WAVE Hoot and Holler Networks

New Solutions for Business

HOOT AND HOLLER OVERVIEW

A hoot network is a special form of multi-user conference that is always available. Hoot networks are extensively used by financial and brokerage companies for stock and futures trading and morning reports, and are also employed by manufacturers, government agencies, news teams, and weather bureaus. Many of these systems have evolved into sophisticated networks that link hundreds of users around the world.

Traditional hoot networks come with complex problems. Many expensive circuit-switched lines are required. Recording is challenging. Compliance reporting is makeshift. Remote users can't access their hoots. Disaster recovery is exceedingly difficult and expensive. Proprietary systems are a headache to expand. And every time a user moves to a new desk, you need to dispatch a technician to rewire their station.

INTRODUCING WAVE FOR HOOT AND HOLLER

WAVE for Hoot and Holler™ is a software application from Twisted Pair Solutions that lets financial services workers access their hoots from PCs, phones, and PDAs, from anywhere on the network. WAVE uses Voice over IP (VoIP) on your data network to create flexible hoot systems, without the problems associated with traditional solutions. WAVE hoot networks are extendable, affordable, survivable, and equipped with features to make your business a success.

NO LEASED LINES NEEDED

Older hoot systems rely on leased circuit-switched voice lines. These lines are fault-prone, limiting, and hugely expensive. Large financial institutions may spend millions of dollars a year on carrier fees alone. WAVE uses VoIP over your data network, saving significant recurring costs, while improving reliability and audio quality. And WAVE does not require specialized equipment at each desktop, or expensive back-office hoot gear.

WAVE CONNECTS ANY DEVICE, ANYWHERE, ANYTIME

WAVE's secure network operation lets remote offices and mobile workers join the hoot network, using any connected device. PCs, landline and IP phones, mobile phones, and connected PDAs are all supported. WAVE runs securely over a VPN, and integrates with existing systems from Cisco, Avaya, BT Syntegra, and IPC. The WAVE Desktop Communicator runs in a web browser from any connected location on your network, and provides user status, secure text messaging, visibility on all your channels, instant replay, and much more.

COMPLIANCE REPORTING MADE SIMPLE

Modern financial institutions in all countries must maintain meticulous transaction records. WAVE's built-in reporting capabilities let you attain compliance standards without a lot of hassle. You can report on call traffic, recordings, connections, user and access rights, and many other attributes. And WAVE lets supervisors monitor hoot traffic, investigate incidents, and locate recordings in real time.

BUSINESS CONTINUITY AND DISASTER RECOVERY

WAVE for Hoot and Holler was designed to meet the survivability and security requirements of modern financial institutions. Failover and headless peer-to-peer operations help keep your hoot network running. In a crisis, WAVE's modest hardware requirements and flexible connections let the entire hoot network migrate to a remote facility. Traders can stay connected, even when working from home. And WAVE can perform emergency notification alerts, delivering simultaneous messages over phone and network connections.

WAVE™

Twisted Pair
Solutions

WAVE Hoot and Holler Networks

YOUR CALL MAY BE RECORDED

Any WAVE hoot system can be configured to record audio conversations. You can use WAVE's internal recording capabilities, or route audio through a dedicated recording system. WAVE recordings can be flexibly managed, letting you decide where to store recordings, and for how long.

STANDARDS-BASED, NOT PROPRIETARY

WAVE does not require complex proprietary hardware, either in the back office or at the desktop. WAVE works on standard Windows PCs, and WAVE hoot networks can be accessed from any audio device connected to the network. WAVE's secure VoIP-based system is easily extensible, and reaches from across the room to around the globe.
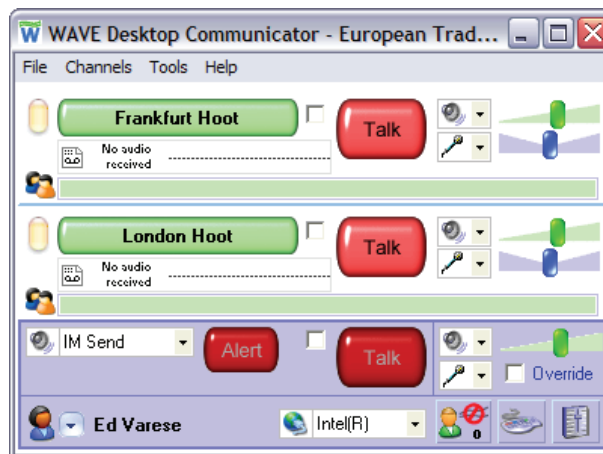
WAVE HOOTS ARE FLEXIBLE AND MANAGEABLE

WAVE for Hoot and Holler reduces the expense and hassle of Moves, Adds, and Changes (MACs) associated with traditional hardwired hoot networks. WAVE is centrally managed over the network, so no site visit is needed when a trader changes desks. WAVE can import user and profile data from Microsoft Active Directory, and IP phone data from Cisco CallManager, easing your deployment tasks. Telecommuters can join hoot networks from home. Travelers can join on the road. Branch offices are easily linked. Business partners can be connected if needed. Any PC in the organization can now join the hoot network. And in crisis situations, when an organization must continue operating using improvised facilities, WAVE hoot networks offer the built-in flexibility to pick up and move.

FIND OUT MORE

To learn more about how WAVE for Hoot and Holler can help your business, please contact your authorized WAVE reseller. Visit Twisted Pair Solutions on the web at www.twistpair.com.

WAVE FOR HOOT AND HOLLER FEATURES

- Works on your data network, with no leased circuits required
- Built-in compliance and management reporting
- Built-in audio recording
- Hoots are accessible from any connected PC, IP phone, landline phone, or cell phone
- VPN support allows traders to access hoots from home or on the road
- Disaster recovery with failover, remote connections, encryption, and robust security
- WAVE Desktop Communicator provides multi-channel access, secure text messaging, user status, muting, and more
- Instant Replay means no more missed communications
- Reduces expense of Moves, Adds, and Changes
- Active Directory and CallManager support

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