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BrainChip Visual Analytic Product Demonstrated in Macau

GPI's ATS™ Gaming Solution Builds Customer Excitement at G2E Asia

SAN FRANCISCO, June 17, 2018 (GLOBE NEWSWIRE) -- BrainChip Holdings Ltd. ("BrainChip" or the "Company") (ASX:BRN), a leading developer of software and hardware accelerated solutions for advanced artificial intelligence (AI) and machine learning applications, is pleased to provide an update on the Company's License and Development Agreement with Gaming Products International ("GPI") (NASDAQ:GPIC).

In January 2018, BrainChip and GPI announced a global licensing and development agreement to develop technology in support of GPI's advanced ATS™, an automated table solution built to collect and analyze data in real-time. The system combines GPI's exclusive and innovative SMART RFID technology with an advanced visual identification system based on BrainChip's technology. The ATS™ solution provides one of the most comprehensive and robust table solutions available in the gaming industry. ATS™ is a scalable, customizable, modular table game solution built to each individual operator's specific operational needs. The system allows the integration of multiple technologies and provides the flexibility necessary to meet the evolving technology requirement for data analytics in the gaming industry.

Lou DiNardo, BrainChip's President and CEO commented, "BrainChip and GPI have developed an innovative AI approach for visual analytics in the gaming industry. Our ability to identify, extract and classify patterns in low-light and low-resolution environments, where shadows and occlusions prove challenging for other visual analytic approaches, makes us uniquely suited to solve the challenges facing casino operators in currency security and consumer behavior. GPI provided very successful demonstrations of their ATS™ platform with BrainChip supporting the video analytic requirements at the annual Global Gaming Expo in Macau." Mr DiNardo added, "the gaming industry is large and challenging. Our sales strategy is to align ourselves with leaders in vertical markets and leverage these Original Equipment Manufacturer (OEM) relationships to quickly reach a large group of customers. The GPI relationship exemplifies the potential of this strategy."

"Customer feedback to our live ATS™ demonstrations was very positive, with many commenting that ATS™ offers unique features that other systems do not. GPI has committed to a significant long-term research and development investment and we will continue to optimize ATS™ as part of our phased product rollout including the continued expansion of the features and benefits it offers. We are excited to install ATS™ on a casino floor for live trials soon. Our ATS™ system is the next generation for table games and we can't wait to bring it to market." commented Greg Gronau, President and CEO of GPI.

About BrainChip Holdings Ltd (ASX:BRN)

BrainChip Holdings Ltd. is a leading provider of software and hardware-accelerated solutions for Advanced Artificial Intelligence and Machine Learning applications. The Company has developed a revolutionary new spiking neural network technology that can learn autonomously, evolve and associate information just like the human brain. The technology, which is proprietary, is fast, completely digital and consumes very low power. The Company provides software and hardware solutions that address the high-performance requirements in Civil Surveillance, Gaming, Facial Recognition and Visual Inspection systems. www.brainchipinc.com.

About Gaming Partners International Corporation (NASDAQ:GPIC)

GPIC manufactures and supplies casino table game equipment to licensed casinos worldwide. Under the brand names of Paulson®, Bourgogne et Grasset®, Gemaco®, Dolphin® and Bud Jones®, GPIC provides casino currency, including chips, plaques and jetons; playing cards; table layouts; gaming furniture and table accessories; dice; and roulette wheels. GPIC pioneered the use of security features like radio frequency identification device (RFID) technology in casino currency, and offers RFID solutions including RFID readers, software, and displays. Headquartered in North Las Vegas, Nevada, GPIC also has facilities in Beaune, France; San Luis Rio Colorado, Mexico; Blue Springs, Missouri; Atlantic City, New Jersey; Gulfport, Mississippi; and Macau S.A.R., China. For additional information, please visit www.gpigaming.com.

Company Contact

Robert Beachler
bbeachler@brainchipinc.com
+1 (949) 330-6750

Investor Relations (US):

Ryan Benton
rbenton@brainchipinc.com
+1 (949) 330-6750

Investor Relations (Australia):

Rod Hinchcliffe
Media and Capital Partners
ir@brainchipinc.com
+61 412 277 377

Media Contact (US):

Kerry McClenahan
Publitek North America
kerry.mcclenahan@publitek.com
+1 (503) 546-1002

Media Contact (Europe):

Nayl D'Souza
Publitek
nayl.dsouza@publitek.com
+44 20 3813 6423

Media Contact(Australia):

Daniel Paproth
Media and Capital Partners
daniel.paproth@mcpartners.com.au
+61 421 858 982



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