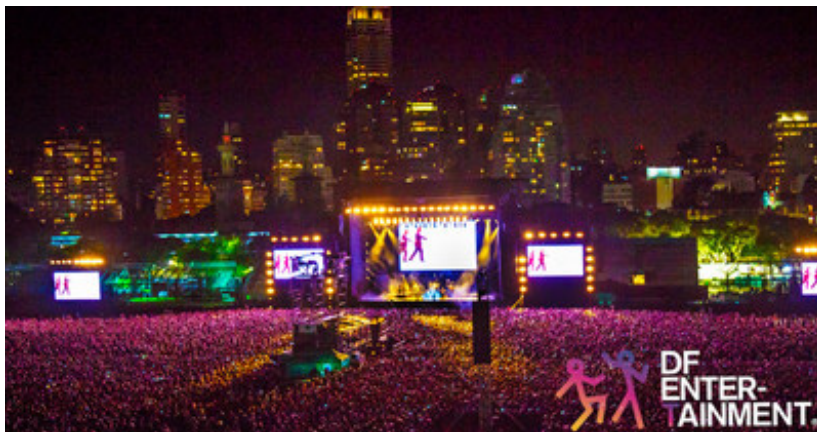


December 20, 2018



Live Nation Acquires Argentina's Leading Concert Promoter DF Entertainment

BUENOS AIRES, Argentina, Dec. 20, 2018 /PRNewswire/ -- Live Nation Entertainment, the world's leading live entertainment company, announced today that it has acquired a majority stake in DF Entertainment, one of Argentina's top independent concert promoters. The companies plan to combine DF Entertainment's broad reach and regional expertise with Live Nation's extensive resources to continue growing live entertainment offerings throughout Argentina. The Buenos Aires-based company sold more than 500,000 tickets to events in 2018, and oversees a rapidly growing lineup of artists for both concerts and festivals.



Founded and owned by Diego Finkelstein, DF Entertainment helped pioneer the Argentinian live music industry. DF Entertainment will continue to oversee all operations throughout its varied portfolio, ranging from concert promotion, music festival production, ticketing services, and equity in local venues.

Over the past several years, DF Entertainment and Live Nation co-promoted many shows, bringing big name international acts such as Coldplay, Bon Jovi, Foo Fighters, Ariana Grande and Phil Collins to the region. DF also serves as the trusted local partner, promoter, and ticketing provider for Lollapalooza Argentina, in partnership with C3 Presents, a Live Nation Entertainment owned company.

"The demand for concerts and live events across South America has never been higher, and the local insight of Diego and the DF Entertainment team will help us connect more artists and fans throughout Argentina than ever before," said Michael Rapino, President and CEO, Live Nation Entertainment. "DF Entertainment has proven to be an amazing partner and the premier promoter in Argentina, and we're glad to have them join the Live Nation family after many years working together."

"Argentina's live music industry continues to flourish, and together with Live Nation, so will


DF Entertainment," said Finkelstein. "I'm very proud of our team and can't wait to see our event lineup grow even more with the support and resources of Live Nation behind us."

Live Nation has continued to see a growing demand for concerts throughout Latin America, with more global tours traveling to, and selling out shows, in the region each year. The company has been actively focused on building its profile and scope in the region through local business development and tour booking teams.

For a full list of DF Entertainment's upcoming tours and concert dates visit: <http://dfentertainment.com/events>.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit <http://www.livenationentertainment.com> and <http://www.livenation.lat>.

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