# Highpower International to Attend CES 2018

SAN DIEGO and SHENZHEN, China, Dec. 28, 2017 /PRNewswire/ -- Highpower International, Inc. (NASDAQ: HPJ) ("Highpower International" or the "Company"), a developer, manufacturer, and marketer of lithium ion and nickel-metal hydride (Ni-MH) rechargeable batteries, battery management systems, and a provider of battery recycling, today announced that it will attend the 2018 International Consumer Electronics Show (CES) in Las Vegas on January 9-12, 2018, to showcase its advanced rechargeable battery products for notebooks, smart phones, wearable devices, smart house appliances, portable power stations, and other digital products.

Mr. George Pan, Chairman and Chief Executive Officer of Highpower International, commented, "We are excited to present our lineup of industry-leading rechargeable batteries at CES, the perfect stage to showcase the strong growth trends of our products. As we enter 2018, our rechargeable battery business will continue to benefit from the strong growth trends for smart and mobile devices, energy storage systems, and EV. We are well positioned to capture additional market share with our strong competitiveness in the international market, which is supported by qualities including our extended experience in operating our advanced automatic production line. We would like to invite our valued customers, suppliers, business partners, and investors to visit the Highpower booth and speak to our management, sales and marketing, and R&D teams during CES."

### **CES Event Details:**

Exhibit Dates: January 9 - 12, 2018 Location: Las Vegas Convention Center

**Highpower Booth No:** LVCC, South Hall 4 - 36153

### About CES 2018□

CES is owned and produced by the Consumer Technology Association (CTA)™ -- the technology trade association representing the \$292 billion U.S. consumer technology industry. CES has been held for 50 years since 1957 in every January in Las Vegas, Nevada. CES is the world's gathering place for all who thrive on the business of consumer technologies. As the largest hands-on event of its kind, CES features all aspects of the industry including: bluetooth products, earphones, speakers, E-books, lightings instruments, telecommunications products and equipments, vehicle technology and other various breakthrough technologies and products. CES 2017 showcased 4,015 exhibiting companies, and more than 109,498 attendees, 7000 media from 150 countries.

# About Highpower International, Inc.

Highpower International was founded in 2001 and produces high-quality Nickel-Metal Hydride (Ni-MH) and lithium-based rechargeable batteries used in a wide range of

applications such as electric buses, bikes, energy storage systems, power tools, medical equipment, digital and electronic devices, personal care products, and lighting, etc. Highpower's target customers are Fortune 500 companies and top 20 companies in each vertical segment. With advanced manufacturing facilities located in Shenzhen, Huizhou, and Ganzhou of China, Highpower is committed to clean technology, not only in the products it makes, but also in the processes of production. The majority of Highpower International's products are distributed to worldwide markets mainly in the United States, Europe, China and Southeast Asia.

# Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safeharbor" provisions of the Private Securities Litigation Reform Act of 1995 that are not historical facts. Such forward-looking statements include the anticipated benefits of the equity transaction with Xiamen Tungsten for both Ganzhou Highpower and Highpower International. These statements can be identified by the use of forward-looking terminology such as "believe," "expect," "may," "will," "should," "project," "plan," "seek," "intend," or "anticipate" or the negative thereof or comparable terminology. Such statements involve known and unknown risks, uncertainties and other factors that could cause the Company's actual results to differ materially from the results expressed or implied by such statements, including, without limitation, inability to sufficiently scale our battery recycling business; unforeseen factors that prevent us from obtaining the anticipated benefits from the Xiamen Tungsten investment in Ganzhou Highpower inability to successfully expand our production capacity; fluctuations in the cost of raw materials; our dependence on, or inability to attract additional, major customers for a significant portion of our net sales; our ability to increase manufacturing capabilities to satisfy orders from new customers; our ability to maintain increased margins; our dependence on the growth in demand for smart wearable devices and energy storage systems, and other digital products and the success of manufacturers of the end applications that use our battery products; our responsiveness to competitive market conditions; our ability to successfully manufacture our products in the time frame and amounts expected; the market acceptance of our battery solutions, including our lithium ion batteries; and our ability to continue and improve R&D development to keep up with technological changes. For a discussion of these and other risks and uncertainties see "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's public filings with the SEC. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this press release.

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