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Highpower International Retains ICR, Inc.

SAN DIEGO, Calif. and SHENZHEN, China, April 11, 2017 /PRNewswire/ -- Highpower International, Inc. (NASDAQ: HPJ), a developer, manufacturer, and marketer of lithium and nickel-metal hydride (Ni-MH) rechargeable batteries, battery management systems, and a provider of battery recycling, announced today that the Company has retained ICR, LLC, a leading global strategic communications and advisory firm, as the Company's external investor relations advisor.

Mr. George Pan, Chairman and CEO of Highpower International, commented, "We are extremely excited to be working with ICR, which allows us to capitalize on ICR's solid experience and expertise in the U.S. capital markets and their deep understanding of the technology industry. The collaboration will further enhance and strengthen our ability to communicate with our key stakeholders. We believe ICR will be a tremendous asset to our investor relations and communications effort and we look forward to further bolstering our corporate communications practice with ICR."

Established in 1998, ICR partners with companies to execute strategic communications programs that achieve business goals, build credibility and enhance long-term enterprise value. The firm's highly differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to more than 500 clients in approximately 20 industries.

About Highpower International, Inc.

Highpower International was founded in 2001 and produces high-quality Nickel-Metal Hydride (Ni-MH) and lithium-based rechargeable batteries used in a wide range of applications such as electric buses, bikes, energy storage systems, power tools, medical equipment, digital and electronic devices, personal care products, and lighting, etc. Highpower's target customers are Fortune 500 companies and top 20 companies in each vertical segment. With advanced manufacturing facilities located in Shenzhen, Huizhou, and Ganzhou of China, Highpower is committed to clean technology, not only in the products it makes, but also in the processes of production. The majority of Highpower International's products are distributed to worldwide markets mainly in the United States, Europe, China and Southeast Asia.

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