

February 16, 2018



# ConversionPoint Technologies to Participate in the 30th Annual ROTH Conference

[ConversionPoint Technologies Inc.](#), a leading e-Commerce technology group, has been invited to participate in the 30th Annual Roth Conference being held on March 11-13, 2018 at The Ritz-Carlton in Dana Point, California.

ConversionPoint Technologies' CEO, Robert Tallack, is scheduled to participate in one-on-one meetings with institutional analysts and investors at the conference. He will be joined by the company's chief strategy officer Andre Peschong. Management will discuss the company's aggressive growth strategy designed to transform the e-Commerce landscape.

This year's Roth Conference will feature presentations from hundreds of growth companies, along with Q&A sessions, expert panels, and thousands of one-on-one and small group meetings. As one of the largest of its kind, the event is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of industry sectors.

For more information about the conference or to schedule a one-on-one meeting with ConversionPoint Technologies, please contact Capital Markets Group at [cpti@cma.team](mailto:cpti@cma.team).

## About Roth Capital Partners

ROTH Capital Partners, LLC is a relationship-driven investment bank focused on serving emerging growth companies and their investors. As a full-service investment bank, ROTH provides capital raising, M&A advisory, analytical research, trading, market-making services and corporate access. Headquartered in Newport Beach, CA, ROTH is privately-held and employee owned, and maintains offices throughout the U.S. For more information on ROTH, please visit [www.roth.com](http://www.roth.com).

## About ConversionPoint Technologies

[ConversionPoint Technologies, Inc.](#) is a group of complementary e-Commerce technology providers that are changing how brands, advertisers and agencies connect with, acquire and retain customers. The company offers AI-enabled media optimization, CRM, and robust post-purchase modules that automate product delivery and remarketing. Addressing the three main channels of e-Commerce: direct (.com), online retail and Amazon, the company's advanced proprietary technologies increases conversions, lifetime customer value, and return on ad spend. Connect on [Twitter](#), [LinkedIn](#) or [ConversionPoint.com](http://ConversionPoint.com)

## **Important Cautions Regarding Forward Looking Statements**

Except for historical information contained herein, this press release contains forward-looking statements, which reflect the expectations of management of ConversionPoint Technologies, Inc. ("ConversionPoint" or the "Company") with respect to potential future events. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, but are not limited to comments regarding: the Company's relationships with its customers; management's expectations with respect to future services to be offered by the Company; management's current growth projections including the Company's annual revenue and gross profit run rates, expansion of operations including through acquisitions; the value and timing of future projects with existing or new customers or products; perceived benefits of becoming a public company and the timing for an initial public offering; and management's expectations regarding the Company's interim financing requirements and the proposed use of proceeds for such bridge financing; the Company's plans to become a leading e-Commerce company; plan to establish relationships with customers, partners, and/or agents which will enhance scalability, and sales and work efforts; the Company's strategic growth plan for coming years, including accelerating the growth of its business; the Company's predictions of its growth potential of its services and workforce.

These forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of such risks and uncertainties.

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