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Majesco Entertainment Ships 'Left Brain Right Brain 2' for Nintendo DS(TM)

Sequel Features Improved Graphics and All New Games to Help Players Develop Ambidexterity

EDISON, N.J., Dec. 9 /PRNewswire-FirstCall/ -- Exercising the hands and mind has never been more fun or rewarding! Majesco Entertainment Company (Nasdaq: COOL), an innovative provider of video games for the mass market, today announced that *Left Brain Right Brain 2* for Nintendo DS(TM) has shipped to retail outlets nationwide. Using the same DS rotation mechanic as the original hit, the sequel introduces all-new challenges to train both hemispheres of the brain and help players become truly ambidextrous.

Left Brain Right Brain 2 includes an updated graphic presentation and 20 new mini-games based on speed, accuracy, association, recognition, memory and strategy. Each game strengthens the left and right hemispheres of the brain by requiring players to switch hands between games as they rotate the DS in book style play. Afterwards, players can monitor personal progress and assess improvement by reviewing development percentages for each hand. Gamers can also tailor their favorite mental-training routine in the new *Exercises* mode, while testing 'good' and 'weak' hands via three random games in *Ambidexterity Check*. Finally, players can compete with a friend in both single and multi-card multiplayer mode to prove who has the mental skills to be truly ambidextrous.

Developed by Kokolo Corporation, *Left Brain Right Brain 2* is rated E for Everyone and is now available on Nintendo DS(TM) at $19.99 SRP. For additional information about Majesco's exciting line of products, please visit www.majescoentertainment.com.

About Majesco Entertainment Company

Majesco Entertainment Company is a provider of video games for the mass market. Building on 20 years of operating history, the company is focused on developing and publishing a wide range of casual and family oriented video games on leading console and portable systems. Product highlights include *Cooking Mama*(TM) and *Cake Mania(R)2* for Nintendo DS(TM), and *Cooking Mama World Kitchen* and *Jillian Michaels' Fitness Ultimatum 2009* for Wii(TM). The company's shares are traded on the Nasdaq Stock Market under the symbol: COOL. Majesco is headquartered in Edison, NJ and has an international office in Bristol, UK. More information about Majesco can be found online at www.majescoentertainment.com.

Safe Harbor

Certain statements contained herein are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of

1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may be identified by reference to a future period(s) or by the use of forward-looking terminology, such as "may," "will," "intend," "should," "expect," "anticipate," "estimate" or "continue" or the negatives thereof or other comparable terminology. The Company's actual results could differ materially from those anticipated in such forward-looking statements due to a variety of factors. These factors include but are not limited to, the demand for our products; our ability to complete and release our products in a timely fashion; competitive factors in the businesses in which we compete; continued consumer acceptance of our products and the gaming platforms on which our products operate; fulfillment of orders preliminarily made by customers; adverse changes in the securities markets and the availability of and costs associated with sources of liquidity. The Company does not undertake, and specifically disclaims any obligation, to release publicly the results of any revisions that may be made to any forward-looking statements to reflect the occurrence of anticipated or unanticipated events or circumstances after the date of such statements.

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