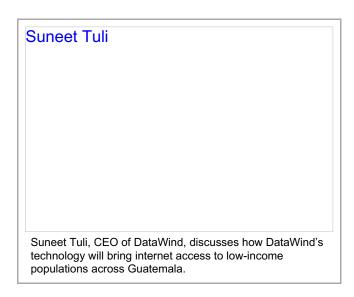


World's Most Affordable Tablet Computers Launched with Unlimited Free Internet Access in Guatemala

DataWind partners with Telefonica and G53 to expand its network in Guatemala, Products will be available in Walmart retail stores

MISSISSAUGA, Ontario, Nov. 01, 2016 (GLOBE NEWSWIRE) -- **DataWind Inc.** (TSX:DW), the leader in delivering Internet access to emerging markets, has partnered with Telefonica to provide the lowest-cost mobile Internet access in Guatemala, marking DataWind's expansion into Latin America and their continued provision of the world's lowest cost access to the internet.



In partnership with Telefonica and G53's distribution channel, DataWind has launched the Ubislate 3G7 tablet nationwide in Guatemala. This tablet comes bundled with one year of web browsing through UbiSurfer, DataWind's patented browser.

Telefonica Guatemala, a subsidiary of Spain Telefonica, is a wireless telecom service provider and one of the largest telecommunications companies in the world. Telefonica is one of the major network operators in Guatemala, offering 4G/3G throughout most major cities and 2G coverage in rural areas of the country.

In Guatemala, 12 million people or 74% of the total population of 16.3 million are without Internet access. DataWind's Internet Delivery Platform represents a monumental step forward in low-cost Internet connectivity, offering an unparalleled solution to bring the Internet to the unconnected. Using their patented, cloud-based technology, DataWind's solution reduces bandwidth consumption by factors of over 10 to 30 times, resulting in the world's most affordable, broadband-like Internet experience on any data network -- even on 2G networks that remain prevalent in developing countries.

The Ubislate 3G7 Dual SIM tablet comes with 4GB of built-in storage that's expandable via microSD card up to 32GB. It also supports Wi-Fi, Bluetooth, and Micro-USB connectivity options. The tablet also comes with 1.2 GHz Dual Core Processor and supports 3G connectivity.

In partnership with Telefonica Guatemala, DataWind will be offering one-year of unlimited Internet browsing bundled with its low-cost tablet computers and smartphones. This offering will deliver the benefits of DataWind's breakthrough technology to the Android smartphone customers at a never before seen affordable price in Guatemala. Their products will be available in Walmart, one of the largest retail chain stores in Guatemala.

"These new partnerships and our entry into Latin America represent a new milestone for DataWind following our success in India," commented DataWind CEO, Suneet Singh Tuli. "Partnering with Telefonica to deliver Internet access demonstrates our continued ability to gain the support of major network operators which will allow for future sales in Guatemala as well as help lay the groundwork for our long term expansion plans throughout other regions of Latin America."

Forward-Looking Information

This press release includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with our business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend" and similar expressions to the extent they relate to the company or its management. The forward-looking statements are not historical facts, but reflect management's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. The company does not undertake or accept any obligation to release publicly any updates or revisions to any forward-looking statements to reflect any change in the company's expectations, except as prescribed by applicable securities laws.

No securities regulatory authority has either approved or disapproved the contents of this press release/media advisory.

About Telefonica Guatemala

Telefónica, S.A. is a Spanish multinational broadband and telecommunications provider with operations in Europe, Asia, and North, Central and South America. Operating globally, it is one of the largest telephone operators and mobile network providers in the world.

About Walmart

Walmart Stores, Inc. doing business as Walmart is an American multinational retail corporation that operates a chain of hypermarkets, discount department stores and grocery stores. Walmart has 11,562 stores and clubs in 28 countries, under a total of 63 banners.

About DataWind

DataWind, Inc. is a leader in providing affordable mobile Internet connectivity in emerging markets. The company's patented, cloud-based technology reduces up to 97% the amount of data needed for web browsing, providing a broadband experience on any network -- even on legacy 2G networks that are still prevalent in developing countries. DataWind also provides economical smartphones and tablets that come bundled with one year of unlimited Internet access, making it the largest tablet provider in India. DataWind's unique solution offers broad social and economic benefits for the billions of people around the world for whom an Internet connection was previously out of reach. DataWind is traded on the Toronto Stock Exchange (TSX:DW). For more information, visit www.datawind.com.

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