



Investor Presentation

February 2018 | OTCQB: MDVX

Safe Harbor

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We have made forward-looking statements in this presentation that are based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements include statements and information concerning our possible or assumed future business strategies, financing plans, competitive position, potential growth opportunities, benefits resulting from any offering by the Company and the effects of compensation.

Forward-looking statements include all statements that are not historical facts, and can be identified by the use of forward-looking terminology such as words "believes," "expects," "anticipates," "intends," "plans," "estimates" or similar expressions.

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These risks and uncertainties include, but are not limited to the possibility that clinical trials will not be successful or confirm earlier results, risks associated with obtaining funding from third parties, risks

relating to the timing and costs of clinical trials, approvals for clinical trials, results of clinical trials, the timing of regulatory submissions, the timing and receipt of regulatory approvals, the timing and amount of other expenses, execution risks, competition, risks related to market acceptance of products, intellectual property risks, assumptions regarding the size of the available market, benefits of our products, product pricing, timing of product launches, future financial results and other factors set forth under the headings "Cautionary Note Concerning Forward-Looking Statements," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's 10-K filed with the SEC described in this presentation. All statements contained in this presentation are made only as of the date of this presentation and Medovex undertakes no obligations to update or revise publicly any forward-looking statements, whether as a result of new information, future events, or otherwise, unless required by law.

You should understand that many important factors, in addition to those discussed elsewhere in this presentation, could cause our results to differ materially from those expressed in forward-looking statements. These factors include our competitive environment; our executive team; economic and other conditions in the markets in which we propose to operate; governmental regulation of our proposed products and of the markets in which we propose to operate; uncertainties inherent in product development and testing; our further financing needs; and our ability to grow and to manage our growth effectively.

Statements made in this presentation have not been fully evaluated by the Food and Drug Administration or the Center for Medicaid and Medicare Services. The statements in this presentation are for investor relations and educational purposes only and not intended for consumers or vendors.

About Medovex

Medovex was formed to acquire and develop a diversified portfolio of potentially ground breaking medical technology products.

- Disruptive flagship device, DenerveX™ System, targets large segment of \$7B osteoarthritis market opportunity
- First units shipped to Germany, UK and Italy
- Highly scalable “razor-razorblade” aggressive growth model offers high earnings leverage
- Three-stage global commercialization strategy
- Reported first sales Q3 2017

Significant Med-Tech Background

A combined 100+ years of management experience

Jarrett Gorlin

Chief Executive Officer
Board of Directors

Charlie Farrahar

Chief Financial Officer

Patrick Kullmann

President
Chief Operating Officer

James Andrew, MD

Co-Developer
Board of Directors

Steve Gorlin

Co-Founder

Jesse Crowne

Executive Co-Chairman
Board of Directors

Larry Papasan

Co-Chairman
Board of Directors

Scott Haufe, MD

Inventor & Co-Developer
Board of Directors

Jon Mogford, Ph. D.

Board of Directors

Randal Betz, MD

Board of Directors

Ron Lawson

Board of Directors

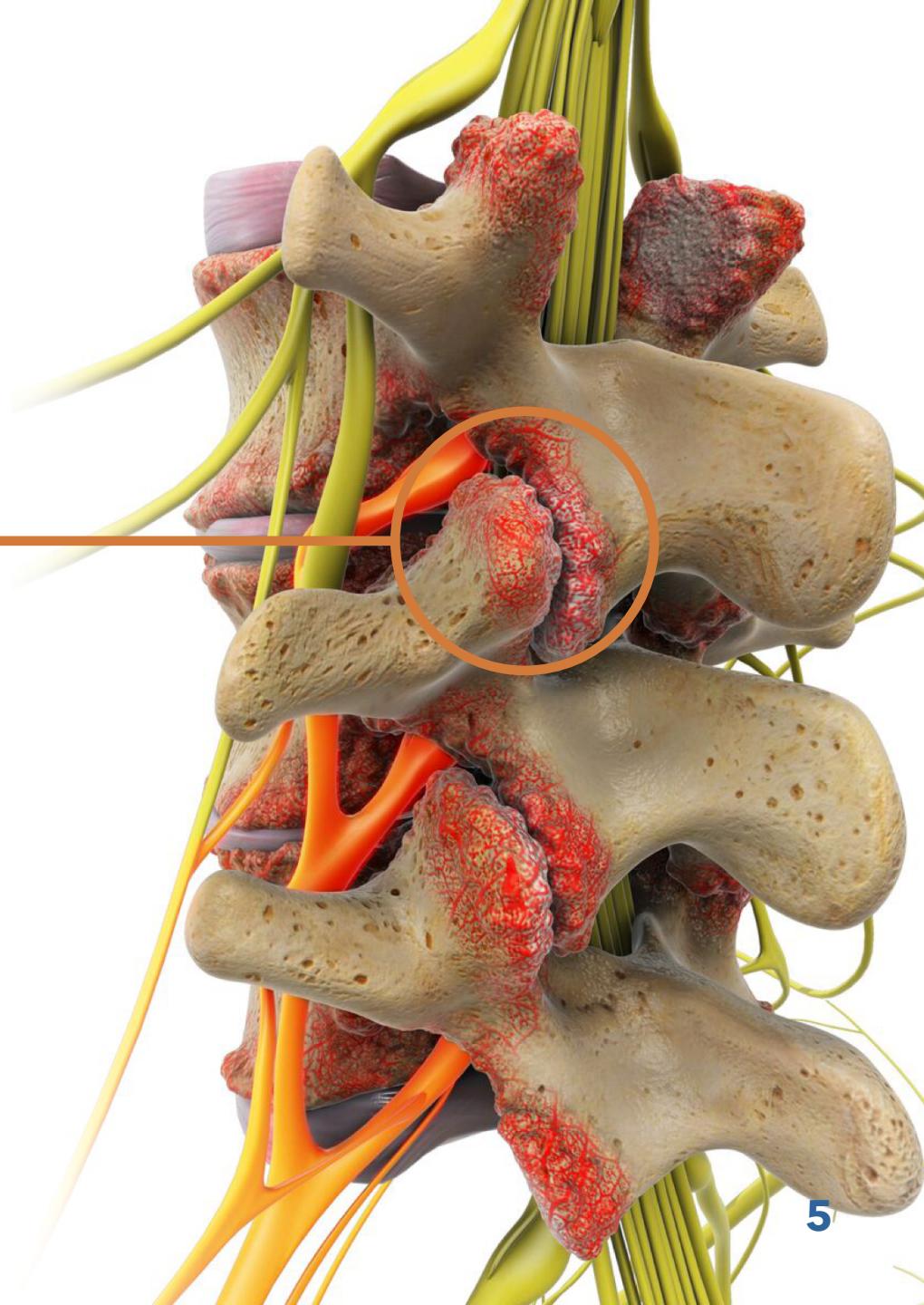
John Thomas

Board of Directors



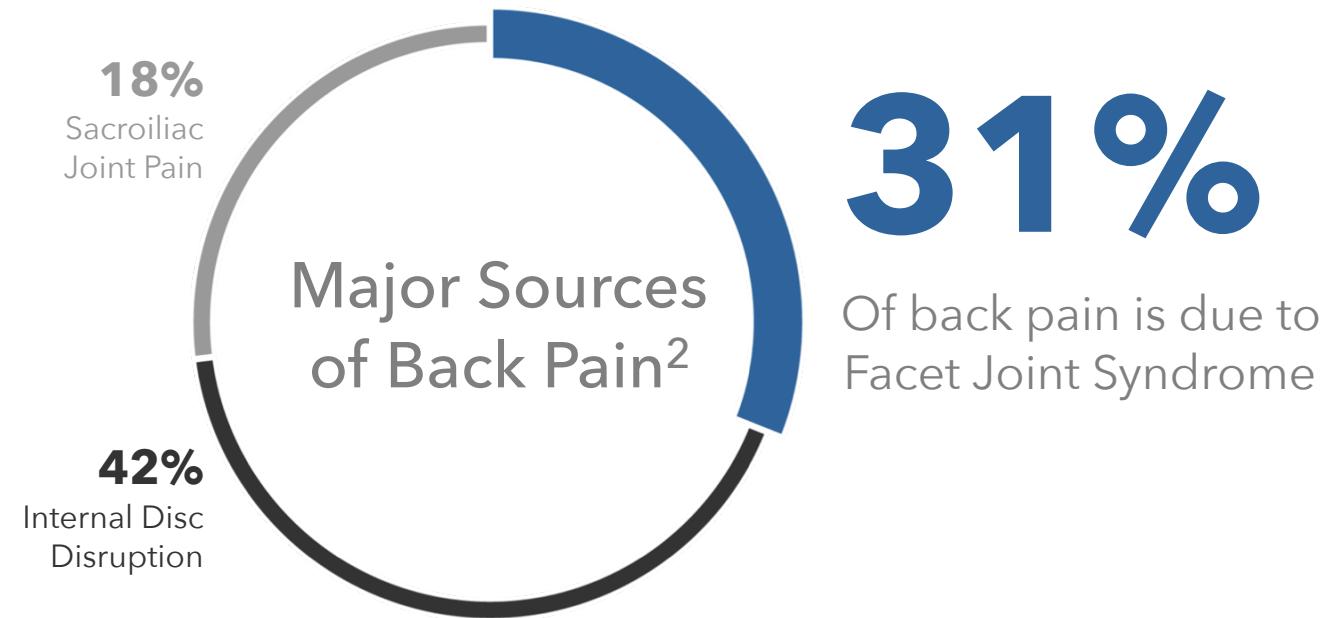
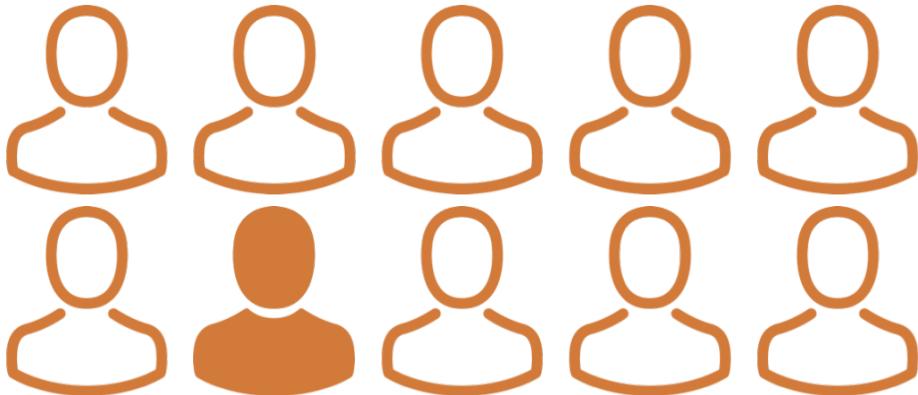
Facet Joint Syndrome

Causes Pain When Facet Joints are Injured or Degenerate



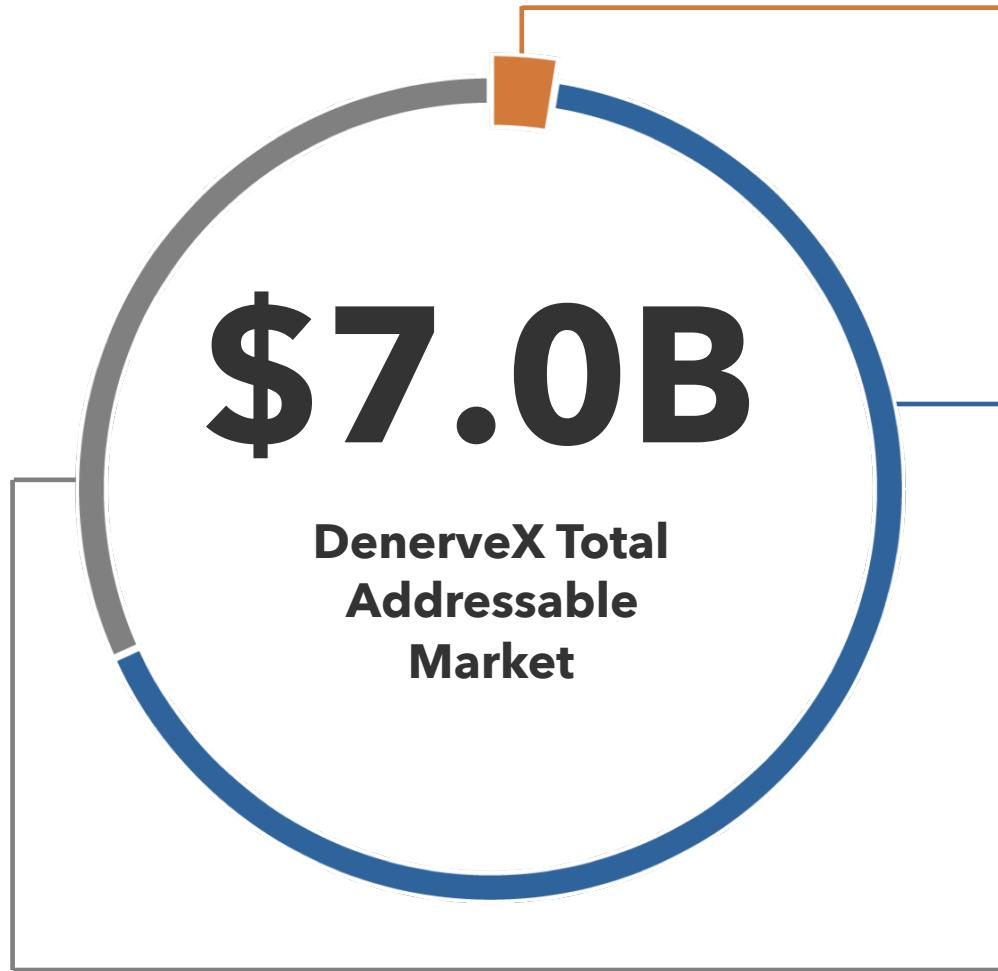
10%

of all adults suffer from
chronic back pain¹



¹ Prevalence and Most Common Causes of Disability Among Adults—United States 2005

² Pain Physician 2012; 15:171-178 ISSN 1533-3159



\$178M

**Near-Term Revenue
Opportunity***

\$4.6B

**DenerveX OUS
Addressable
Market**

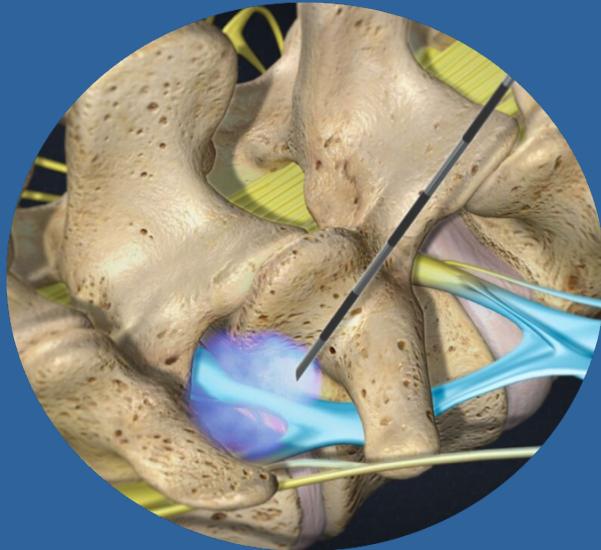
\$2.4B

**DenerveX US
Addressable
Market**

Current Treatment Options

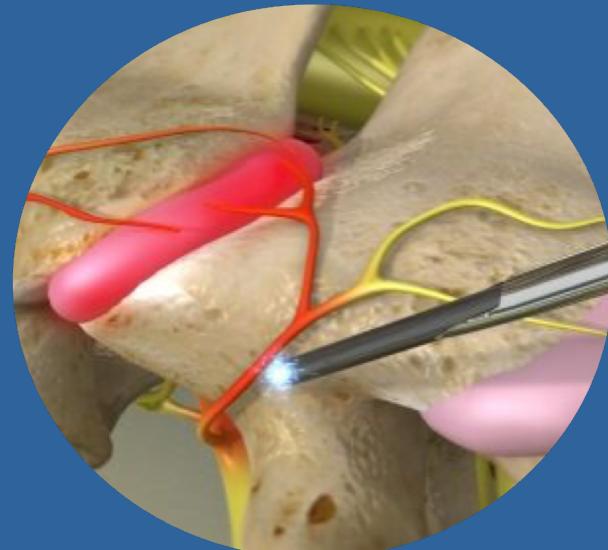
Effective but temporary

Injections



Effective for **0-3** Months

RF Ablation



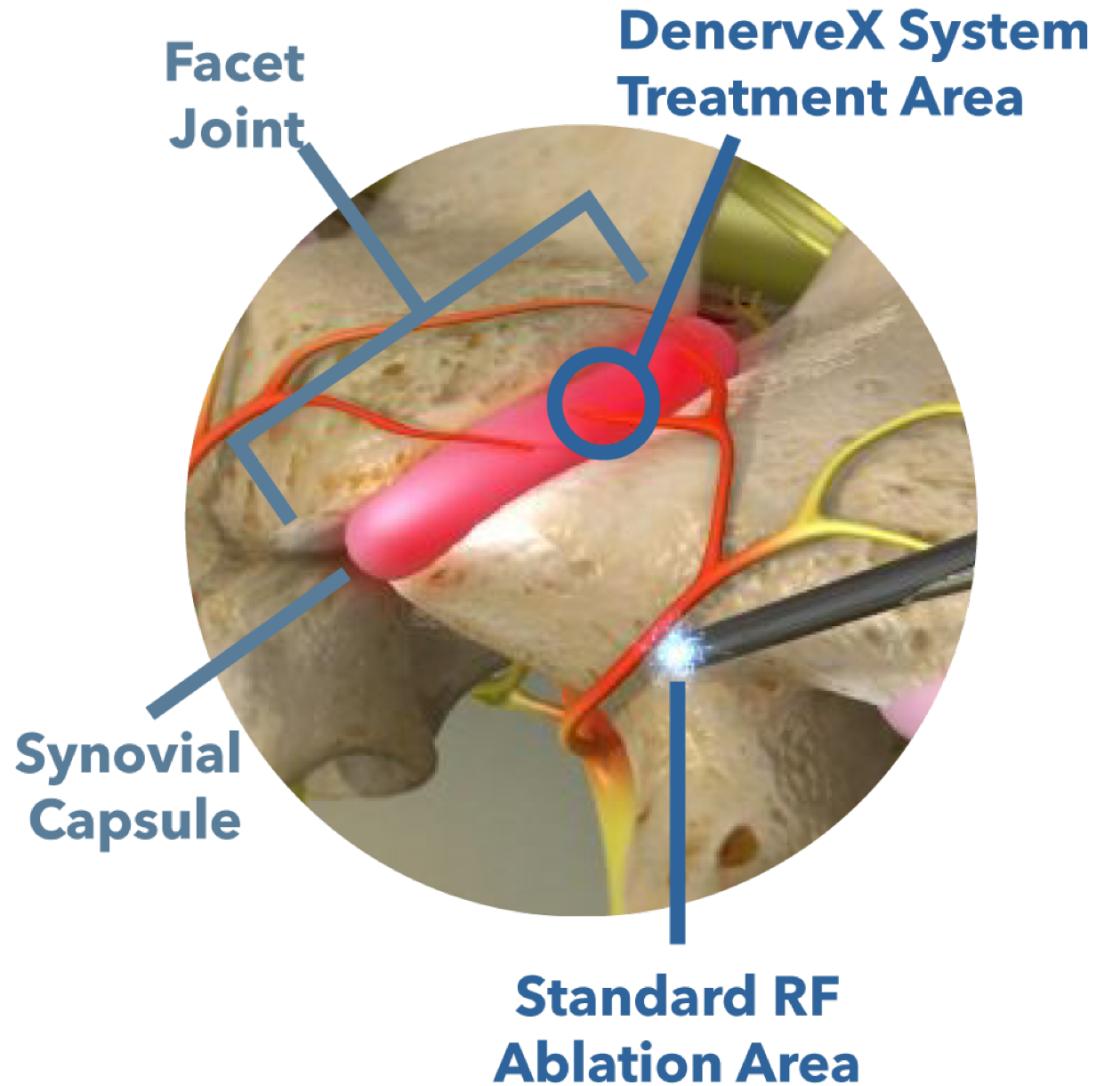
Effective for **6-12** Months

DenerveX System: Tissue Ablation and Scraping in One Device

A paradigm shift in FJS
treatment



The DenerveX system delivers **enduring relief** by treating a larger area and removing a portion of the joint capsule



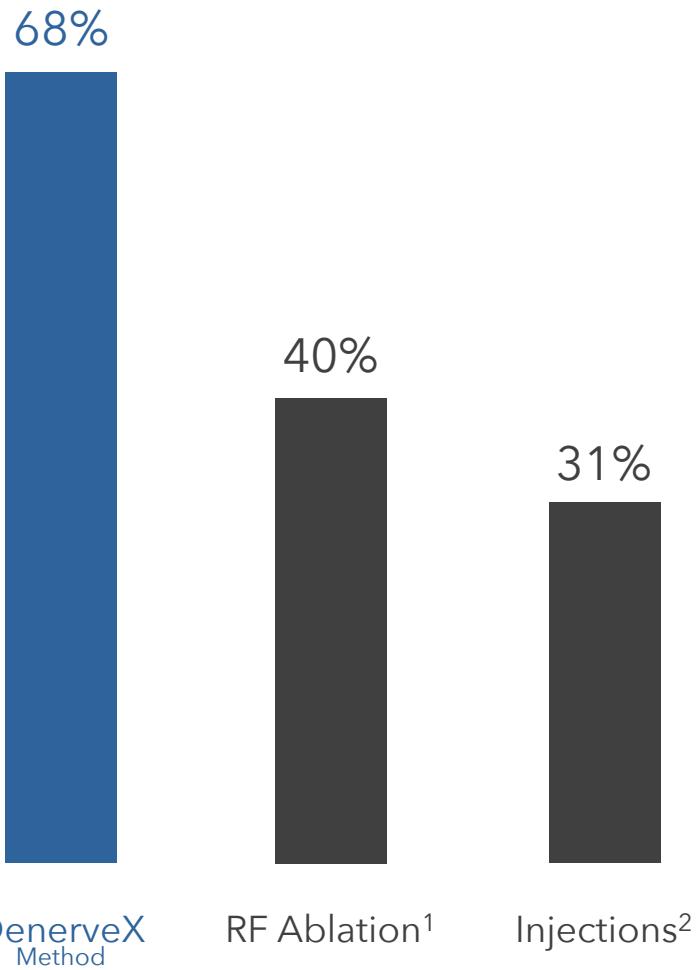
Tissue Removal & Ablation: **The DenerveX Manual Method Concept**

Ablate the medial nerve while removing a portion of the joint capsule, preventing nerve reattachment or regeneration



Change in FJS Pain Following Treatment

**DenerveX method is
designed to be more
effective than the
alternatives**



1 DenerveX Method

Is intended to reduce or eliminate pain for at least

3 Years

Relief Duration Following a Single Treatment

3 Years



6-12 Months



0-3 Months



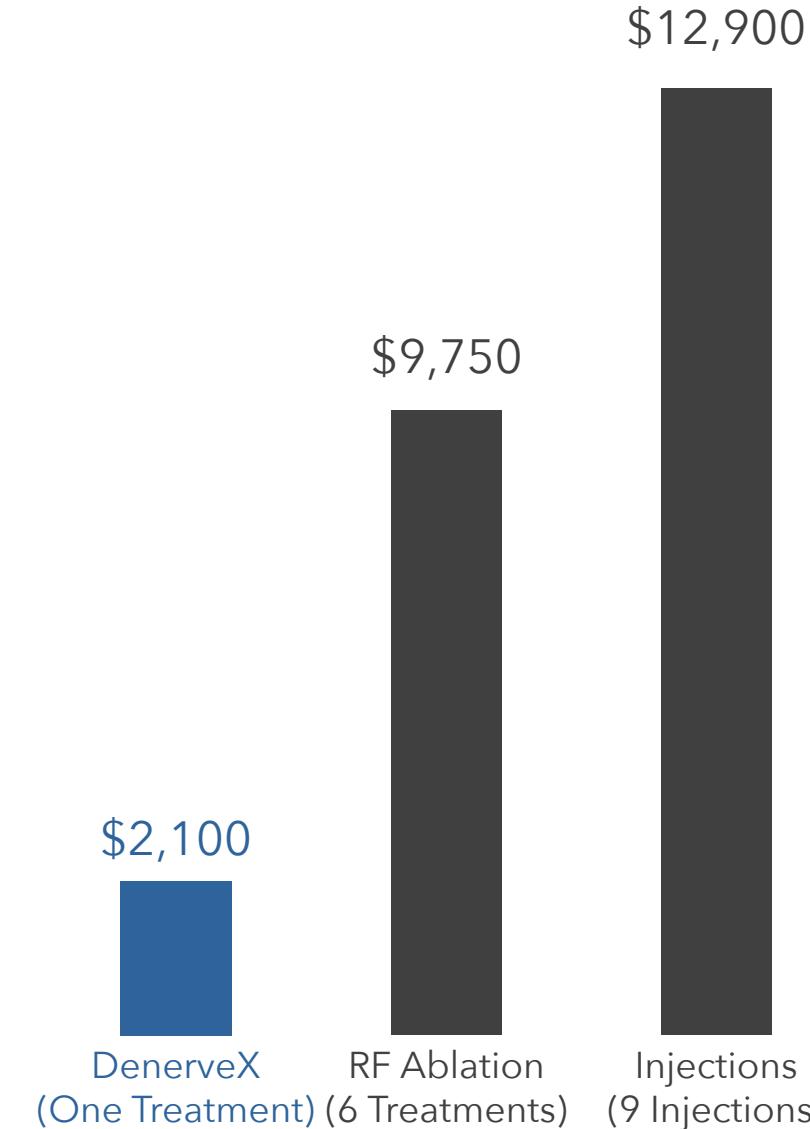
DenerveX

RF Ablation

Injections

DenerveX is Expected to Significantly Reduce the Total Cost of Care for FJS Patients Over a Three Year Period

Cost of Treatment for 3 Years



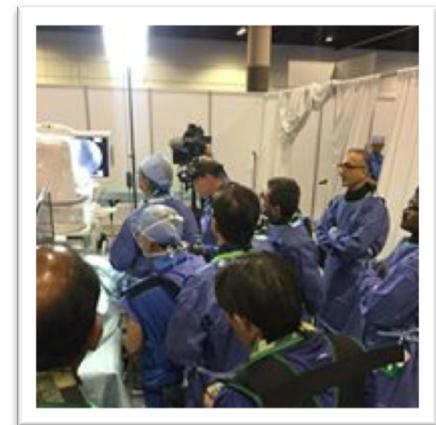
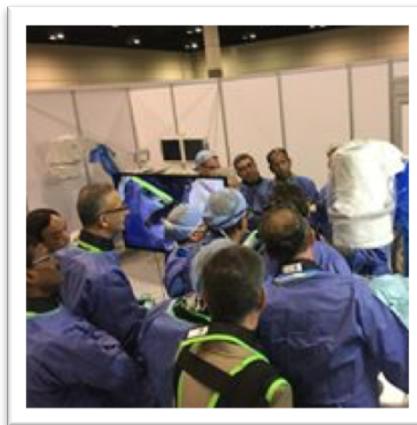
Success Drivers

- **Build Market Awareness**
- **Geographic expansion according to staged rollout launch plan**
- **Increased distributor relationships**
- **Development of clinical evidence**

Market Awareness

- First In-Human Case July 15, 2017
- Physician and Distributor Training in Germany/U.K./Italy
- Physician trainee observation of 2-3 Cases
- Supervision for 2 Further Cases, then Certified
- Use of cadaver labs as needed

EUROSPINE and NASS 2017



Multi-Stage Global Launch Strategy

Stage	Timing	Countries Distributed to	Potential DenerveX Procedures
Pilot	3Q17	Germany, U.K.	2.1M
Stage 1	4Q17	Ireland, Spain, Australia, New Zealand	1.1M
Stage 2	1Q18	Turkey, Denmark, Sweden, Norway, Finland, Israel, Italy, Netherlands, Austria, Colombia, Chile	3.8M
Stage 3	2H18	Belgium, Luxemburg, Greece, Portugal, Poland, Russia, Hungary, Czech Republic, China, UAE, Canada	24.1M
		Total	31.1M

Distributor Relationships

- Established relationships with 17 initial distributors across 24 countries
- Direct sales force added in Germany with improved economics
- Selective vetting process targeting distributors active in call point with previously developed customer relationships
- World-class training process ensures distributor success
- Dedicated DRG Reimbursement Code in Germany was granted ahead of CE Mark - **Reimbursed at €4,000-€6,000**

Clinical Evidence Strategy

- Develop initial marketing case studies based on initial clinical outcomes
- Create a clinical campaign surrounding the first use of a novel approach to treatment of FJS
- US Randomized Clinical Trial for non-inferiority against standard of care
- Filed IDE with FDA in November 2017

Summary

Commercialized DenerveX System for Facet Joint Syndrome

- Paradigm shift in FJS treatment
- ISO 13485 certification
- Regulatory approval with CE Mark in Europe
- Significant benefits to current standard of care
- \$7.0B Addressable Market

Global Rollout

- Launched in key geographic areas, near-term plans for further expansion
- Established relationships with 15 distributors across 22 countries
- First orders received, first products shipped
- First human cases performed with excellent immediate procedural success
- Distributor training has begun
- Reported first sales in Q3 2017
- Filed IDE with FDA in November 2017



 MEDOVEX
CORPORATION

Thank You
OTCQB: MDVX