

June 5, 2017



# ConversionPoint Technologies to Present at the 7th Annual LD Micro Invitational on June 6, 2017

**Irvine, CA, June 5, 2017** – [ConversionPoint Technologies](#) (CPT), a leading eCommerce technology platform empowering direct-to-consumer performance marketing, has been invited to present at the 7th annual LD Micro Invitational being held on June 6-7, 2017 at the Luxe Sunset Bel Air Hotel in Bel Air, California.

The company's CEO, Robert Tallack, and CTO, Haig Newton, are scheduled to present on Tuesday, June 6 at 2:00 p.m. Pacific time. They will be joined by SVP of capital markets, Andre Peschong, for one-on-one meetings with institutional analysts and investors on June 6-7.

Management will discuss the company's high-growth eCommerce technology platform that creates highly-efficient sales funnels, with significantly higher customer conversion and retention rates.

This year's LD Micro Invitational will feature presentations from 180 companies in the small- and micro- cap space, along with Q&A sessions, expert panels, and one-on-one and small group meetings. The event is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of industry sectors.

For those interested in attending, please contact David Scher at [david@ldmicro.com](mailto:david@ldmicro.com) or visit [www.ldmicro.com/events](http://www.ldmicro.com/events). To schedule a one-on-one meeting with CPT, please register for the conference and log-in via the private LD Micro Invitational website provided by LD Micro upon acceptance of registration.

**News Compliments of [Accesswire](#)**

## About LD Micro

LD Micro was founded in 2006 with the sole purpose of being an independent resource in the microcap space. What started out as a newsletter highlighting unique companies has transformed into an event platform hosting several influential conferences annually (Invitational, Summit, and Main Event).

In 2015, LDM launched the first pure microcap index (the LDMi) to exclusively provide intraday information on the entire sector. LD will continue to provide valuable tools for the benefit of everyone in the small and microcap universe. For more information, visit [www.ldmicro.com](http://www.ldmicro.com).

## **About ConversionPoint Technologies**

ConversionPoint Technologies Inc., with offices in California and Minnesota, is a high-growth, eCommerce technology platform that empowers direct-to-consumer performance marketing. The company's proprietary eCommerce technology enables high-volume product sales across multiple consumer verticals. Its technology suite includes a media optimization solution that uses machine learning to optimize ad purchases and lower customer acquisition costs, and a CRM that provides a robust payment processing and customer data management platform. An integrated post-purchase customer management platform automates product delivery and customer re-marketing, and improves

sales campaign ROI. The company also offers its technology platform to other eCommerce companies, generating SaaS-based recurring revenue in addition to product subscription revenue. For more information, visit [www.conversionpoint.com](http://www.conversionpoint.com).

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