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Inventergy Launches Standardized Licensing Initiative for Mobile Device Manufacturers

CAMPBELL, CA--(Marketwired - Mar 9, 2015) - Inventergy Global, Inc. (NASDAQ: INVT) ("Inventergy"), today announced that it has launched a collaborative new Mobile User Device licensing initiative for its 3G/LTE mobility patent portfolio, providing standardized rates and terms to mobile equipment manufacturers. The portfolio includes Standards Essential Patents (SEPs); that is, patents covering technologies that must be used to comply with a technical standard.

Inventergy acquired over 500 patent assets in Mobile Broadband (3G-LTE) Technologies from Panasonic, a global leader in telecommunications and consumer electronics.

Inventergy's Mobile User Device Portfolio includes at least 34 mobile broadband patent families, consisting of nearly 350 patents having claims directed to mobile end user devices, such as mobile phones, tablets, PCs, modems and mobile hotspots. Inventergy believes at least 15 patent families in this portfolio, consisting of at least 189 patents, contain SEPs covering 3G and LTE communications functionality in end user devices. Such User Device SEPs would generally be subject to fair, reasonable, and non-discriminatory (FRAND) licensing which Inventergy is honoring through its Mobile User Device licensing program.

According to the [International Data Corporation \(IDC\)](#), the worldwide market for mobile handsets is projected to reach over 1 billion worldwide units sold in 2015 and nearly 10 billion cumulatively over the next five years.

Joe Beyers, Chairman and CEO of Inventergy, said, "Today's announcement marks a major milestone in Inventergy's evolution as we significantly enhance our existing business to achieve value from our intellectual property. Inventergy's Mobile User Device licensing initiative demonstrates our holistic and collaborative licensing approach, offering our mobile end user device patents for discussions with mobile phone and device manufacturers. This new initiative enables Inventergy to pursue IP licensing opportunities driven by the global growth in handset and similar mobile end user devices."

The mobile user device market is one of at least eight market segments addressed by the Inventergy patent portfolios of over 760 telecommunications related patents acquired from industry leaders, Panasonic, Huawei, and Nokia. Many of the patent assets acquired from Panasonic also relate to the mobility infrastructure market.

Inventergy is actively engaged with a number of companies in various market segments. On February 12, 2015, Inventergy announced a \$2 million license arrangement with a mid-

tier telecommunication company in its IMS/VoIP infrastructure segment.

For more information regarding the Inventergy Mobile User Device Licensing initiative contact Licensing@Inventergy.com.

About Inventergy Global, Inc.

Inventergy Global, Inc. is Silicon Valley-based intellectual property company dedicated to identifying, acquiring and licensing the patented technologies of market-significant technology leaders. Led by IP industry pioneer and veteran Joe Beyers, the Company leverages decades of corporate experience, market and technology expertise, and industry connections to assist Fortune 500 companies in leveraging the value of their innovations to achieve greater returns. For more information about Inventergy Global, visit www.inventergy.com.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes "forward-looking statements" intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. These statements may be identified by the use of words like "anticipate", "believe", "estimate", "expect", "intend", "may", "plan", "will", "should", "seek" and similar expressions and include any projections or estimates set forth herein. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by Inventergy and our management team, are inherently uncertain. A more complete description of these risks and uncertainties can be found in our filings with the U.S. Securities and Exchange Commission. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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