

Introducing

LEGACY

Education Alliance, Inc.

Websites

legacyeducationalliance.com

legacydegree.com

myeliteportal.com

club.legacyeducation.com

legacyopenlibrary.org

youtube.com/EliteLegacyEducation

*Impactful
Investing Focus*

Transforming Legacy Education:

Live Event and EdTech Platform

from Real Estate, Entrepreneurship
and Financial Education to

Degree Completion, Social
Housing and Substance Abuse
Recovery Solutions

*OTCQB: LEAI
September 2022*



Forward Looking Statement



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MANAGEMENT AND INVESTMENT

Leadership

Barry J. Kostiner

Structured Investments

In his role as Senior Director of Structured Investments for Family Office Experiences, Barry Kostiner is focused on impact investing and partnering with family offices on the origination of Nasdaq investment vehicles. Areas of focus include real estate, energy and Africa.

Mr. Kostiner serves as the CEO of Legacy Education Alliance, Inc. (OTCQB: LEAI). Legacy Education has had cumulative education revenues in excess of \$500 million over the past decade, prior to the Covid-19 pandemic. Additionally, Mr. Kostiner is serving as the CEO of Sagaliam Acquisition Corp (Nasdaq: SGAU) and worked with EF Hutton to raise \$115 mm to fund the IPO in December 2021.

Legacy Education provides online degrees and practical, high-quality, and value-based educational training on personal finance, entrepreneurship, trading and real estate investing strategies and techniques. Legacy Education has transitioned to focusing on impact investing and providing education and career resources to underserved communities, in addition to serving its established customer base.

Previous experiences include restructuring of a Nasdaq global SAP IT services company, the Nasdaq listing of a cannabinoid pharma company, data analytics for nursing homes and advising an Indian AI incubator. Mr. Kostiner's 20-year career in energy includes eight years at Goldman Sachs and Merrill Lynch and their affiliates, with a focus on energy trading and portfolio management, as well as serving as the CEO of an oil & gas SPAC.

Mr. Kostiner earned a Bachelor's of Science degree in Electrical Engineering with a minor in history, and a Master's of Science in Operations Research from MIT. His thesis on the mathematics of electric industry deregulation was sponsored by Harvard's Kennedy School of Government.

legacyeducationalliance.com

Future



Foundations



GUIDANCE and Inspiration

Andrew McDonald

A natural-born networker, entrepreneur, salesman and seeker, Andrew brings more than 20 years of multi-sector entrepreneurship and real estate experience to Legacy Education and Family Office Experiences. With a passion for helping others and a gift for identifying opportunity and potential, he is uniquely suited to bring out the highest values in investments.

Andrew has helped to form, launch and scale numerous businesses in a variety of industries. He has worked extensively with leaders of industry, A-list celebrities and a broad range of family offices as a trusted advisor.

Through his leadership role in Family Office Experiences, Andrew is partnering with some of the most significant global investors to create new paradigms for impact investing.

Andrew's journey has been anything but static. His life experience reflects common threads in a remarkable story — his commitment to demonstrating and inspiring peak performance and his passion to help people fulfill their dreams. His interest in real estate and entrepreneurship began in grade school, and upon his arrival in the arena, he quickly exhibited his competitive edge — the unique brand that has become his trademark.

<https://theandrewmcdonald.com/>

Robert Herjavec has found his latest investment in Newport Beach.

The businessman and “Shark Tank” star has purchased a waterfront home through a trust for \$7.95 million.



Laguna Beach mansion selling for \$14 million created by designer of Qatar palace



LEGACY DEGREE

Business Strategy

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OTC: LEAI

COST AND TIME LEADER

Hybrid online education.
“4-year” degree for under \$10,000 in less than 18 months.

BUILD COMMUNITY TO FACILITATE SUCCESS

Establish network of tutors, career guidance counselors, and marketers to give students video and in-person guidance. Contribute a portion of profits to non-profit partners and offer students financing.

FOCUS ON CAREER PATH AND LIFE GOALS

Partner with professional programs such as accounting, social work, abuse counseling, and nursing.

Illustration: GOODWILL MISSION

Goodwill® works to enhance the dignity and quality of life of individuals and families by strengthening communities, eliminating barriers to opportunity, and helping people in need reach their full potential through learning and the power of work.

DEGREE COMPLETION PLATFORM

Legacy is planning to build its online degree business in partnership with Coopersmith Career Consulting, with over 15,000 students having completed their degrees and career plans

TARGET FOR TOP LINE REVENUE

5% online degree market share (150k students / year) would generate top line revenue in excess of \$1 bn / year

A COST LEADER

At approximately \$10k or less for a full Bachelor's degree, we are a cost leader

ATHLETICS GATEWAY

to Legacy Degree

Sports Education as a Conduit to Life Skills and Continued Education

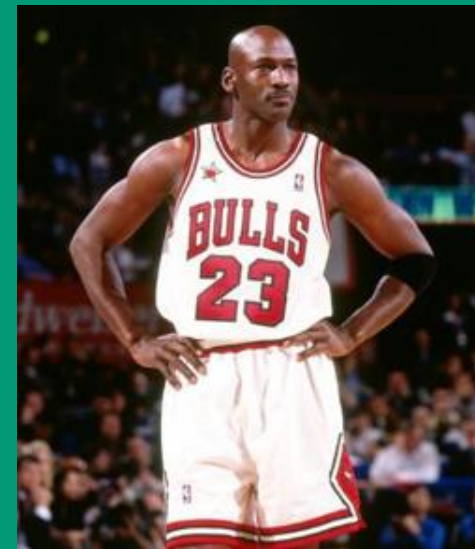
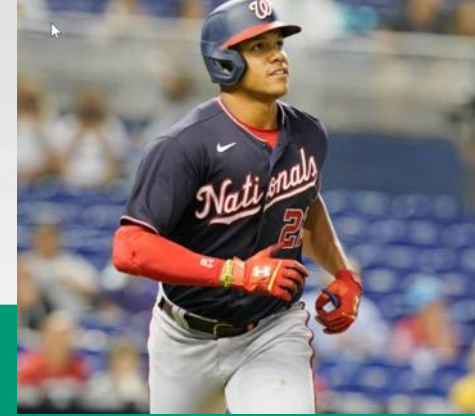
Each year, there are roughly 180,000 athletic scholarships available for the NCAA's D-I and D-II schools. The NCAA requires that a student-athlete meet certain academic requirements in high school, before becoming eligible for an athletic scholarship.

The average career of an NFL player is 3.3 years. To succeed in life, athletes need financial skills and education, and career path to support their families for many years beyond their NFL career.

Fewer than 2 percent of NCAA student-athletes go on to be professional athletes, and even fewer become athletes with full careers. In reality, most student-athletes depend on academics to prepare them for life after college. **Education is important.** There are more than 460,000 NCAA student-athletes, and most of them will go pro in something other than sports.

Target market Demographics

HIGH SCHOOL
JUNIOR COLLEGE
VOCATIONAL
SCHOOLS
PARENTS



MILITARY GATEWAY to Legacy Degree

Legacy Degree focus on Enlisted Military Personnel and their Families

- Alicia Hanf extends the Legacy Degree mission and vision to include women and the military.
- **LinkedIn Profile:** <https://www.linkedin.com/in/aliciahanf/>
- **TEDx Talk:** The Last Known Point- Veterans' Edge in Navigating the Business World
[https://www.ted.com/talks/alicia_hanf_the_last_known_point_veterans_e
dge_in_navigating_the_business_world?](https://www.ted.com/talks/alicia_hanf_the_last_known_point_veterans_edge_in_navigating_the_business_world?)
- There are approximately 1.4 mm active personnel in the U.S., including 480,000 men and women in the army.
- Basic training sets recruits on the pathway toward becoming an enlisted service member.
- Those with a desire for leadership opportunities and a bachelor's degree can take another route into a military career — as a commissioned officer.
- A bachelors degree typically adds at least \$18,000 to annual military compensation.



excelsior.edu/military-and-veterans/

Military and Veterans

BEST FOR VETS
2020
MILITARY
TRAVEL
COLLEGE

50 Years of Service
to military and veteran students

72,000 military graduates
and counting

100% of military students
turn military experience and training into degree credit

Accredited & Not for Profit
offering 40 career-focused degree programs

**Take the Next Step –
Speak With a Counselor**

First Name:

Last Name:

Email Address:

Mobile Phone Number:

Level of Interest:
Select a Level of Interest: *

Military Status:
Select a Military Status: *

Request Information

Partnership with Excelsior

Target market Demographics

ENLISTED - HIGH SCHOOL ONLY

MBAS FOR OFFICERS

VETERANS & SPOUSES

VOCATIONAL TRAINING

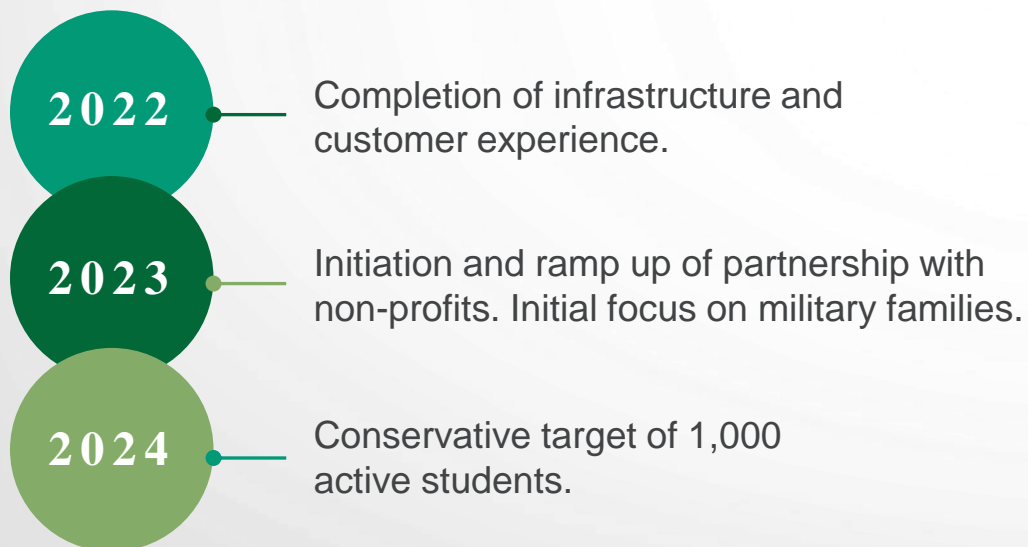
PARENTS

LEGACY DEGREE

Financial projections

Explosive growth in valuation through achieving modest customer acquisition milestones

Projected Timing & Milestones



Projection analysis

- Conservative expectation: 1,000 students taking 2 courses / month in 2024 on top of \$1.5M in revenue from existing Coopersmith demographics
- 2 courses = 6 credits @ \$50 / credit, which is \$300 / month gross revenue for each student
- 1,000 students generates \$3.6 M in annual revenue; \$5.1 M including existing demographics
- Assuming a 40% net margin, this would result in EBITDA of \$2.04 M
- We expect, once reaching this baseline, to grow explosively in partnership with non-profits
- **5% of the online market equates to 150,000 students per year**
- We may pursue faster growth by offering equity incentives and revenue sharing with marketers, as well as student loans

ASSETS:

Buying \$1 for a Nickel

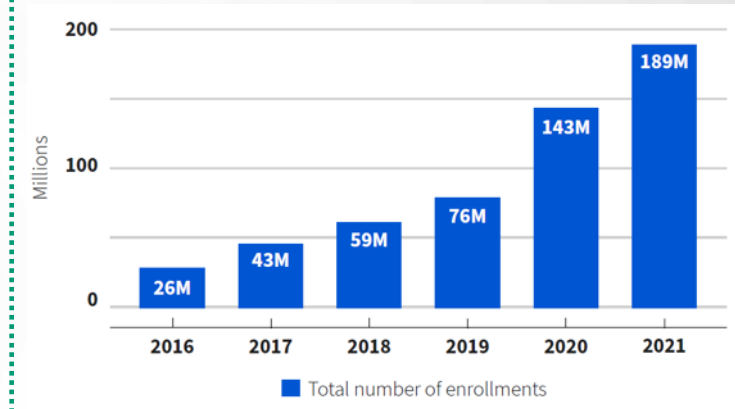
Acquisition of Legacy Education rides on 20+ year history of live event business with almost \$900M in revenue and content delivered by Rich Dad, Poor Dad brand

Assets acquired

- Global Database of over 7 mm real estate, entrepreneur and trading students
- Over \$250M revenue in US since 2016 by 40,000 students
- Oracle Netsuite system customized for SEC reporting and education customer and live event service: \$10+M investment
- 20 employees: accounting, marketing, IT, operations, customer service
- Expert Philippines outsourcing operations: customer service and IT focus
- Content and Intellectual Property from almost \$900M in education sales
- Extensive network of leading speakers and mentors expected to be ready to re-join

EdTech comps have high valuations with negative earnings. Legacy Education is confident its profit model is poised to dominate.

Edtech comp: Coursera



- Market Cap (28 Jul): \$2.0 B
- 2021 Revenue: \$415M
- 2021 EBIT: - \$143M
- YE 21 Registered Learners: 96.9M
- Online Degree Students: 16,204
 - \$48.7M revenue

EDUCATION INFRASTRUCTURE Platform

Building on 25-year investment in people and systems

People

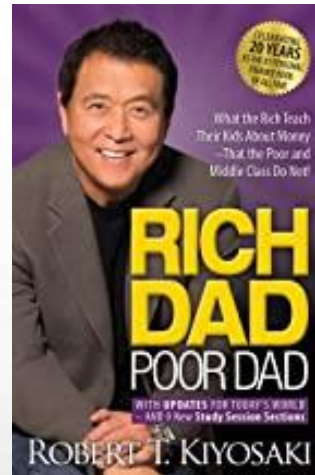
With a 20 person core team and Philippines call center we can rebuild a global education business,

But this time focus on profitability and digital delivery

Systems

Legacy has invested over \$10 mm in Oracle Netsuite ERP software infrastructure to manage over \$800 mm in sales

Year	North America Revenue	North America Rich Dad Revenue Percentage	UK Revenue	UK Rich Dad Revenue Percentage	Other Foreign Markets Revenue	Other Foreign Markets Rich Dad Revenue Percentage	Total	Royalties Paid
2014	\$ 74.2	96.3%	\$ 8.1	49.7%	\$ 0.8	23.0%	\$ 83.1	\$ 6.3
2015	59.7	92.2%	7.1	40.8%	0.5	9.0%	67.3	5.5
2016	51.0	87.8%	5.4	30.5%	10.2	76.8%	66.6	4.3
2017	50.5	88.4%	4.3	20.2%	15.7	82.1%	70.5	4.7
2018	44.6	84.1%	5.1	83.7%	19.3	97.2%	69.0	3.4
2019	43.5	79.9%	3.5	84.6%	16.9	100.0%	63.9	3.4
2020	16.9	71.6%	0.7	87.5%	0.7	46.7%	18.3	-
2021	2.5	50.0%	1.8	66.7%	-	0.0%	4.3	-
Total	\$ 342.9		\$ 36.0		\$ 64.1		\$ 443.0	\$ 27.6



Basic and Advanced Level Trainings Courses Are Delivered Via:
Live Classroom Live Online On-Demand 1-on-1 Mentoring & Coaching

Course Offerings (partial list)



PLANNED LIVE EVENT LEADERSHIP

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OTC: LEAI



JERRY CONTI

Legacy Education, Live /
Hybrid Events Business
Relaunch

25 Years of Live Event Design & Production Experience

Having produced events in...

- Multifamily Real Estate
- Short Term Vacation Rentals
- Network Marketing Acceleration
- Health Care Coaching Certification
- E-Commerce Amazon Businesses
- Personal & Business Development
- Financial Literacy
- Partnerships and associations include Wayne Dyer, Robert Kiyosaki, David Meltzer and Tony Robbins

**Stages • Workshops • Bootcamps • Masterminds •
Conferences • Trade Shows • CEO Retreats •
Prosperity Cruises • VIP Days**

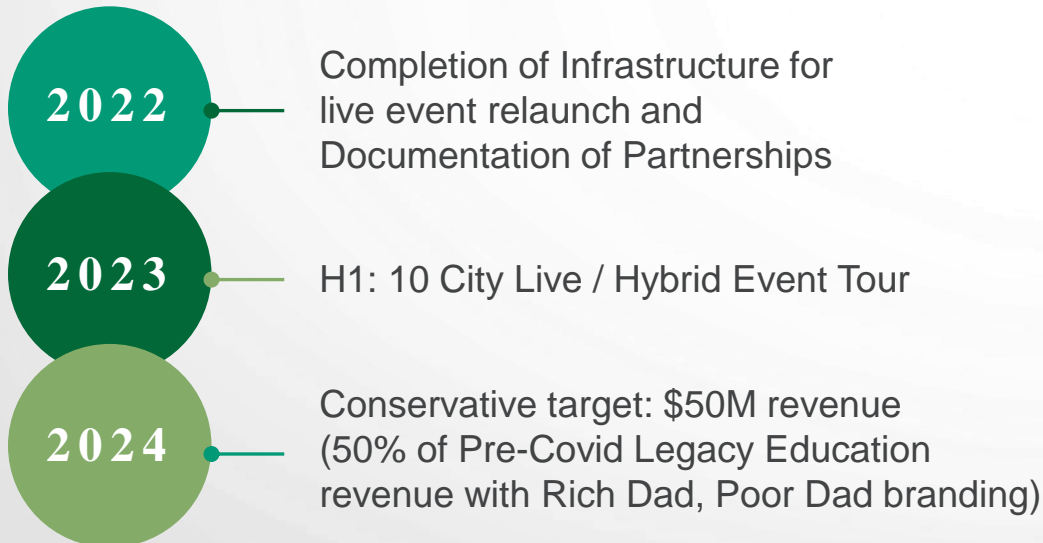
LIVE / HYBRID EVENT STRATEGY

Development of hybrid technology platform,
elite speaker and A-list influencer partnerships
to reestablish dominance in live event business

Hybrid Event Strategy

- **The future of events is hybrid:** Reaches a wider audience (multiple price points), delivers greater accessibility, increased sustainability (reduced exposure to pandemics and economic cycles), powerful data analytics and multiple paths to customer engagement and deepening of relationships.
- Hybrid events done wrong cannibalizes live event sales (\$5k to \$50k price point), because customers see the ability to get the same streaming content at a lower digital delivery price point (\$50 – \$500)
- Hybrid events done right builds a wider funnel for the live experience, while adding significant revenue from the 10x – 100x reach of the digital content. Streaming events and low-cost digital content does not compete with live events, but builds the digital marketing funnel and helps create the excitement for the live event experience.
- **Reshape Legacy Education from a traditional live events business to a digital marketing powerhouse, actively engaging communities with exceptional online and in-person experiences.**

Projected Timing & Milestones



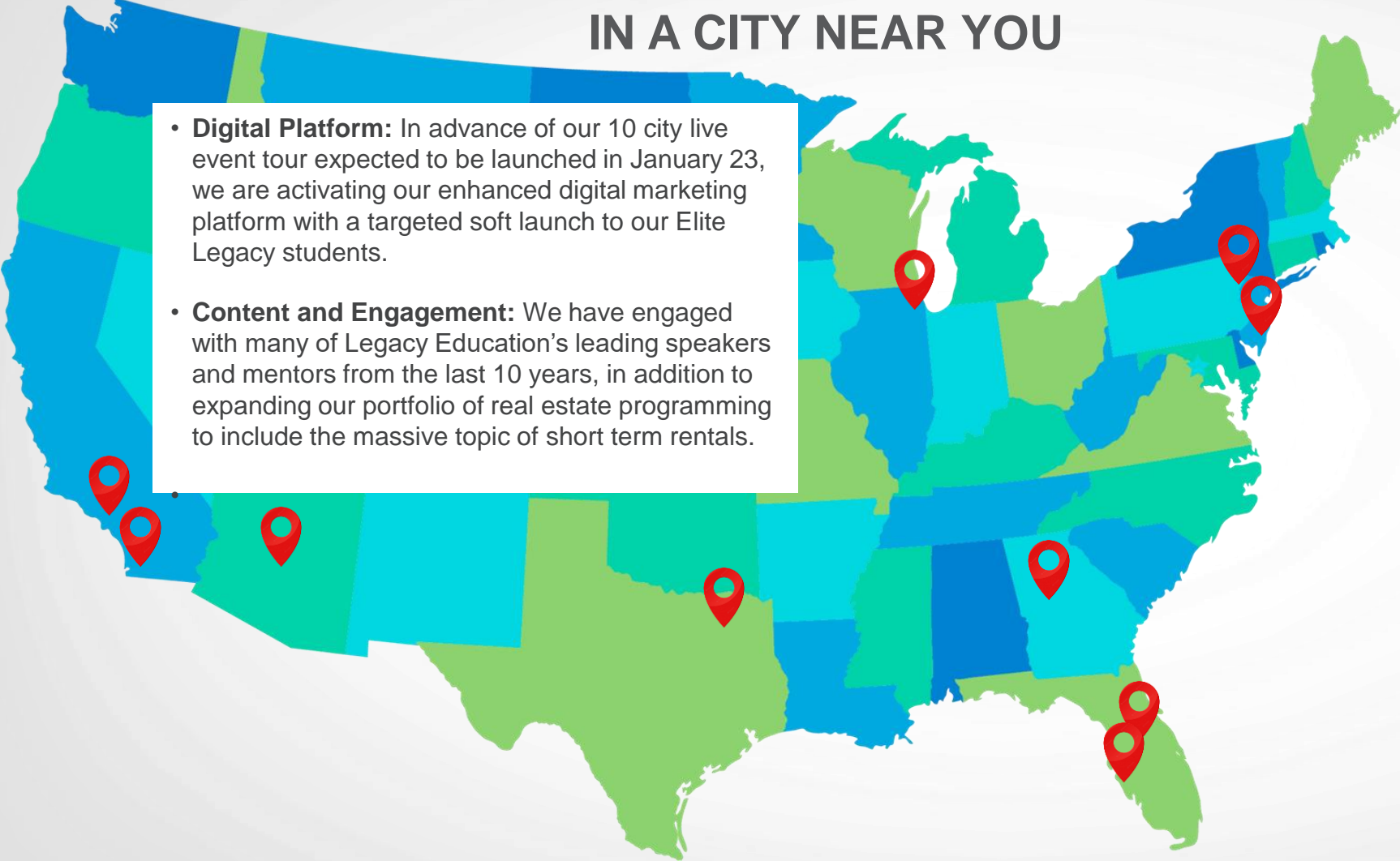
With Covid wiping out the live event industry, leading influencers grappled with the strategy to save their businesses.

By way of example, Tony Robbins was averaging approximately \$5 M per event pre-covid. By implementing the hybrid live streaming strategy correctly, Tony's revenues have quadrupled

Relaunch January 2023

LEGACY EDUCATION ALLIANCE ROAD TOUR IN A CITY NEAR YOU

LEGACY
EDUCATION ALLIANCE, Inc.
OTC: LEAI

- 
- **Digital Platform:** In advance of our 10 city live event tour expected to be launched in January 23, we are activating our enhanced digital marketing platform with a targeted soft launch to our Elite Legacy students.
 - **Content and Engagement:** We have engaged with many of Legacy Education's leading speakers and mentors from the last 10 years, in addition to expanding our portfolio of real estate programming to include the massive topic of short term rentals.

San Diego, CA

Los Angeles, CA

Chicago, IL

Phoenix, AZ

Dallas, TX

Orlando, FL

Atlanta, GA

Philadelphia, PA

Tampa, FL

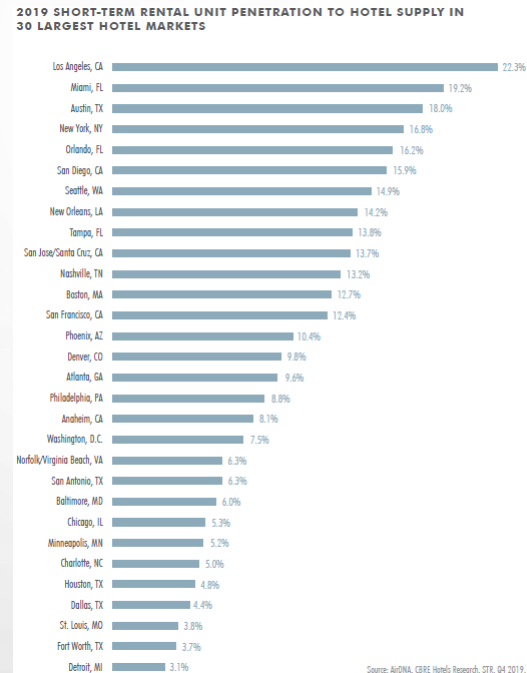
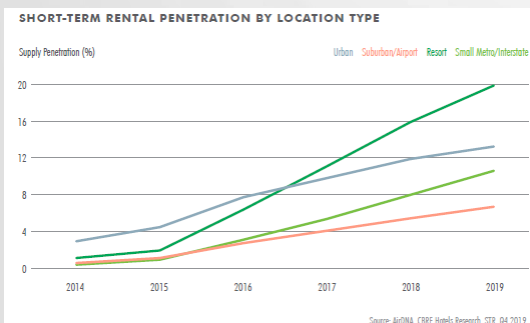
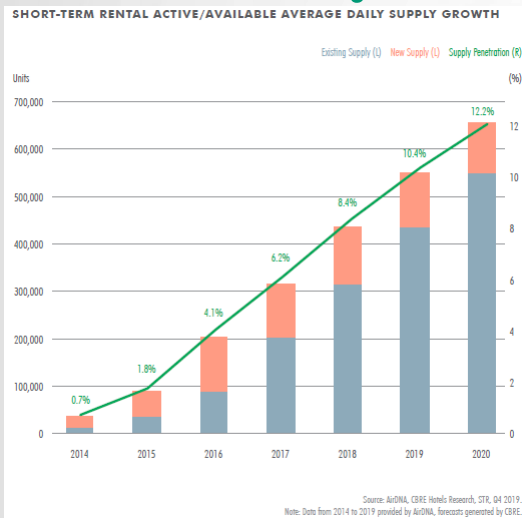
Newark, NJ

LEGACY
Education Alliance Inc.™

Short Term Rental Industry

The Short Term Rental Industry has exploded

Industry in Numbers

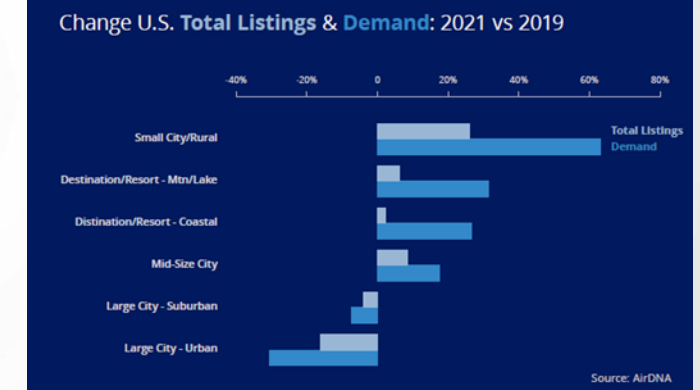


U.S. Short-Term Rental Forecast (2019-2022)

	2019	2020	2021	2022
Available Listings	1,175,370	1,039,781	1,066,012	1,227,218
Listings, % Change	11.0%	-11.5%	2.5%	15.0%
Demand, % Change	21.0%	-16.2%	22.4%	14.1%
Occupancy	53.5%	53.2%	60.2%	59.8%
Average Daily Rate	\$213.67	\$233.10	\$260.08	\$249.64
ADR, % Change	1.3%	9.1%	11.6%	-4.0%
RevPAR	\$114.26	\$124.11	\$156.62	\$149.41
RevPAR, % Change	3.8%	8.6%	26.2%	-4.8%

Source: AirDNA

- **Explosive Growth:** From 2015 the supply of short term rentals has exploded from under 100,000 to almost 700,000 – growing from under 0.7% of hotel rooms to over 12%.
- **Airbnb:** Airbnb's revenue has grown from \$3.6B in 2018 (pre-Covid), to over \$7.2B projected for 2022. That is a doubling of revenues in 4 years, despite continued lingering effects from Covid.



As the short term rental industry has exploded, the real estate education and live events business has increasingly focused on the opportunity to benefit from the rapid growth and expansion away from the top urban and resort destinations.

Legacy is in a good position to leverage its diverse geographical focus to go beyond the top urban and resort destinations.

BRIAN PAGE: Investor and Partner in Legacy Live Event Relaunch

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HOW TO BECOME FINANCIALLY INDEPENDENT ON AIRBNB™

- ✓ How to take control of properties you don't own...
- ✓ With a "win - win" for both you and the owners...
- ✓ List On Airbnb™ and start earning passively...
- ✓ Automate nearly everything...
- ✓ and be massively rewarded, working part-time.

HERE'S WHAT THE AUTHORITIES HAVE TO SAY...



GRANT CARDONE
World's #1 Sales Trainer

"What Brian is doing is amazing and he's going to help a lot of people...you're the man dude."



RON LEGRAND
Infomercial Star and Investor

"Brian is the king of profiting with Airbnb. You should listen. If you can fog a mirror, you can do this."



MIKE DILLARD
Renown Online Educator

"One of the best business ideas I've heard in years. I was amazed at what Brian was teaching."



TAI LOPEZ
Top 10 Social Media Influencer

"This is a gold mine, just one property makes this whole model worth it."



Leadership, Implementation, Inspiration

- **Leadership:** In a crowded real estate education space, Brian has risen to dominance of the short term rental education market.
- **Implementation:** There are many speakers that can entertain. Brian focuses on turning inspiration into implementation by providing the resources and guidance needed to build the business from the ground up, identify real estate opportunities and structure financing.
- **Inspiration:** As the short term rental industry has exploded, multiple speakers and educators have entered that market. Brian continues to dominate through a combination of inspiration and providing the hands-on tools and resources needed to successfully implement the short term rental business strategy.

Legacy Education is honored to announce Brian Page's role as a recent investor, as part of funding the relaunch of the live / hybrid events business.

Brian will be offering his products to Legacy's students and participating in some of our live events.

Legacy's Live Event Business Strategy

Partnering with A-Level trainers, speakers, celebrities, and athletes will make Legacy Education a global education leader once again.

Strategies include revenue sharing and white labeling of digital content.

3 HOUR PREVIEW EVENTS

2-3 HOUR EVENTS TWICE A DAY TO EXCITE
OVER 3 DAYS OFFERING
6 SESSIONS
(The same presentation/pitch in each session)



3 DAY BASIC EVENTS

CUSTOMERS PAID \$995 TO ATTEND AND THEY
ARE INTRODUCED TO ELITE EDUCATION PKGS
& MENTORSHIP RANGING FROM
\$1500 - \$70,000



3 DAY SYMPOSIUMS

LARGER EVENT WITH GUEST SPEAKERS &
VENDORS SHARE IN REVENUE SOLD TYPICAL
50/50 SPLIT



Expected Symposium Speakers



Brian Page

Dave Stech

Jarrod Guy Randolph

Eddie Wilson

David Meltzer

Introducing Legacy CAP

As part of the relaunch and expansion of Legacy Education Alliance (OTCQB: LEAI) from a pure education company to an investment platform, we are building a sister company, Legacy Cap, to advise our network of entrepreneurs on capital market strategies for funding and going public.

The most successful small cap public companies achieve success through active engagement with retail stock investors. The relaunch of the Legacy Education business and engagement with students is a solid foundations for Legacy Cap.

As a result of its 26-year history, including almost \$900M in revenue, the majority under Robert Kiyosaki's Rich Dad, Poor Dad brand, Legacy Education has a database of over 5 M clients who may be interested in entrepreneurial education and investments, including over 50,000 students who have invested over \$250M in education in the U.S. from 2016 through 2019.

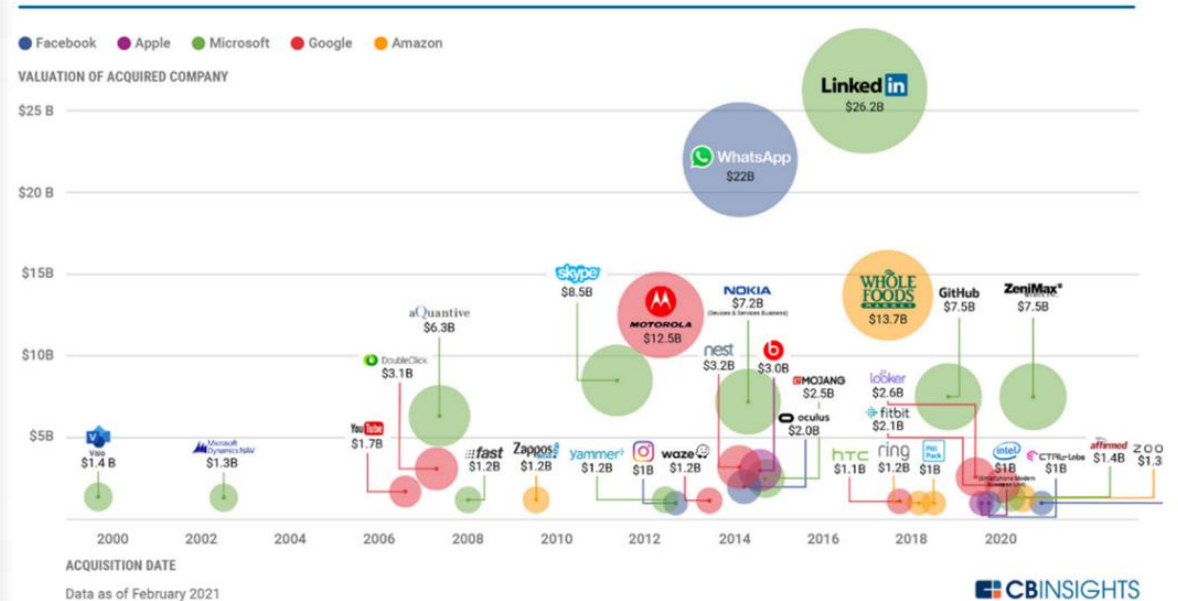
Major U.S. Market Sales Analysis: 2016 - 2019

Region	Total Sales	# Sales	Avg \$ / Sale
West	\$75,468,202	19,986	\$3,776
South	\$25,360,810	6,443	\$3,936
Florida	\$18,580,126	5,474	\$3,394
Northeast	\$38,363,740	11,761	\$3,262
Midwest	\$13,909,230	4,038	\$3,445
Online	\$6,332,710	7,657	\$827
Smaller Markets	<u>\$83,409,369</u>	<u>26,245</u>	<u>\$3,178</u>
	\$261,424,186	81,604	\$3,204
Total # Unique Customers:		52,893	

Valuation Perspective

- The liquidity of public markets results in public companies often having higher valuations than equivalent private companies, even with recent market volatility.
- This in part has been driven by the remarkable success of FAMGA stocks. As enterprise values and revenue growth has exploded, these tech industry leaders have accelerated their acquisitions of unicorns to maintain growth. This acquisition dynamics drives valuations of all private and public companies.
- We are actively working with family offices and high net worth investors to finance the investments originated by Legacy Education students.

Every \$1B+ acquisition made by Facebook, Amazon, Microsoft, Google and Apple. Bubble size represents maximum valuation.



Multiple Paths to Listing on Nasdaq

- Since the expansion of day trading activity during Covid and blog-driven rise of “meme” stocks, we believe that there is a significant value in the creation of Nasdaq vehicles.
- An issue is that in the crowded world of social media, it is important to engage actively in telling the company’s story through short videos and “tweets”, a strategy not frequently practiced by traditional CEOs.
- Additionally, we can advise on working with investment professionals to identify paths to taking private companies public at a far lower cost than the traditional IPO path. Crowdfunding / Reg A+ offerings are a unique strategy that we are pursuing as an alternative to OTC reverse mergers, with potentially a significantly lower cost, while still achieving a clean Nasdaq listing.

“Elon Musk” (Deepfake) explains Reg A offerings here:
<https://www.youtube.com/watch?v=j3bRq6MutQo>



SPAC Path to Public Listing

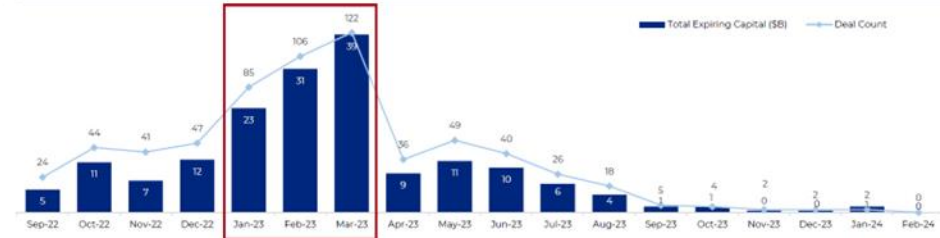
- The benefits of acquiring a distressed SPAC over originating a new SPAC is a significantly lower up-front investment, and saving time in avoiding the initial IPO process.
- The other benefit of acquiring an existing SPAC is the ability to be engaged on behalf of a single business, as opposed to requiring that the sponsor be a portfolio manager with multiple appropriate opportunities.
- In order to go down this path, Legacy Cap can advise on the process, from getting a PCAOB audit and retaining a law firm that has experience in M&A and SEC offerings, to preparing presentation materials and engaging with retail investors.

Outstanding SPAC Maturity Overview

Takeaways

- Large and accelerating number of SPACs expiring starting in Q1 2023 is creating an upcoming supply / demand imbalance in the market
- Increased competitive dynamics create a seller friendly environment for key negotiable terms (e.g. warrants, sponsor promote etc.) making SPACs more cost effective than in previous years

Expiration Schedule



Cumulative SPAC Cash-In-Trust Outstanding

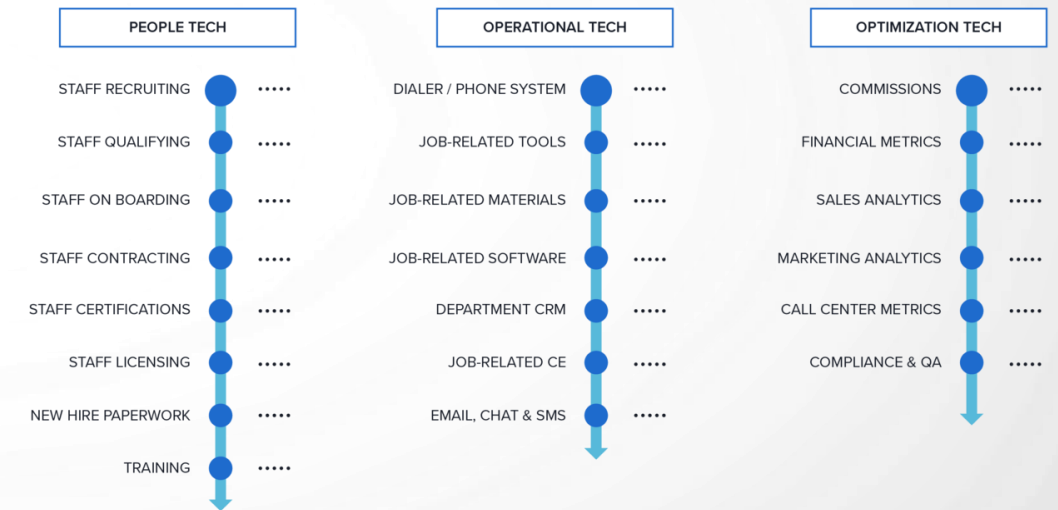


Source: SPAC Research
Note: Market data as of 9/2/2022. All data excludes extensions.

Resources for Entrepreneurs Beyond Capital Markets

Legacy Cap intends to partner with cutting edge business tech consulting leaders to go beyond Legacy Cap's public markets expertise to advise Legacy Education students and synergistic businesses on building the resources needed to succeed; from vision to detailed operations implementation using the latest technology tools and management techniques.

What Technology Does It Take To Run A Business Today?



VALUATION VISION: EDTECH / LEGACY DEGREE

Generating Profits in a Cash Burn World



EdTech comps have high valuations with negative earnings.
Legacy Education is confident its profit model is poised to dominate.

	2021						2020				
	Coursera COUR	Amsite AMST	Aspen ASPU	2U TWOU	Udemy UDMY		Coursera COUR	Amsite AMST	Aspen ASPU	2U TWOU	Udemy UDMY
Revenue	415,287,000	674,580	67,812,520	945,682,000	518,157,000		293,511,000	59,749	49,061,080	774,533,000	429,899,000
Gross Profit	249,533,000	674,580	52,537,389	676,317,000	282,133,000		154,665,000	59,749	39,421,758	540,714,000	220,646,000
GM %	60%	100%	77%	72%	54%		53%	100%	80%	70%	51%
Operating Costs	392,596,000	8,648,592	58,028,529	843,755,000	357,540,000		221,248,000	4,142,133	42,240,099	710,549,000	294,026,000
Op Income	(143,063,000)	(7,974,012)	(5,491,140)	(167,438,000)	(75,407,000)		(66,583,000)	(4,082,384)	(2,818,341)	(169,835,000)	(73,380,000)
EBITDA %	-34%	-1182%	-8%	-18%	-15%		-23%	-6833%	-6%	-22%	-17%
Total Assets	958,910,000	12,476,833	80,806,906	2,109,006,000	739,851,000		417,624,000	5,704,673	66,239,511	1,544,264,000	282,096,000
Stockholder's Equity	741,513,000	11,735,090	49,090,474	829,155,000	392,200,000		(221,824,000)	2,999,896	41,747,957	940,990,000	(260,685,000)
Net Tangible Assets	731,422,000	10,422,447	30,939,076	(670,907,000)	345,903,000		(232,394,000)	1,722,799	24,612,107	206,090,000	(274,698,000)
Share Price (11 feb 22)	19.7	0.825	1.27	9.03	13.18						
Shares Outstanding	93,650,000	21,990,000	25,030,000	75,750,000	138,940,000						
Mkt Cap	2,770,000,000	18,138,000	31,794,000	684,065,000	1,831,000,000						
Rev Multiple (Annualized)	6.67	26.89	0.47	0.72	3.53						
Op Income Multiple	Neg	Neg	Neg	Neg	Neg						
Employees	779	22	398	3,772	1,131						
Revenue / Employee	533,103	30,663	170,383	250,711	458,141						

We believe in building businesses that have a clear path to providing not only valuable services that positively impact society, but also profitability.

The EdTech world is led by companies that do not meet these criteria. We are committed to delivering value to our students, investors, employees and communities.