July 25, 2018

BrainChip to Showcase Neuromorphic Computing Solutions at MPSoC

SAN FRANCISCO, July 25, 2018 (GLOBE NEWSWIRE) -- BrainChip Holdings Ltd. ("BrainChip" or the "Company") (ASX:BRN), the leading neuromorphic computing company, will be participating at the semiconductor design and software engineering forum MPSoC (multiprocessor system-on-chip) held at the Cliff Lodge in Snowbird, Utah, from July 29-August 3.

Peter van der Made, the founder and CTO of BrainChip, is among 60 world-class AI developers and researchers speaking at the event. He will discuss in-depth the unique, energy efficient and versatile spiking neural network (SNN) approach taken by BrainChip. Commonly referred to as neuromorphic computing, BrainChip's high performance SNN platform is a type of artificial neural network that emulates the functionality of the human brain's synapses and neurons.

Unique to BrainChip's SNN is the ability to learn rapidly from small data sets, and to continue learning 'in the field' making it applicable to many end-market applications including vision systems for civil surveillance, autonomous vehicles, robotics and drones, financial technology and cybersecurity. BrainChip Studio, which uses one-shot learning, is a market solution already in deployment helping law enforcement agencies and government departments to rapidly analyze vast amounts of video footage for object search and facial classification.

The MPSoC forum is an annual US-based software-defined hardware event focusing on profiling new software and hardware architectures, design technologies and semiconductor manufacturing innovation serving computing and distributed networked systems.

About BrainChip Holdings Ltd (ASX:BRN)
BrainChip Holdings Ltd. is a leading provider of neuromorphic computing solutions, a type of artificial intelligence that is inspired by the biology of the human neuron. The Company's revolutionary new spiking neural network technology can learn autonomously, evolve and associate information just like the human brain. The proprietary technology is fast, completely digital and consumes very low power. The Company provides software and hardware solutions that address the high-performance requirements in civil surveillance, gaming, financial technology, cybersecurity, ADAS, autonomous vehicles, and other advanced vision systems. www.brainchipinc.com.

Company Contact
Robert Beachler
bbeachler@brainchipinc.com
+1 (949) 330-6750

Media Contact (US):
Kerry McClenahan
Publitek North America
kerry.mcclenahan@publitek.com
+1 (503) 546-1002

Investor Relations (US):
Ryan Benton
rbenton@brainchipinc.com
+1 (408) 218-3816

Investor Relations (Australia):
ir@brainchipinc.com

Media Contact (Europe):
Nayl D'Souza
Publitek
nayl.dsouza@publitek.com
+44 20 3813 6423

Media Contact(Australia):
Daniel Paproth
Media and Capital Partners
daniel.paproth@mcpartners.com.au
+61 421 858 982

Source: BrainChip Holdings Ltd.