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Ladenburg Thalmann Launches \$ymbil - A Robo-Advisor Platform

New way for financial advisors to drive growth and strengthen their competitive advantage utilizing a digital advice platform

MIAMI-- Ladenburg Thalmann Financial Services Inc. (NYSE MKT:LTS, LTS PrA) ("Ladenburg") today launched \$ymbilSM, a self-service investment platform that matches clients of Ladenburg affiliated advisors to a diversified portfolio consistent with their personal risk tolerance. Requiring a minimum investment of \$500, \$ymbil allows clients to fund their accounts and start investing in minutes.

"With \$ymbil, we are helping advisors address the growing demand for wealth management services that harness the combined benefits of automation and human insight," said **Adam Malamed, Ladenburg's Chief Operating Officer**. "\$ymbil appeals to financial advisors and investors looking to maximize the benefits of technology with automated client registration, account administration, reporting and operational efficiencies."

Malamed added: "The launch of \$ymbil comes along with a series of product and service innovations that Ladenburg has introduced into the marketplace. As our growth continues, advisors will benefit from an expanding suite of features and tools on the \$ymbil platform that complement traditional wealth management services. This is a time of innovation in the financial services industry. On behalf of the 4,000 independent financial advisors affiliated with our network, Ladenburg plans to remain on the cutting edge."

\$ymbil uses proprietary scoring methodology to recommend portfolios in multiple risk categories. The portfolios use globally diversified asset allocations tactically managed by Ladenburg Thalmann Asset Management Inc. ("LTAM"). With the introduction of \$ymbil, Ladenburg continues to evolve its suite of products and services built for advisors.

"We will continue to provide solutions such as \$ymbil to empower our advisors to broaden their client relationships and sharpen their competitive edge," said **Philip Blancato, Chief Executive Officer and President of LTAM**. "\$ymbil was built with clients and advisors in mind, designed as a simple solution to enable advisors to refer clients and maintain long-term relationships. As the needs of our advisors and their clients evolve, we will continue to develop \$ymbil as a robust resource."

Blancato noted: "While advisors enjoy the convenience and accessibility of \$ymbil, they will also take comfort in the rigorous investment discipline of the diversified portfolios available through the platform. They are actively managed by a seasoned investment team that employs strategic asset allocation and tactical decisions to capitalize on market

conditions and unique investment opportunities.”

Ladenburg’s affiliated advisors can access \$ymbil through The Ladenburg Wealth Management Advantage, a suite of comprehensive wealth management tools, services and resources offered by Ladenburg and its companies, including capital markets and investment banking services, asset management programs, trust services, and sophisticated insurance solutions.

Visit www.symbil.com to view the introductory video and complete the simple registration process.

About Ladenburg:

Ladenburg Thalmann Financial Services Inc. (NYSE MKT: LTS, LTS PrA) is a publicly-traded diversified financial services company based in Miami, Florida. Ladenburg’s subsidiaries include industry-leading independent broker-dealer firms Securities America, Inc., Triad Advisors, Inc., Investacorp, Inc., KMS Financial Services, Inc., Securities Services Network, Inc., as well as Premier Trust, Inc., Ladenburg Thalmann Asset Management, Highland Capital Brokerage, Inc., a leading independent life insurance brokerage company, and Ladenburg Thalmann & Co., Inc., an investment bank which has been a member of the New York Stock Exchange for 136 years. The company is committed to investing in the growth of its subsidiaries while respecting and maintaining their individual business identities, cultures and leadership. For more information, please visit www.ladenburg.com.

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This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding future growth, future demand for financial services, growth of our independent brokerage and advisory services business and future investments. These statements are based on management’s current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive and/or regulatory factors, and other risks and uncertainties affecting the operation of the Company’s business. These risks, uncertainties and contingencies include those set forth in the Company’s annual report on Form 10-K for the fiscal year ended December 31, 2015 and other factors detailed from time to time in its other filings with the Securities and

Exchange Commission. The information set forth herein should be read in light of such risks. The Company is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, changes in assumptions or otherwise.

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JConnelly for Ladenburg Thalmann Financial Services Inc.

Michael Chiong, 646-922-7764

mchiong@jconnelly.com

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