tailoring a more sustainable future





our purpose

Why do we exist?
We help people love how they look.

our mission

How will we fulfill our purpose?

We provide a personal, convenient, one-of-a-kind shopping experience
with compelling products and world-class service

A MESSAGE FROM OUR EXECUTIVE CHAIRMAN		
ABOUT TAILORED BRANDS	06	
Company Overview	06	
Our Market Presence	07	
ABOUT THIS REPORT	09	
Materiality Assessment	09	
Stakeholder Engagement	10	
OUR SUSTAINABILITY GOVERNANCE	11	
Board Snapshot	11	
Employee Committees and Leadership	11	
Board Oversight of ESG	11	
Establishing our ESG Strategy	12	
ESG Shareholder Engagement	12	
OUR STRATEGY	13	
Our Values	13	
How Sustainability Ties into Strategy	14	
SUSTAINABILITY PILLARS	15	
Our Pillars	15	
Our Company (We)	16	
Our Community (Us)	24	
Our Planet (All of Us)	28	
NEXT STEPS	34	



A MESSAGE FROM OUR EXECUTIVE CHAIRMAN



I'm honored to take on the responsibility of Executive Chairman of Tailored Brands and lead the Company during this time of transition in senior leadership. Since taking the helm, I have spent a lot of time getting to know the stakeholders of our Company and I am energized and inspired by the collective excitement for our future.

Our purpose, mission and priorities have not changed. We are still focused on personalization, strengthening our brands and the customer experience. We are also aware that we have a responsibility to serve a greater purpose, and we are committed to social responsibility and environmental stewardship throughout our Company. We believe in giving back to the communities we serve and the people who support us. We want to make a positive contribution to society and always look for ways we can do better for our customers, employees, shareholders, business partners and the communities in which we operate.

We embrace our diverse and inclusive workforce, and we are working to build out the next phase of our journey by focusing on talent, culture and community. We are also actively looking for ways to utilize more sustainable elements in our products, improve the sustainability of our supply chain and be a good citizen of our communities and our planet.

There are so many things that I love about the team at Tailored Brands, but one thing that has really moved and inspired me is how the team comes together for those in need. We look out for our employees and communities in many ways, from facilitating donations with suit drives, to raising awareness with charitable campaigns like 'Wear Pink', to supporting people in the wake of natural disasters.

As hurricanes, fires and other natural disasters throughout 2018 left paths of destruction and significantly affected our customers, employees and communities, we responded in ways big and small. The Willie Lopez Fund, a nonprofit supported solely by our employees,

"At Tailored Brands, we are aware that we have a responsibility to serve a greater purpose, and we are committed to social responsibility and environmental stewardship throughout our Company."

jumped in immediately to provide our employees temporary housing and replace items lost during the natural disasters. Our crisis response team mobilized care packages for employees in Panama City within one day after Hurricane Michael. We have also provided dozens of pallets of our products to our nonprofit partners to help individuals and families in the aftermath of Hurricanes Florence and Michael as well as the California wildfires, and we stand ready to continue to help in what we know will be long roads to recovery in these areas that have been so hard hit.

Make no mistake about it - at Tailored Brands we do very special things and we do them in very special ways.

We appreciate your interest in continuing with us on our sustainability journey. We are working to develop meaningful goals and key metrics that we will share with you in future reports. We are asking ourselves the difficult questions about how our Company will impact the future of our employees, our communities and the environment. We look forward to sharing our progress with our stakeholders. Please feel free to share any thoughts, feedback or suggestions you might have as we work together to tailor a more sustainable future.



Executive Chairman







ABOUT TAILORED BRANDS

COMPANY OVERVIEW

We are the leading specialty retailer of men's tailored clothing and the largest men's formalwear provider in the U.S. and Canada. We help men love the way they look. We serve our customers through an expansive omni-channel network that includes over 1,400 stores in the U.S. and Canada as well as our branded e-commerce websites.

Our US retail stores are operated under the Men's Wearhouse, Men's Wearhouse and Tux, Jos A Bank, Joseph Abboud, and K&G brand names and are operated in 50 states and the District of Columbia. Our Canadian stores are operated under the Moores Clothing for Men ("Moores") brand name and operate in 10 Canadian provinces.

We also own and operate a factory located in New Bedford, Massachusetts that manufactures quality made-in-America tailored clothing consisting of designer suits (including custom suits), tuxedos, sport coats and slacks.

Additionally, we operate an international corporate apparel business. Our UK based business is the largest provider of corporate apparel in the United Kingdom under the Dimensions, Alexandra and Yaffy brands. In the U.S., our corporate apparel business operates under the Twin Hill brand name. Our corporate apparel business provides corporate clothing uniforms and workwear to workforces through multiple channels including managed corporate accounts, catalogs and the internet.



"As the leading specialty retailer of men's tailored clothing and the largest men's formalwear provider in the U.S. and Canada, we help men love the way they look."

OUR MARKET PRESENCE

We offer a convenient omni-channel shopping experience, with e-commerce sites and a store located within 10 miles of 70% of our U.S. and Canadian customers. Our current omni-channel capabilities include 'virtualized inventory' that enables our customers to order items through our websites when not available at the store.

STORE FOOTPRINT¹

ME	N'S WEARHOUSE
	W

 770^{2}



 485^{3}



126



88

TOTAL 1,469

- ¹ As of 11/3/18
- Includes 49 Men's Wearhouse and Tux Shops and one Joseph Abboud store
- ³ Excludes 14 franchise stores

85%

65+

Of stores located in strip or power centers, not malls

MILLION

Visits to our e-commerce websites in 2017

CONVENIENT U.S. & CANADA STORE FOOTPRINT



37+

MILLION

Loyalty customers

21

THOUSAND

Employees worldwide



EXPERT SERVICE

We help our customers find the right fit and feel confident in the way they look.

Men's Wearhouse, Men's Wearhouse and Tux, Jos. A. Bank, Joseph Abboud and Moores sales personnel are trained as consultants to provide customers with assistance and advice on their apparel needs, including product style, color coordination, fabric choice and garment fit.

Wardrobe consultants offer guidance to the customer at each stage of the decision-making process, making every effort to earn the customer's confidence and to create a professional relationship that will continue beyond the initial visit.

At K&G, we make it easy for our customers to find the products and sizes they need in a value-oriented super-store environment.

We also offer tailoring services to provide timely alterations for our customers at a reasonable cost.

PERSONALIZED PRODUCTS

We offer a wide selection of personalized and exclusive products that keep our customers coming back.

Over the past few years, we have substantially grown our custom clothing business. Our goal is to make buying a custom suit as easy and affordable as buying a suit off-the-rack. Our custom clothing offerings are available at all Men's Wearhouse, Jos. A. Bank and Moores locations with a growing selection of designer brands and price points to meet our customers' needs.

Our custom clothing offering is designed to personalize both the clothing and the shopping experience and to foster a long-term relationship with our customers.

In addition to custom clothing, we offer exclusive performance fabric suits, including Kenneth Cole AWEARNESS at Men's Wearhouse and TravelTech at Jos. A. Bank.

CONVENIENT OMNI-CHANNEL SHOPPING EXPERIENCE

We provide an online sales experience that combines the advantages of our physical stores with an information-rich online shopping experience via our mobile-friendly websites and mobile applications. We want our customers to be able to shop whenever, wherever and however they choose across all channels in a seamless, connected way.

Our current omni-channel capabilities include 'virtualized inventory' that enables our customers to order items through our websites when not available at the store. We can also ship online purchases from our stores to further enhance our customer's online shopping experience and reduce delivery times.

"We help our customers find the right fit and feel confident in the way they look."

ABOUT THIS REPORT

MATERIALITY ASSESSMENT

THE ASSESSMENT PROCESS

In 2016, we partnered with BSR, a nonprofit organization that works with its member companies to develop sustainable business strategies and solutions through consulting, research and cross-collaboration. BSR helped us to conduct a Sustainability Materiality Assessment in order to help frame and identify the priority issues across Tailored Brands that are most important to both business success and sustainability, to inform our ongoing sustainability strategy, and to assist with our stakeholder engagement efforts. We used the initial materiality assessment to determine our sustainability priorities and flag the most important economic, social, and environmental issues—i.e. the most material issues— by identifying key overlap areas between business performance and key stakeholder concerns.

Our materiality assessment included the development of a list of 30 material sustainability issues that served as a starting point for discussion of priorities with internal and external stakeholders. This list of 30 issues consisted of 5 main topics: Employees,

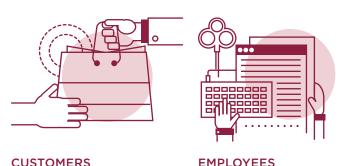
Ethics & Governance, Supply Chain, Operations, and Products. These issues were then prioritized across two dimensions: importance to business success (ability to deliver company strategy) and importance to external stakeholders.

Next, to gather input on priorities, BSR conducted interviews with some of our key leaders. BSR also interviewed several external stakeholders and industry experts including: an investor, an industry group, an environmental expert with retail expertise, a key business partner, and an academic.

BSR delivered a materiality or prioritization map to help align decision makers around strategic focus areas of sustainability. Finally, we reviewed this materiality map and aligned on the key sustainability issues for us to report on as we know they are important to our stakeholders.

In 2018, we did further work internally to augment our materiality assessment through interviews with key leaders in our organization.

WHO ARE OUR STAKEHOLDERS?









PARTNERS

COMMUNITIES

STAKEHOLDER ENGAGEMENT

HOW WE ENGAGE WITH OUR STAKEHOLDERS

Engaging regularly with our stakeholders is the key to our sustainability success, which is why we engage in many forums both internally and externally. The diverse views allow us to identify emerging issues, prioritize our strategy, and to create the programs that are both effective and impactful. We also work with industry groups such as WRAP and BSR in order to work with our peers both in and out of our industry to follow trends and learn best practices.



CUSTOMERS

Social Media, Customer Surveys and Feedback, Customer Service



EMPLOYEES

Intranets, Leadership Meetings, Surveys, Training, Communications from Senior Leadership, Newsletters, The Network, Willie Lopez Foundation



SHAREHOLDERS

Investor Relations Calls and Communications, Annual Shareholder Meeting, Investor Day events, One-on-One Investor Calls, Company Research



PARTNERS/SUPPLIERS

Direct Product Sourcing and Business Relationships, Supplier Code of Conduct, Vendor Onboarding. Assessments and Training



COMMUNITIES/NONPROFIT ORGANIZATIONS

Philanthropy, merchandise donations, volunteering



OTHERS:

NON-GOVERNMENTAL ORGANIZATIONS CSR OPINION LEADERS

Research, Events, Inbound Communications Industry Associations and Meetings



GOVERNMENTS AND REGULATORS

Public Policy engagement, Regulatory Reporting and Compliance



MATERIAL PRIORITIES

GOOD JOBS

Employee expectations are increasing and they are looking to employers for more than just a wage. Employees want to work for companies that stand for something they believe in, inspire them, and provide opportunities for meaningful contributions at all levels.

DIVERSITY AND INCLUSION

We want to make sure our employees feel valued and respected, which means feeling included in our workforce. That is why we strive for diversity and inclusion from the Board of Directors all the way to the stores.

SUPPLY CHAIN

The supply chain, as a broad topic, is recognized as an area of risk and opportunity for Tailored Brands (and the apparel industry as a whole). The Company and our stakeholders are particularly focused on human rights, worker health and safety, and supplier working conditions.

TRANSPARENCY

From investors to business partners to consumers, stakeholders want to know more about what companies are doing. Customers are looking to brands for more than just a product. This includes increased interest in where products come from and how they are made, as well as disclosures regarding other sustainability topics.

OUR SUSTAINABILITY GOVERNANCE

BOARD SNAPSHOT

Our Board currently consists of eight directors with a diversity of experiences, qualifications, backgrounds and personal characteristics. This diversity in thinking, experience and approach enhances Board leadership, deliberations and decision making and are critical to the Board acting as a strategic, creative and problem solving body.



Our directors also have a diversity of Board experiences and provide subject matter expertise in strategy, branding, consumer/retail, digital/omni-channel, technology, HR/org development, marketing, operations, merchandising CSR/sustainability, corporate governance, legal, risk management and finance.

EMPLOYEE COMMITTEE AND LEADERSHIP

In 2018, we formed a cross-functional Sustainability Working Group including executives from operations, risk, investor relations and legal to support the Company's sustainability efforts by identifying current initiatives, identifying opportunities to improve performance, increasing transparency in reporting, inspiring a sustainability mindset among associates and business leaders, and developing long-term goals relating to conservation, sustainability, and good corporate citizenship.



BOARD OVERSIGHT OF ESG

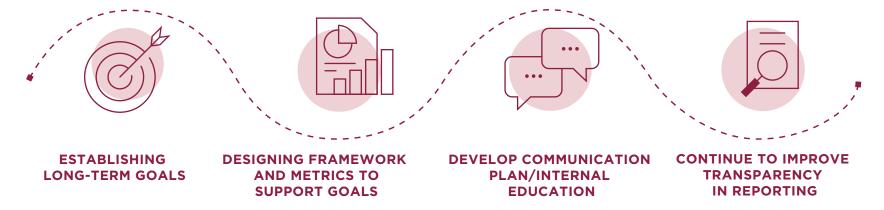
The Board has responsibility for overseeing our long-term strategic plans, for establishing broad corporate policies and for our overall performance and direction. Our Board is actively engaged in the oversight of the Company's strategy and has ultimate oversight responsibility for our risk management program, including sustainability and governance related issues.

In exercising its authority, the Board recognizes that the long-term interests of our shareholders are best advanced when considering other stakeholders and interested parties including customers, employees, business partners and the communities in which we operate. The Nominating and Corporate Governance Committee oversees corporate governance and sustainability, and the Board receives updates regarding ESG matters throughout the year.

ESTABLISHING OUR ESG STRATEGY

We knew it was important to first identify the most material sustainability issues relevant to Tailored Brands so that we could proactively understand the sustainability issues and opportunities specific to us and then develop a strategy that aligns sustainability concerns and opportunities with corporate strategy. With the support of the Board, we engaged in a robust sustainability assessment and based on the results of the assessment, we determined that our ongoing sustainability efforts should be focused on three core concepts: our Company, our community, and our planet. We have long strived to improve the world we serve by being a responsible, respectful and valuable global citizen. The Sustainability Working Group was recently established to help

develop long-term sustainability goals and increase transparency in our reporting. In 2018, we developed a three-year strategic plan and are working diligently to develop meaningful goals and to increase the use of metrics in our reporting. Our Board and management are asking the difficult questions about how our Company will impact the future of our employees, our communities and the environment. We are focusing on talent, culture, and community. We are also actively looking for ways to utilize more sustainable elements in our products, improve the sustainability of our supply chain, and be a good citizen of our communities and our planet. Our future reports will provide more specifics as we continue to develop our goals and metrics.



ESG SHAREHOLDER ENGAGEMENT

The Board believes that it is important to foster long-term relationships with shareholders and understand shareholder perspectives on the Company. We value an open dialogue with our shareholders, and we believe that regular communication is a critical part of enabling our long-term success. To that end, we continue our outreach to and dialogue with our key institutional investors on a range of issues, including financial performance, sustainability and corporate governance matters, and we closely monitor policy statements and areas of focus for these investors. We also review feedback about our business from individual investors. On a quarterly basis we invite our top institutional investors to discuss our operating results with senior management. Any concerns raised during these discussions are reported to the Board and discussed with management.

In recent years, we have taken a number of actions to strengthen our sustainability and governance programs and enhance the disclosure of our practices. Inspired by engagement with shareholders, we conducted a materiality assessment and published our inaugural sustainability report in 2017. We continue to focus on our sustainability strategy and increasing transparency in our reporting.

We remain committed to be responsive to shareholder concerns and welcome future engagement with our shareholders.

OUR STRATEGY

OUR VALUES

The Tailored Brands family was built on generous spirits, world-class service to our customers and each other, and strong support for our communities. We strive to improve the world we serve by being a responsible, respectful and valuable global citizen. We understand that it is the communities we serve that have made us successful, and we are privileged to give back to both our employees and our communities.

After engaging with numerous internal stake holders, we adopted the following four core values:





LEAD WITH THE CUSTOMER:

We start every conversation by asking, "What does the customer want?"

INSPIRE THE CHANGE:

We play to win, achieving breakthrough growth with our curiosity, innovation, and smart risk taking.

OWN IT TOGETHER:

We are servant leaders and believe that how we work together matters and that respect, trust, and inclusivity are performance multipliers.



NURTURE THE COMMUNITY:

We understand that we have a corporate responsibility and that we do well by doing good.

Our LION values reflect who we aspire to be and guide our decision-making as we work to tailor a more sustainable future

HOW SUSTAINABILITY TIES INTO STRATEGY

Providing an inclusive workspace where everyone is treated with respect, nurturing the communities in which we operate and being good citizens of our planet have been core principles since the inception of our business. This is central to who we are as a company. We want to make a positive contribution to society and always look for ways we can do better for our customers, employees, shareholders, business partners and the communities in which we operate. Simply put, we know that we can do well, by doing good. Our sustainability program is intended to support the purpose, mission, and priorities of the Company and to contribute to our long-term success and growth.



DIVERSITY AND INCLUSION

We embrace our diverse and inclusive workforce, and we are working to build out the next phase of our journey focusing on talent, culture and community.

FACTORY WORKING CONDITIONS

We contract with responsible vendors throughout the world to ensure our products are manufactured in accordance with acceptable environmental, legal, and ethical standards.

NURTURING THE COMMUNITY

We are committed to nurturing and supporting the communities in which we do business. We want to have a significant impact on those causes that are important to our customers and our employees.

SUSTAINABILITY OF OUR SUPPLY CHAIN

We strive to be a good citizen of our planet, and therefore we regularly evaluate our processes and the performance of our supply chain to minimize the environmental impact of our operations.

Since the publication of our inaugural sustainability report in 2017, we have been doing the work necessary to develop our Company's first formal sustainability strategy. We are taking a phased-in approach to advance our sustainability commitments to be sure that our efforts will be meaningful and appropriate for our stakeholders. We plan to develop goals to drive our efforts over the next five to ten years and look forward to sharing those with you in our next sustainability report.

SUSTAINABILITY PILLARS

Based on our materiality assessment and our engagement with various stakeholders, we believe that our ongoing sustainability efforts should be focused on three core concepts:

OUR COMPANY (WE): What we are doing to provide good jobs and improve factory working conditions;

OUR COMMUNITY (US): What we are doing that benefits the communities we serve: and

OUR PLANET (ALL OF US): What we are doing to improve our environmental stewardship.

To that end, we have adopted the following Statement on Sustainability to guide us and set the standards to which we aspire:

Tailored Brands recognizes that our business operations rely heavily on people and impact the communities around us and our planet. We are committed to social responsibility and environmental stewardship throughout the Company and endeavor to:

- Provide a safe and inclusive workspace where everyone is treated with dignity, understanding and respect
- Nurture and support the communities in which we operate
- Be good citizens of our planet by working to reduce our carbon footprint, minimizing our impact by increasing our re-use and recycling efforts, and encouraging conservation and sustainability among our associates, our suppliers, and the community at large

In this report we will share with you where we are on each of these pillars and where we are headed going forward. While we are still early in our reporting journey, we are committed to these principles and are excited to continue to develop our programs and update on our progress.

OUR PILLARS



OUR COMPANY



OUR COMMUNITY



OUR PLANET

OUR COMPANY (WE)

OUR WORKFORCE

21,000

Total Number of Employees

73.33% **26.67**% Part time

Board of Directors Gender		Management* Gender	
62.5% Male	37.5% Female	67.7% Male	32.3% Female
Ethnicity		Ethnicity	
62.5% White	37.5% Minority	54.1% White	45.9% Minority

Executive Committee Gender		Non-Management*	
76.9% Male	23.1% Female	53% Male	47% Female
Ethnicity		Ethnicity	
84.6% white	15.4% Minority	43% White	57% Minority

* Excludes non-US employees

PROVIDING GOOD JOBS

What does it mean to provide a good job? No doubt that means different things to different people and different companies. At Tailored Brands we believe a good job includes providing a safe and inclusive workplace where everyone is treated with dignity, understanding, and respect.

As noted earlier in this report, one of our core principles is "Own it Together". Together we are better. Together we can do great things. We believe a diverse and inclusive workforce makes us better together.

We strive every day to create a culture where we continue to improve on our personal best while fostering the needs of our rich and diverse employee family. The value of a heterogeneous employee community is embedded in the consciousness of our management and long-time hiring practices. As an example, our employees come from all over the world and speak many languages. We are doing a number of things to support our richly diverse family of employees.

LEADERSHIP DEVELOPMENT CIRCLE GRADUATES

Leadership Circles shape the Tailored Brands leaders of tomorrow. Our priorities of growing talent and engagement continued in 2018 with the selection of our third Leadership Circle cohort. In the last two years, 9 out of 30 leaders who participated in the program have been promoted. Participants include a diverse representation of directors and above from the offices or distribution centers/supply chain and regional managers/regional sales directors and above from stores, from our North American locations, business units and brands.

Over a two-year period each cohort works through eight modules where they develop leadership skills, engage with Company executives and leaders and visit eight of the Tailored Brands shared business functions to learn and influence processes in a hands-on, first person experience.

BENEFITS



DAY CARE

We recognize that working parents with young children face many hurdles as they try to balance work and family life. To make this struggle a little easier, we provide subsidized onsite day care for employees who work in the corporate offices in Fremont, CA, and Houston, TX. We believe it is one important way to support our workforce.



HEALTH AND WELLNESS

Employee health and wellness is a key focus at Tailored Brands. That's why we offer a number of benefits and programs that encourage employees to get healthy and stay healthy. We offer eligible employees a wide range of medical benefit plans that they can tailor to fit their particular health care needs. We provide free seasonal flu shots and free wellness screenings. We also provide onsite exercise facilities for our employees to use at no charge. Fee based fitness classes, such as Zumba, are also available.



ASSISTING WITH THE COMMUTE

Commuting to and from work in large urban areas can be a challenge. Employees are encouraged to carpool and rewarded for doing so. We recognize that carpooling saves people money, minimizes stress, and reduces greenhouse gases associated with the commute to work. In addition, to help employees utilize more public transportation, we offer a free shuttle to and from two train stations near our corporate offices in Fremont, CA. On average, this program allows each employee to save an estimated \$2,000/year in transportation expenses (fuel, maintenance, transit tickets, etc.).



ADDITIONAL VOLUNTARY BENEFITS

We also want to help our employees plan for life events and emergencies as well as provide them opportunities to maximize their paychecks. To that end, during open enrollment, employees can choose to purchase life insurance, AD&D insurance, pet insurance and pre-paid legal services. Employees can also elect to participate in our 401(k) Savings Plan or purchase company shares through the Employee Stock Purchase Plan. Employees have the opportunity to participate in Tailored Brands Perks at Work which allows them to save money on large purchases as well as every day items.



EMPLOYEE RECOGNITION

Across the company, we believe that it is important to recognize employees for doing a great job and living our values every day. To help us realize opportunities to achieve recognition, we have implemented an online opportunity to send a ROAR to fellow employees through our online communication board. Employees can be acknowledged for going the extra mile for straightening a shirt wall, hitting a sales goal, going above and beyond for a customer or teammate. These public call-outs encourage employees, letting them (and their manager) know their efforts are being noticed.





EMPLOYEE TRAINING AND ENRICHMENT PROGRAMS

- A cornerstone of our company's success is our commitment to promote employee growth through extensive and ongoing training programs. Our training seeks to emphasize personal and career development, employee empowerment, and building quality relationships with colleagues and customers. We incorporate a multifaceted approach to training that includes comprehensive on-boarding programs coupled with a series of continuing-education offerings.
- At our stores, offices and Distribution Centers, our Peer Circles give employees the opportunity to collaborate and shape key initiatives across our company working with cross-functional teams. Development Circles are designed to attract, develop and retain internal talent at various levels of experience with high potential for greater contribution across Tailored Brands. Participants engage in formal training and development webinars, learn about our shared services and branded business functions, and develop valuable networking resources enhancing a sense of community across Tailored Brands. We also encourage personal and professional growth through programs and offerings in our course catalog.

- In our stores, employees have the opportunity to continuously learn and improve to move up to their desired role. Training programs range from hands-on in-store training, to on-demand videos and instructor-led webinars. Our "Management Essentials Training" (MET) program consists of 10 live webinars delivered over a six month period for all newly-promoted managers and store employees nominated by their multi-unit manager. In 2018, one of our most significant training initiatives was our Custom Fit Certification program, which allowed our employees to have competence and confidence in the fitting process for our custom clothing offerings, through an on-demand video-based course concluding in written and in-person assessments.
- Our history of internal promotion is a key component of our company culture and has been an indispensable factor in our outstanding success. We only want people in supervisory positions that are intimately familiar with and practice our servant-leader philosophy. Fast track growth opportunities reward high-performing employees that excel in our employee-centric environment.



DIVERSITY AND INCLUSION ("D&I") EFFORTS

At Tailored Brands, diversity and inclusion has always been a part of our fabric. Our Diversity Vision Statement, which was created by our Diversity Peer Council, provides:

- We are committed to being a diverse and inclusive organization
- We promote respect and communication as the foundation for building stronger relationships
- We seek to understand each employee's unique perspective and voice—listening with open hearts and open minds
- We value continuous learning, cultural awareness, and an open exchange of ideas, so our employees can be their best selves at work and drive innovation

We have also established several peer circles with D&I missions. Peer Circles provide an opportunity to learn by doing, take a deeper dive into a topic, and form new networking opportunities. Peer Circles can tackle engaging topics or seek to find new approaches to business and other challenges. These peer circles include:



DIVERSITY PEER CIRCLE

Employee resource group helping to develop ways we can be more inclusive and capitalize on the variety of thoughts, ideas and gifts that people can contribute

WO-MENTORSHIP PROGRAM

Established by the Women in Senior Leadership Peer Circle to mentor and assist female millennials in navigating the workplace to help them succeed

MILLENNIAL PEER CIRCLE

Comprised largely of millennial employees focused on the unique needs of millennial customers and employees

WOMEN IN SENIOR LEADERSHIP PEER CIRCLE

Comprised of women in the enterprise Director and above to support each other in the challenges that each may face as her career advances

HUMAN RIGHTS CAMPAIGN'S ANNUAL CORPORATE EQUALITY INDEX (CEI)

The CEI rates workplaces on Lesbian, Gay, Bisexual and Transgender Equality. For 2017, we received an 80 out of 100 rating, which earns the HRC's recognition as a "recommended" place to shop in their annual Buyers' Guide. For 2018, we increased our score to 95.

DIVERSITY & INCLUSION COUNCIL

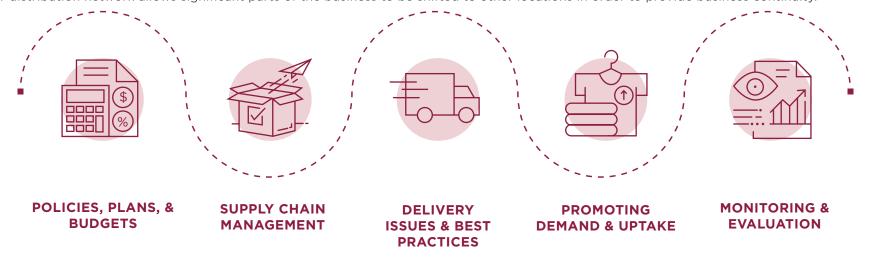
The D&I Council, comprised of enterprise-wide employees at the Director level or above, is committed to raise awareness of the value of diversity and inclusion within the organization through training and communications; launch programs to help combat unconscious bias and other barriers to entry or success; foster a work environment that increases employee engagement and encourages new ideas and innovation; ensure all employees feel included and valued regardless of gender, race, sexual orientation, gender identity or expression, religion, age, ethnicity, visible and invisible disability, life experiences, thought processes, and various other unique traits. The goals of the D&I Council will align with the strategic goals of Tailored Brands to harness the power of D&I for our stakeholders.

OUR SUPPLY CHAIN

Our Design & Global Sourcing Team contracts with responsible vendors throughout the world to ensure our products are manufactured in accordance with acceptable environmental, legal, and ethical standards. We regularly monitor activity in this area through direct audits or through the use of 3rd party auditors. In addition, we regularly review our vendor base and volumes from source countries and evaluate alternate source countries and emerging markets as well as develop contingency plans to react to various economic or geo-political barrier that may arise.

We regularly evaluate our processes and performance to minimize the environmental impact of our operations. As an example, we now use recyclable totes instead of corrugate for internal movement of product and other items inside the distribution centers. Further, we have implemented new technologies to maximize the storage and processing capacity without adding additional footprint or expending non-essential resources.

Many of our buildings have been constructed using some of the highest standards to reduce potential damage from natural forces and significant weather events. Still, we have built reliability and strategic redundancy into our distribution operations. In the event of emergency, the regionalization of our distribution network allows significant parts of the business to be shifted to other locations in order to provide business continuity.



2018 CIRCLE OF EXCELLENCE AWARD

We were honored to receive the 2018 Circle of Excellence Award by the Distribution Business Management (DBM) Association in recognition of our sustainable supply chain management, commitment to social responsibility and environmental stewardship.

IMPROVING FACTORY WORKING CONDITIONS

We recognize that our responsibility as a company extends beyond our four walls and into our supply chain. We have developed our Supplier Code of Conduct that sets the compliance requirements that all our suppliers should attain. These standards are communicated by each of our suppliers to their workers and posted prominently in the supplier sites. We implement the standards by auditing our supplier sites. We use the services of independent third party, Underwriters Laboratory (UL), to audit the factories in which we do business to assess compliance with our Supplier Code of Conduct. In addition, we accept a certification from WRAP (Worldwide Responsible Accredited Production) in lieu of an inspection. Our new suppliers must pass an audit or show WRAP certification before they are able to manufacture for us and legacy suppliers are audited at least once a year or have a current WRAP certification. We do this to ensure a consistent standard for working conditions throughout the world that are often above and beyond local regulation.

Here at Tailored Brands, we believe in continuous improvement and remediation over termination. If a supplier does not fully meet our requirements under our Supplier Code of Conduct, we will work with them to develop a corrective action plan (CAP). The CAP provides next steps to remediate the findings found in an audit, and there will be a subsequent follow up audit to assess the progress made.

"We will not partner with suppliers and factories that are unwilling or unable to work with us to achieve our compliance standards."





TAILORED BRANDS

The key elements of our Supplier Code of Conduct include the following:

COMPLIANCE WITH THE LAW

Suppliers must comply with all laws, rules and regulations of the country where they operate.

MINIMUM WAGES AND BENEFITS

Suppliers must pay workers the minimum wage prescribed by local law or the prevailing local industry wage (whichever is higher), pay workers overtime compensation in compliance with all applicable laws, and provide to workers benefits that conform to the better of applicable local law or prevailing local industry standards.

MAXIMUM WORKING HOURS

Overtime must be limited to a level consistent with humane and productive working conditions. Workers shall not be required, on a regularly scheduled basis, to work in excess of 60 hours per week (or lower if prescribed by local laws or local industry standards), and, generally, workers shall be provided with at least one day off in seven.

NO FORCED LABOR

Prison, indentured, bonded, and involuntary or slave labor or labor obtained through human trafficking must not be used.

CHILD LABOR, YOUNG WORKERS, APPRENTICES, AND TRAINEES

Facilities must not employ individuals under the age of 15 or under the legal working age, whichever stricter. Working conditions (including labor and health and safety practices) of employees under the age of 18 shall be in compliance with law and not jeopardize the health, safety or morals of these employees.

Employment of trainees, apprentices and individuals under the age of 18 shall be conducted in compliance with the law, including medical testing, applicable documentation maintenance, such as licenses and permits, and terms of employment, such as hours and pay.

NONDISCRIMINATION

Workers must be selected only on the basis of their ability to do the job and not on the basis of other personal characteristics or beliefs.

NO CORPORAL PUNISHMENT

Neither corporal punishment nor any other form of physical or psychological coercion may be used against workers.

FREEDOM OF ASSOCIATION

The lawful exercise of workers' rights of free association must be respected and not restricted or interfered with, and workers lawfully exercising those rights shall not be threatened or penalized.

HEALTH AND SAFETY

The work environment must be safe and healthy.

ENVIRONMENT

Suppliers must comply with all applicable environmental laws and regulations.

COMMUNITY INVOLVEMENT

Projects undertaken in partnership with community groups, or local or international non-government organizations (NGOs), particularly those that address educational opportunities for younger people employed in production facilities, shall be encouraged and supported.

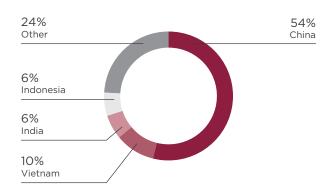
ACCESS

Suppliers, and their subcontractors and agents, must give our auditors and our employees unrestricted access to all production facilities and dormitories and to all relevant records, whether or not notice is provided in advance.

SOCIAL AND LABOR AUDITS

During 2017, we conducted 153 total Social and Labor audits in 15 countries. The top four audited countries were China, Indonesia, India and Vietnam. In future reports, we will provide additional information on audits performed and metrics on CAP compliance.

AUDITS BY COUNTRY



CYBERSECURITY

Cybersecurity incidents and data breaches, particularly in the retail industry, have been well publicized. Like other retailers, we are subject to cybersecurity risks. We use a range of technologies and security controls to minimize the threat and impact of unauthorized access to our networks and systems. Our data protection efforts include vendor security due diligence and management, monitoring, auditing, vulnerability assessments, employee awareness, regular drills and phishing tests, designed to protect our customers' data from intrusions and unauthorized access and minimize the harms associated with such events. We continuously invest in our security capabilities, including maintaining and enhancing our existing technologies to continue to stay ahead of new security threats. In addition, we regularly train and educate our employees to maintain the necessary standards of privacy and confidentiality. Our Board of Directors devotes a significant amount of time and attention to oversight of cybersecurity and information security risks, including regular updates from our Chief Technology Officer to the Board's Audit Committee regarding cybersecurity matters. During fiscal vear 2017 and 2018, to date, we were not aware of any breaches to the security of our systems resulting in the unauthorized access of regulated personal information.

PRIVACY

We are committed to protecting the privacy of our customers. Our programs and policies incorporate information privacy best practices, and infuse privacy by design concepts into our corporate culture, to ensure compliance with global, federal and state security and privacy laws and industry standards. We lead with a focus on modern, consumer-centric, yet business-driven, privacy practices and ethical corporate governance to maintain the trust our customers place in us with their data. For more information about how we maintain and protect customer information, please see our Privacy Policy available on all of our ecommerce and corporate websites. Our General Counsel and Chief Compliance Officer holds regular briefings with our Board of Directors Audit Committee regarding the ever-shifting data privacy regulatory landscape, risks and mitigating actions.



"We continuously invest in our security capabilities, including maintaining and enhancing our existing technologies to stay ahead of new security threats."

OUR COMMUNITY (US)

One of our LION Values is Nurture the Community and, as a result we are committed to nurturing the communities in which we do business. With corporate offices in four major urban areas and over 1,400 store locations across the country, our Company has the opportunity to make a real difference in our various communities. We seek to be as admired for our community support as we are for our world class customer service and products.

CHARITABLE GIVING PRINCIPLES: THE MANE FRAMEWORK

We have adopted a set of Charitable Giving Principles. Based on these principles, our charitable giving efforts going forward will be focused on organizations whose major purpose is supporting.

MANE

Military and their families

Advancing health, wellness, education, and social services for those in need Nurturing arts and culture

Environmental stewardship

GIVING BACK

We diligently evaluate how we can best serve our community and continue to look strategically at how and where we can make the biggest effect. We want to have a significant impact on those causes that resonate with and are important to our customers and employees. Here are some of the things we are doing to have a positive impact on our local communities:

419,765

SUIT DRIVE

Articles of gently used men's and women's professional attire donated in July 2018; since launching in 2008, the program has generated over 2.0 million donations

\$1.25M

HELPING OUR VETERANS

Donations generated through the sale of the "AWEARNESS Kenneth Cole" collection at Men's Wearhouse and Moores, benefitting U.S. and Canadian military veterans

\$30.3M

MERCHANDISE DONATIONS

Aggregate retail value of donations of product made to hundreds of non-profit agencies coast to coast in 2017

\$1.0M

MEN'S AND WOMEN'S HEALTH INITIATIVES

Aggregate donations made in 2017 and 2018 by our brands to the National Breast Cancer Foundation, Canadian Cancer Society and Movember

\$160,000

LOCAL GIVING

Our stores are empowered to support neighborhood nonprofit organizations with gift card and tuxedo donations

\$22,000

MATCH MONEY

Donations given in 2017 to community nonprofit organizations where employees volunteered their time

SUIT DRIVE

Each year, we host the Men's Wearhouse Suit Drive and Moores Suit Drive, asking our customers to donate their own gently-used professional attire. We distribute the donations through over 200 local non-profit organizations across the United States and Canada that help disadvantaged individuals regain employment through job readiness programs and workforce assistance. The local non-profit partners distribute the collected clothing to unemployed men and women in their local area – keeping the donations in the community they came from. The proper interview attire is just one of the many steps to help individuals prepare for their transition back into the workforce. To date, the program has generated over 2.0 million donations since launching in 2008.

MEN'S AND WOMEN'S HEALTH ISSUES

Knowing that cancer touches the lives of our customers, our employees and their families, we are focused on promoting awareness and raising funds for both men's and women's health and cancer research.

In both 2017 and 2018, Men's Wearhouse, Jos. A. Bank and K&G each gave \$50,000 to the National Breast Cancer Foundation, Inc. and Moores donated \$50,000 to the Canadian Cancer Society – for a total of \$400,000 to date supporting breast cancer research. Funds help to provide assistance and inspire hope to those affected by breast cancer through early detection, education, and support services. In 2018, Jos. A. Bank stores asked customers to complete a HopeKit card to be included in Hopekits prepared by NBCF. HopeKits are filled with thoughtful items that patients have shared are comforting and encouraging while undergoing breast cancer treatment.

Since 2017, Men's Wearhouse, Jos. A. Bank and Moores each donated \$100,000 to the Movember Foundation; for a total of \$600,000 to date. Each retailer encouraged customers to support Movember and provided a special Movember special offer to those who signed up on Movember.com. Movember is the only global charity focused solely on men's health, funding projects focusing on prostate and testicular cancer, mental health and suicide prevention.

GOLD AWARDS

We were honored to receive the National Breast Cancer Foundation Gold Award recognizing our brands as Gold Level Sponsors for their donations.

HELPING OUR VETERANS

In 2015, Men's Wearhouse and Kenneth Cole Productions launched the "AWEARNESS Kenneth Cole" collection with the mission to create tailored clothing so the modern man can "look good, for good." This collection was created to raise social awareness around the United States military veteran population and their transition into the civilian workforce. To date, the "AWEARNESS Kenneth Cole" collection has generated nearly \$2.9 million in donations since inception to support Hire Heroes USA and HELP USA, and, in Canada, True Patriot Love Foundation.

MERCHANDISE DONATIONS

Men's Wearhouse and Jos. A. Bank donate merchandise to local nonprofit organizations that have workforce and job readiness programs aligned with our initiative to help men who are striving for self-sufficiency. Providing men with professional attire, we help them get back into the workforce and become self-sufficient. In both 2018 and 2017, we donated millions of dollars in product to four nonprofit agencies who in turn distribute through their networks of hundreds of nonprofit agencies coast to coast.

LOCAL GIVING AND VOLUNTEERISM

Every Men's Wearhouse and Jos. A. Bank store has its own charitable donation budget. By allowing the store teams to select recipients of smaller donations, we are able to personalize our local giving to complement our national efforts. Our Distribution Centers and Hubs establish regular goals around community giving and conduct many initiatives to support local charities. All of our employees are encouraged to volunteer in their local communities to projects and programs they are passionate about. Employees are invited to submit their volunteer hours as part of our MatchMoney Program, and we make cash donations to the nonprofits in honor of their service.

DISASTER RELIEF

We have long been a supporter of relief efforts for our employees and communities when natural disasters strike. Our ability to provide clothing is critical in times of need; when our community members are displaced from their homes and belongings. We release truckloads of product to our non-profit partners who have the capacity reach the victims quickly and efficiently.

In 2017, hurricanes Harvey, Irma and Maria affected the company deeply, with over 1000 employees living in Houston, hundreds more in Florida and 2 stores in Puerto Rico. Determined to make a greater difference

in the community, a partnership was formed with the American Red Cross. Throughout September 2017 donations were collected in all Men's Wearhouse, Jos. A. Bank and K&G locations across the United States, on behalf of the American Red Cross.

Supporting the American Red Cross was the fastest way to send aid to the people who needed it most - they are usually first on the frontlines providing food, water, shelter and other necessities for those impacted by these devastating hurricanes.

Unfortunately, in 2018 we faced more hurricanes and devastating wildfires. Delivering Good, our non-profit partner for over 10 years, distributed truckloads of our donated product directly to the victims and the community. Delivering Good facilitates the collection and distribution of new product donations to people impacted by poverty and tragedy. Through their network of agency partners they are able to distribute our product effectively providing hope, dignity and self-esteem to at-risk children, families, and individuals.

As part of Giving Tuesday 2018, we again made a sizable donation to the American Red Cross to assist in their disaster relief efforts, which will help to meet the needs of those affected by the historic wildfires in California. These fires have touched the lives of so many, including our own employees and their families and friends, and the American Red Cross is again on the frontlines in the aftermath of this disaster.











The proceeds of internal sales (sample products shown here are a scarf and cufflink designed by Joseph Abboud) went to the Willie Lopez Fund.



And finally, the Willie Lopez Emergency Assistance Fund, our employee funded nonprofit dedicated to supporting our employees, granted hundreds of thousands of dollars in assistance to employees affected by the hurricanes, floods, and fires of the past two years. Through the generosity of coworkers the Fund was able to ensure that help was available for shelter, repairs, and replacement of items lost during these disasters.

The impact of these natural disasters was devastating, and the Tailored Brands family continued a long standing commitment to helping our employees and communities get back on their feet safely and quickly.



The Willie Lopez Emergency Assistance Fund is a nonprofit organization supported solely by Tailored Brands employees who donate money to help their fellow coworkers experiencing financial emergencies caused by unforeseen and catastrophic situations. The Fund was started in honor of Willie Lopez, a highly regarded District Manager, who died unexpectedly, leaving his wife and four young children in a desperate financial situation. Since supporting the Lopez family in 1997 the Willie Lopez Fund has provided over \$8 million worth of assistance to thousands of grant recipients.

In 2018 the Willie Lopez Fund continued to increase its impact by expanding giving guidelines to include eviction assistance enabling dozens of families to keep a roof over their heads. The Fund stood by coworkers mourning the loss of loved ones offering more funeral assistance than ever before. Nearly 100 employees dealing with serious illness or injuries were able to focus on their health as the Fund worked to alleviate their financial concerns. All of this was accomplished thanks to the generosity of employees who make contributions to the Fund through payroll deductions as well as the sale of sample product donated by Tailored Brands for the purpose of supporting the Fund. These donations ensure that the Willie Lopez Fund can make a difference and carry on its mission of offering comfort, hope, and support to our coworkers in need.



OUR PLANET (ALL OF US)

We recognize that almost all aspects of our business affect the environment. We strive to be good citizens of our planet and are taking many steps to be as environmentally friendly as possible.

We regularly evaluate our processes and performance to minimize the environmental impact of our operations. We are working to leave a smaller footprint by seeking solutions that will promote long-term sustainability.

We have taken steps to reduce our carbon footprint, increase re-use and recycling, and encourage conservation and sustainability. We are committed to continuing to reduce our environmental impact as we strive to create a more sustainable tomorrow for all of us.

"We believe that environmental responsibility makes business sense, and we make every effort to reduce energy use when and where appropriate."



ENERGY CONSERVATION

- Houston, Texas corporate office is LEED certified
- Efficient lighting products and occupancy sensors
- HVAC control systems



WASTE DIVERSION

- Electronics recycling
- Landfill diversion and recycling
- Composting



REDUCING OUR USE OF FOSSIL FUELS

- Route design and optimization
- Airflow streamlining technologies
- Discourage idling of fleet vehicles



GREEN PRACTICES

- Sustainable elements in our products
- Green practices in dry cleaning rental product
- Charging stations



ENERGY CONSERVATION

We believe that environmental responsibility makes business sense, and we make every effort to reduce energy use when and where appropriate. We are trying new things to conserve energy and reduce our carbon footprint. For example, we will test the installation of variable frequency drives at one of our tuxedo hubs in Florida. While energy savings vary depending on the local climate and size of the units, we would expect to save about 20% of energy otherwise required by the HVAC systems.

In January 2017, we installed
1.3 mega-watt solar rooftop
system on our Joseph Abboud
manufacturing facility in New
Bedford, Massachusetts. The
4,172 PV modules are expected
to produce approximately
1.7 megawatt-hours of electricity
annually, reducing CO2 emissions
and energy costs. Now the
facility is almost completely
self-sufficient, producing its own

clean energy, without emissions, and significantly reducing our energy costs.

We also make other efforts to reduce our energy consumption at all of our locations, offices, and stores. We circulate periodic newsletters to employees of our corporate offices, which periodically includes energy conservation tips. At our remote transportation or hub locations. we encourage employees to turn off lights and power down utilities to reduce usage of electricity and/ or natural gas consumption. Our corporate campus in Fremont, CA has occupancy sensors for lighting to turn lights off when there is no movement in the room. an HVAC control system to better manage air conditioning and heating usage, and Energy Star appliances. In Houston, TX, our corporate office is a LEED certified building, which means the building is designed to, among other things, (a) reduce waste sent to landfill; (b) conserve energy and



water; (c) be healthier and safer for occupants; and (d) reduce harmful greenhouse gas emissions. To reduce energy usage by about 50% per light fixture at our stores, each of our new or remodeled stores receive the latest and most efficient lighting products.

Our Houston Distribution Center utilizes a centralized BAS system to centrally manage the HVAC.

Our Joseph Abboud Manufacturing Corporation has a 1.3MW solar panel installation on its roof. Now we are almost completely self-sufficient, producing our own clean energy, without emissions, and significantly reducing our energy costs.



WASTE DIVERSION

ELECTRONICS RECYCLING

When equipment in our corporate offices or stores reaches the end of its useful life, we make it a priority to recycle or donate to keep it out of the dump. Since at least as early as 2011, we have recycled or donated more than several tons of equipment. In addition,

we encourage employees to bring batteries and toner cartridges (from home or work) to designated collection areas in the office. These collection days help keep waste out of landfills, and allow for the materials to be recycled or repurposed.

LANDFILL DIVERSION AND RECYCLING

We want to curb waste generation and have been working hard to reduce, re-use, and recycle in all our stores, distribution centers, hubs, and offices. Here's what we're doing nationwide to make that happen:

- We encourage recycling of paper, plastic, and cardboard at our stores, distribution centers, hubs, and offices.
- Old store fixtures (furniture) from closed or remodeled stores have been donated to Habitat for Humanity, rather than sending the furniture to landfill.
- In 2017, we recycled approximately 4,320 tons of recyclable material.

In our Fremont office, we are reducing waste in our cafeteria:

- We purchased reusable dishes and silverware for the on-site café in Fremont to avoid sending 75,000 pieces of disposable plates, bowls, cups, and plastic ware to the landfill each year. This also reduces the resources required to create, package, and ship the new disposable dishes over and over again. And, we did this without experiencing an increase in overall water consumption for the building after the change in practice.
- In 2017, we estimate that we composted 52,000 gallons of compostable materials, diverting this waste from landfills.







REDUCING OUR USE OF FOSSIL FUELS

There are many opportunities to make changes with our vehicles to reduce our impact on the environment. Here are some of the ways we are working toward sustainability with our fleet of vehicles:

- We operate mostly newer vehicles in our fleet. Most of the larger trucks utilize newer engine technologies, which are specially designed to reduce harmful emissions of both greenhouse gases and particulate matter. Our older vehicles are smaller vehicles (Sprinter vans and smaller cutaway variety trucks) which, because of their smaller size, get better fuel mileage than the larger vehicles. Wherever possible, we utilize these smaller, more fuel-efficient vehicles in order to reduce our fuel consumption.
- We do our best to ensure that all our vehicles, regardless of size, are well-maintained so we are always getting the best performance.
- Our routes are designed to limit drive time to the best of our abilities. Drivers are not allowed to deviate from the routes as designed without manager approval. During slower season when there is less volume being shipped, routes may be combined in order to reduce overall miles being driven. During extremely slow volume periods, product may be shipped via common carriers or routes may be canceled altogether.

- Our over-the-road fleet does its best to consolidate routes, usually designing routes on a week-by-week basis, all dependent upon volume being shipped, with the primary purpose of limiting miles driven.
- We actively discourage fleet drivers from letting vehicles idle when not moving, and our newer vehicles are equipped with sensors that will automatically shut down the engine if the vehicle idles for more than a few minutes.
- We use airflow streamlining technologies such as nose cones in our last mile fleet and wheel skirts on our over-the-road trailers. Both technologies reduce fuel consumption by as much as 10-15%.
- We have on-board computer technology in our last mile fleet that enables us to monitor and manage each driver's driving habits and MPG performance. This process has also enabled approximately 10% fuel improvement.

We also encourage our employees in our offices to carpool. We recognize that carpooling saves people money and reduces greenhouse gases associated with the commute to work. In addition, to help employees utilize more public transportation, we offer a free shuttle to and from two train stations near our corporate offices in Fremont, California.



OUR PATH TO RENEWABLE ENERGY

It is part of our regular process to investigate solar, wind, and other renewable energy technologies, and we are committed to implementing these technologies when and where they make sense to do so.





GREEN PRACTICES

SUSTAINABLE ELEMENTS IN OUR PRODUCTS

We are actively looking for ways to utilize more sustainable elements in our products and look forward to discussing these products in future reports.

GREEN PRACTICES IN DRY CLEANING

We use Green Earth® for dry cleaning our tuxedo rental garments for Men's Wearhouse, Jos. A. Bank, and Moores. We believe that we were the first large-scale service provider to use Green Earth® in our facilities, instead of a petroleum or "perchlorethylene" based dry cleaning solvent. Green Earth® is a nontoxic, silicon solution which is more environmentally friendly. The Green Earth® silicone solvent is an inert by-product of sand and it has been used in many consumer hygiene and beauty products for years. Over the past decade, this decision has kept over 35 million garments from being dry cleaned in petroleum or "perc". In 2018 alone, we cleaned over three million garments using the Green Earth® product.



CHARGING STATIONS

We provide Level 2 charging stations for electric vehicles for our employees at our Fremont campus and a Level 1 charging station for employees at our Houston campus.

USE OF PAPER

We are working to reduce our reliance on paper for operations.

- We have eliminated the use of paper in the picking process in our retail and ecommerce distribution centers and instead use handheld RF scanners.
- Our delivery hubs are implementing new scanning and tracking technologies to eliminate the use of paper logs and manifests.









NEXT STEPS





