (Marketwired) -- 09/07/17 -- BrainChip Holdings Ltd. ("BrainChip" or the "Company") (ASX: BRN), a leading developer of software and hardware accelerated solutions for advanced artificial intelligence (AI) and machine learning applications, is pleased to announce that the Company will be participating in investor conferences during September. The presentation materials utilized during the respective events will be made accessible on the investor page of BrainChip's website at [www.brainchipinc.com](http://www.brainchipinc.com).

These investor events follow the recent launch of BrainChip Studio, a software suite using BrainChip's AI technology to aid law enforcement and intelligence organizations to rapidly search vast amounts of video footage for identifying objects or faces.

Louis DiNardo, BrainChip's President & CEO, commented, "We are pleased to have the opportunity to participate in investor events and broaden our investor base in both Australia and the United States. Events of this nature allow us to highlight our strategic initiatives and the many ways our AI technology is transforming the high-performance requirements in civil surveillance, gaming, and machine vision systems."

### ***FNN CEO Session Investor Event / September 12, 2017 / Sydney Australia***

Mr. DiNardo will participate in the Finance News Network's (FNN) Investor Event, scheduled for Tuesday, September 12, at the Radisson Blu Plaza Hotel, in Sydney Australia. The event will feature ASX-listed company CEOs, who will present their respective company's investment opportunities. The event is co-sponsored by the investment house Shaw and Partners. FNN is one of the largest providers of online finance video news in Australia, including up to date market reports, CEO and economist interviews, real estate news, stock reports and the latest on superannuation. Interested investors may register for the event by accessing the following URL: <https://www.eventbrite.com.au/e/finance-news-network-investor-events-tickets-36474432008#>.

### ***Evercore ISI Silicon Valley AI Bus Tour / September 20, 2017 / Menlo Park, CA***

Mr. DiNardo and Robert Beachler, BrainChip's SVP of Marketing and Business Development, will participate in the Evercore ISI Silicon Valley Bus Tour on September 20, 2017. BrainChip's presentation is scheduled for 2:15 pm to 3:15 pm PDT and will take place at Evercore's offices in Menlo Park, CA. Evercore has been very active in the AI space. The bus tour will leverage the firm's expertise, focusing on Silicon Valley-based companies in the Autonomous Driving/Artificial Intelligence spaces. Interested investors should contact their Evercore ISI sales representative to attend the bus tour.

### ***About BrainChip Holdings Ltd (ASX: BRN)***

BrainChip Holdings Ltd. is a leading provider of software and hardware-accelerated solutions for Advanced Artificial Intelligence and Machine Learning applications. The Company has developed a revolutionary new spiking neural network technology that can learn autonomously, evolve and associate information just like the human brain. The technology, which is proprietary, is fast, completely digital and consumes very low power. The Company provides software and hardware solutions that address the high-performance requirements in Civil Surveillance, Gaming, Facial Recognition and Visual Inspection systems. [www.brainchipinc.com](http://www.brainchipinc.com).

Source: BrainChip Holdings Ltd.