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THE MICHAELS COMPANIES

# Creative Gifting Made Easy: Michaels Kids Gift Shop Offers Perfect Last-Minute Gifts for Holiday 2018

*The Season's Top 25 Creative Gifts for Kids, Available for Last Minute Purchase Online with Easy In-Store Pickup Option*

IRVING, Texas--(BUSINESS WIRE)-- 'Twas the week before Christmas – and finding the perfect gift was still not a problem. The Michaels Companies, Inc. (NASDAQ: MIK) is serving up the top 25 creative gift ideas for kids, and everything on the list is available for last-minute gifting needs. As the destination for creative, screen-free fun, Michaels newly expanded in-store and online assortment has been carefully curated to help families discover toys and activities that guarantee hands-on fun and fail proof presents for kids of every age. MichaelsKids.com has the top kid tested, Santa approved, creative gifts all for less than \$100, along with endless activity ideas, project inspiration and handy tools like buy-online-pick-up-in-store, and 'Shop By Age' to make the shopping experience easy for parents.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181211005497/en/>

The TOP 25 GIFTS list includes:

## Slimy, Mushy, Fizzy, Fun

For kids who aren't afraid to get their hands dirty, the following finds will have them making masterpieces with slime and Play-Doh.

- DohVinci Master Tool Set
- Jo Jo Siwa Slime Making Kit
- Slime Art Masterpiece Kit

## Make Believe & More

These eight extraordinary gifts are best bets for the musician, magician and every magical thinker in between.

- The ultimate classic – The Night Before Christmas book
- Shrink This! Premium 3D shrink art
- Fingerlings Dragon Sandy
- Lite-Brite



- Moosh Moosh Plush toys
- Rainbow roll up piano
- FAO Schwarz Magic Set
- RC T-Rex from Discovery

### Let's Color

Whether their preferred medium is cardboard or canvas, encourage artistic expression of all kind with these colorfully creative ideas.

- Colorageous Felt Tip Pen 50 piece set
- Crayola Crayon

Assortment of top creative gifts for kids (Photo: Business Wire)

### Melter

- Color-In Space Rocket
- smART Sketcher Projector
- Art sets with paints, pencils and more (70 piece or 82 piece sets)
- A perfect Easel for budding artists
- Stationery Making Sets with stickers, markers and more
- Spirograph - a classic design maker that wows and inspires

### Full S.T.E.A.M. Ahead

Perfect for kids who like to flex their science, art and math muscles, these gifts will get their minds moving.

- LEGO Classic 484-piece set
- Laser Pegs Construction Kits
- STMT 3 in 1 Spa Kit with crystal soaps, bath bombs and more
- Vex Robotic Arm

- FAO Schwarz Marble Run
- Discovery Science Kits

On MichaelsKids.com, visitors can find the company's comprehensive toy assortment, including top brands like Crayola, LEGO, Play-Doh, Nerf, Barbie, Hot Wheels, and Orb, as well as [online](#) exclusives. The site also offers activity kits, art, kids' crafts, S.T.E.A.M and building toys, teacher and school supplies, games and puzzles. It's a creative, kid-focused shopping experience that makes finding the perfect activity easier, and, with free delivery on orders \$49 and up, the Michaels app's Find It Fast in store feature, in-store and online coupons, and a price match guarantee, customers can get everything they need for the holiday season and beyond, from playtime to school projects, slime making and more, in a snap and on-budget.

To learn more about Michaels Kids products, projects and programs, visit <http://www.michaelskids.com> and view the Top 25 Gift List visit [HERE](#)

### **About The Michaels Companies, Inc.:**

The Michaels Companies, Inc. is North America's largest specialty provider of arts, crafts, framing, floral, wall décor, and seasonal merchandise for Makers and do-it-yourself home decorators. The Company owns and operates more than 1,200 stores in 49 states and Canada under the brands Michaels and Pat Catan's. Additionally, the Company serves customers through Michaels.com, consumercrafts.com and aaronbrothers.com. The Michaels Companies, Inc., also owns Artistree, a manufacturer of high quality custom and specialty framing merchandise, and Darice, a premier wholesale distributor in the craft, gift and decor industry. For a list of store locations or to shop online, visit [www.michaels.com](http://www.michaels.com) or download the Michaels app.

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VP+C Partners

Meghan Dockendorf, 212.966.3759 x 212

Jamie Weissman, 212.966.3759 x 248

[michaels@vpcpartners.com](mailto:michaels@vpcpartners.com)

Source: The Michaels Companies, Inc.