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Majesco Entertainment Announces 'Kengo: Legend of the 9'

Samurai Fighting Game Marks Company's First Xbox 360(TM) Release

EDISON, N.J.--

Majesco Entertainment Company (NASDAQ: COOL), an innovative provider of video games and digital entertainment products, today announced Kengo: Legend of the 9 for the Xbox 360(TM) video game and entertainment system from Microsoft. Developed by Genki and scheduled for a fall release, Kengo: Legend of the 9 sets players in feudal Japan on a mission to become the best samurai warrior in the land.

"Kengo's stunning high definition graphics bring the game's nine real samurai to life," said Ken Gold, vice president of Marketing, Majesco. "With its 2-player head-to-head mode, attribute upgrades and fighter customization, Kengo: Legend of the 9 offers a great deal of next generation gameplay at a fraction of the price."

Kengo: Legend of the 9 features nine real samurai warriors: Musashi Miyamoto, Jubei Yagyu and Sanako Chiba, among others. Each has his/her own storyline, attack techniques and upgradeable attributes (health, stamina, attack power and defense). Four modes of play offer a range of gameplay options, including the storyline advancing Main Mode; Mission Mode which challenges players to complete 10 missions within a specific time frame; Combat Mode that features two-player, head-to-head battles; and Xbox Live Leaderboard where players compete for new equipment and the best ranking against other Xbox Live gamers by pitting AI profiles against each other.

Kengo: Legend of the 9 will be available this fall for a suggested retail price of \$39.99. For additional information, please visit www.majescoentertainment.com.

About Majesco Entertainment Company

Headquartered in Edison, NJ, with an international office based in Bristol, UK, Majesco Entertainment Company (NASDAQ: COOL) is an innovative provider of video games and digital entertainment products with a focus on publishing video games for leading portable systems and the Wii(TM) console. Current product line highlights include Cake Mania(TM) for the Nintendo DS(TM), Cooking Mama: Cook Off for the Wii(TM) console and JAWS(TM) Unleashed. More information about Majesco can be found online at www.majescoentertainment.com.

Safe Harbor

Certain statements contained herein are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may be identified by reference to a future period(s) or by the use of forward-looking terminology, such as "may," "will," "intend," "should," "expect," "anticipate," "estimate" or "continue" or the negatives thereof or other comparable terminology. The Company's actual results could differ materially from those anticipated in such forward-looking statements due to a variety of factors. These factors include but are not limited to, the demand for our products; our ability to complete and release our products in a timely fashion; competitive factors in the businesses in which we compete; continued consumer acceptance of our products and the gaming platforms on which our products operate; fulfillment of orders preliminarily made by customers; adverse changes in the securities markets and the availability of and costs associated with sources of liquidity. The Company does not undertake, and specifically disclaims any obligation, to release publicly the results of any revisions that may be made to any forward-looking statements to reflect the occurrence of anticipated or unanticipated events or circumstances after the date of such statements.

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Source: Majesco Entertainment Company