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Energous Corporation Names Edelman as Its Communications Marketing Agency of Record

SAN JOSE, CA -- (Marketwired) -- 12/29/14 -- [Energous Corporation](#) ("Energous" or "the Company") (NASDAQ: WATT), the developer of WattUp™, a disruptive wire-free charging technology for electronic devices that provides power at a distance with complete mobility under full software control, today announced it has named [Edelman](#) as its communications marketing agency of record.

The Edelman team, led by personnel based in the firm's Bay Area offices, will handle Energous' external communications spanning earned and owned media, along with analyst relations and content creation.

"Energous has had a tremendous year, between completing our Initial Public Offering and being listed on NASDAQ Capital Markets in March, signing joint development agreements with 12 important players in a wide variety of markets and in December completing a secondary registered offering," said Stephen R. Rizzone, CEO of Energous Corporation. "Our communications marketing partner will help educate and inform business leaders, investors, potential partners and eventually consumers about the breadth of our ecosystem and our leading position in delivering the first true wire-free charging solutions."

"True wireless charging -- without the use of a mat -- is still new to the market, but its potential is phenomenal," said Matt Warder, EVP and deputy general manager of Edelman's Silicon Valley office. "Energous is on the road to completely transforming the way people charge their electronic devices at home, in the office and virtually anywhere they visit. We are honored to partner with the clear leader in this space and are excited to elevate their brand, help grow their influence and ignite real change for consumers."

As a true wire-free charging solution, WattUp is a revolutionary, patent-and trademark-pending technology that delivers intelligent, scalable power via the same radio bands as a Wi-Fi router. Through the delivery of meaningful power, at a distance, users can feel empowered to roam while charging, removing the need to plug in their devices or place them on a mat.

About Edelman

Edelman is the world's largest public relations firm, with more than 5,000 employees in 65 cities, as well as affiliates in more than 35 cities. Edelman was named one of Advertising Age's "A-List Agencies" in both 2010 and 2011, and an "Agency to Watch" in 2014; Adweek's "2011 PR Agency of the Year"; PRWeek's "2011 Large PR Agency of the Year"; and The Holmes Report's "2013 Global Agency of the Year" and its 2012 "Digital Agency of the Year." Edelman has been awarded seven Cannes Lions including the Grand Prix for PR in 2014. Edelman was named one of the "Best Places to Work" by Advertising Age in 2010

and 2012 and among Glassdoor's "Best Places to Work" in 2011, 2013 and 2014. Edelman owns specialty firms Edelman Berland (research), Edelman Deportivo (creative) Blue (advertising), BioScience Communications (medical communications) and agency Edelman Significa (Brazil). Visit <http://www.edelman.com> for more information.

About Energous Corporation

Energous Corporation is developing WattUp™, a wire-free charging technology that will transform the way people charge and power their electronic devices at home, in the office, in the car and beyond. WattUp is a revolutionary, patent- and trademark-pending solution that delivers intelligent, scalable power via the same radio bands as a Wi-Fi router. WattUp differs from current wireless charging systems in that it delivers meaningful, useable power, at a distance, allowing users to roam while charging. The result is a wire-free experience that saves users from having to remember to plug in their devices or place them on a mat. Energous will initially license WattUp to the wearable and mobile-accessory markets and will expand to other markets such as Wi-Fi routers and smartphones over time. For more information, please visit www.energous.com.

Safe Harbor Statement

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange and Exchange Act of 1934, as amended that are intended to be covered by the "safe harbor" created by those sections. Forward-looking statements, which are based on certain assumptions and describe our future plans, strategies and expectations, can generally be identified by the use of forward-looking terms such as "believe," "expect," "may," "will," "should," "could," "seek," "intend," "plan," "estimate," "anticipate" or other comparable terms. All statements in this release that are not based on historical fact are "forward looking statements". While management has based any forward looking statements included in this release on its current expectations, the information on which such expectations were based may change. Forward-looking statements involve inherent risks and uncertainties which could cause actual results to differ materially from those in the forward-looking statements, as a result of various factors including those risks and uncertainties described in the Risk Factors and in Management's Discussion and Analysis of Financial Condition and Results of Operations sections of our recently filed registration statement on Form S-1. We urge you to consider those risks and uncertainties in evaluating our forward-looking statements. We caution readers not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. Except as otherwise required by the federal securities laws, we disclaim any obligation or undertaking to publicly release any updates or revisions to any forward-looking statement contained herein (or elsewhere) to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

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Source: Energous Corporation