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Changing Sentiment toward Coal Is Opening Markets and Paving the Way towards Commercialization for Clean Coal Technologies Inc Market Leading Technology

NEW YORK, NY / ACCESSWIRE / March 8, 2016 /Clean Coal Technologies, Inc., (OTC: CCTC) ("CCTI" or the "Company"), an emerging cleaner-energy company utilizing patented technology to convert untreated coal into a cleaner burning and more efficient fuel, announced today that the tide is turning towards the recognition of the need for effective technologies in the upgrading of coal and believes that they are now strongly positioned to deliver on this global need.

"Following the successful validation of our Pristine M technology last month we have been focused on calibrating the drier and the devolatizer and thus enhancing and maximizing the economics of our market changing technology. I am very pleased to announce that we have successfully calibrated our drying unit and now have a workable database of results that will enable our technology to be specifically geared towards our clients needs. We expect to complete the calibration of the devolatizer by the end of this week that will provide us with a complete set of data points to effectively provide reliable economics as we host potential clients and strategic partners at the test facility," commented CCTI CEO, Robin Eves.

"We have finalized dates for several client visits to the facility commencing the last week of March. This provides us with our first opportunity to not only show our plant in full operation but we will also have a database of actual results that will back up what the science and engineering plans have always told us," he continued.

"We all knew that the calibration process and data point collection would take time but it is critical that it was done correctly. We have now scheduled visits with US government bodies in the coming weeks and also we received a formal invitation to meet with one of the largest coal power producers in China in April. The coming weeks will be pivotal for our company and we are incredibly excited about finally moving to the all important stage of commercializaion," added Mr. Eves.

About Clean Coal Technologies, Inc.

Clean Coal Technologies, Inc., a cleaner-energy technology company with headquarters in New York City, NY, holds patented process technology and other intellectual property that converts raw coal into a cleaner burning fuel. The Company's trademarked end products, "Pristine(tm)" coals, are significantly more efficient, less polluting, more cost-effective, and

provide more heat than untreated coal. The principal elements of the Company's pre-combustion technology are based on well-proven science and tried-and-tested industrial components. The Company's clean coal technology may reduce some 90% of chemical pollutants from coal, including Sulfur and Mercury, thereby resolving emissions issues affecting coal-fired power plants. For more information about Clean Coal Technologies please visit: www.cleancoaltechnologiesinc.com.

Forward Looking Statements

This release may include forward-looking statements related to CCTI's plans, beliefs and goals, which involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Such statements include, but are not limited to, statements about CCTI's plans, objectives, expectations and intentions with respect to future operations, its products, its ability to secure financing for its operations, the impact on the industry and other statements identified by words such as "will," "potential," "could," "can," "believe," "intends," "continue," "plans," "expects," "anticipates," "estimates," "may," and other words of similar meaning or the use of future dates. Additional details about CCTI's business and its operations that could affect CCTI's actual results are described in CCTI's filings with the Securities and Exchange Commission, including the "Risk Factors" that are part of its most recent annual report on Form 10-K for the year ended December 31, 2014 and in each of its subsequently filed periodic reports. All forward-looking statements in this release speak only as of the date of this news release. CCTI undertakes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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SOURCE: Clean Coal Technologies, Inc.