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# Digital Turbine Named To Fastest Growing Company Ranking in North America on Deloitte's 2018 Technology Fast 500™

## Growth Attributed to Increasing Adoption of Its Mobile Software Platform by Operators and OEMs

AUSTIN, Texas, Nov. 19, 2018 /PRNewswire/ -- Digital Turbine (Nasdaq: APPS) today announced it was named to Fastest Growing Company in North America on [Deloitte's Technology Fast 500™](#), a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America.

Digital Turbine's chief executive officer, Bill Stone, credits increased adoption of its Mobile Delivery Platform by operators and OEMs. He said, "Our mobile software platform directly connects mobile with media to provide an engaging and relevant experience for end users. It is a better way to get your app discovered. We are honored to be recognized by Deloitte and counted among other fast-growing companies that are changing the game in their respective industries."

"Congratulations to the Deloitte 2018 Technology Fast 500 winners on this impressive achievement," said [Sandra Shirai](#), vice chairman, Deloitte LLP, and U.S. technology, media and telecommunications leader. "These companies are innovators who have converted their disruptive ideas into products, services and experiences that can captivate new customers and drive remarkable growth."

"Software, which accounts for nearly two of every three companies on the list, continues to produce some of the most exciting technologies of the 21<sup>st</sup> century, including innovations in artificial intelligence, predictive analytics and robotics," said [Mohana Dissanayake](#), partner, Deloitte & Touche LLP, and Industry Leader for technology, media and telecommunications, within Deloitte's audit and assurance practice. "This year's ranking demonstrates what is likely a national phenomenon, where many companies from all parts of America are transforming the way we do business by combining breakthrough research and development, entrepreneurship and rapid growth."

### About Deloitte's 2018 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2014 to 2017.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a

majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

## **About Digital Turbine**

Digital Turbine works at the convergence of media and mobile communications, connecting top mobile operators, OEMs and publishers with app developers and advertisers worldwide. Its comprehensive [Mobile Delivery Platform](#) powers frictionless user acquisition and engagement, operational efficiency and monetization opportunities. Digital Turbine's technology platform has been adopted by more than 30 mobile operators and OEMs worldwide, and has delivered more than one billion app preloads for tens of thousands advertising campaigns. The company is headquartered in Austin, Texas, with global offices in Durham, Mumbai, San Francisco, Singapore, Sydney and Tel Aviv.

For additional information visit [www.digitalturbine.com](http://www.digitalturbine.com).

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