

March 10, 2017



## **Ideal Power to Present at the 29th Annual ROTH Conference on March 15, 2017**

AUSTIN, TX -- (Marketwired) -- 03/10/17 -- [Ideal Power Inc.](#) (NASDAQ: IPWR), a developer of innovative power conversion technologies, has been invited to present at the [29th Annual ROTH Conference](#) being held on March 12-15, 2017 at [The Ritz-Carlton](#) in Dana Point, California.

Ideal Power CFO Tim Burns is scheduled to present on Wednesday, March 15 at 11:30 a.m. Pacific time, and will hold one-on-one meetings with institutional investors.

For additional information or to schedule a one-on-one meeting with Ideal Power management, please contact your ROTH representative at 1-800-933-6830 or via email at [conference@roth.com](mailto:conference@roth.com). You may also email your request to [IPWR@mzgroup.us](mailto:IPWR@mzgroup.us) or call Chris Tyson at (949) 491-8235.

### ***About the 29th Annual ROTH Conference***

The annual ROTH conference is one of the largest of its kind in the U.S. Following the success of previous years' events, the ROTH Conference, with close to 500 participating companies and over 4,000 attendees, will feature presentations from hundreds of public and private companies in a variety of sectors. Institutional investors, private equity investors, VCs, company executives and service providers working in the small and mid-cap space attend the conference. For more about ROTH Capital Partners and the 29th Annual ROTH Conference, visit [www.roth.com](http://www.roth.com).

### ***About Ideal Power Inc.***

Ideal Power Inc. (NASDAQ: IPWR) is a technology company dedicated to advancing electric power conversion. The company has developed a novel, patented power conversion technology called Power Packet Switching Architecture™ (PPSA™). PPSA™ improves the size, cost, efficiency, flexibility and reliability of electronic power converters. PPSA™ can scale across several large and growing markets, including solar PV, variable frequency drives, battery energy storage, mobile power and microgrids, and electric vehicle fast charging. The Company is also developing and has patented a bi-directional, bi-polar junction transistor (B-TRAN™) which has the potential to dramatically increase bi-directional power switching efficiency and power density. Ideal Power employs a capital-efficient business model which enables the company to address several product development projects and markets simultaneously. For more information, visit [www.IdealPower.com](http://www.IdealPower.com).

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Source: Ideal Power