Provision Interactive Ships Another 200 Units

200 new 3D Savings Center Kiosks expand Provision's retail footprint in Top 10 U.S. markets

CHATSWORTH, Calif., Nov. 01, 2016 (GLOBE NEWSWIRE) -- Provision Interactive Technologies, Inc. ("Provision"), a subsidiary of Provision Holding, Inc. (OTCQB:PVHO) announced today, that it has shipped an additional 200 3D Savings Center kiosks to its retail partner. These kiosks will be installed during the next 30 days in the top ten U.S. markets. With approximately 700 3D kiosks in 9 cities, Provision will significantly advance its ability to sign national and local consumer brands to its roster of advertising partners.

All 3D Savings Center kiosks will be integrated with the retailer's customer loyalty program. This will allow the retailer's customers to access their account details and load digital coupons to their cards at kiosks for instant savings while in these 700 stores. A recent case study showed results that the average rate of redemption for coupons generated by Provision's 3D Savings Center was 17.4%. This is an extraordinary redemption rate when measured against the published national average coupon redemption rate of 1.2%.

"This shipment marks another major milestone for our rapidly evolving company," said Curt Thornton, President and CEO of Provision. "We are very excited about this next batch of 200 stores as it expands not only our presence in New York and Los Angeles, but also extends our footprint beyond those two markets and into new demographic markets representing new advertising prospects. We believe that with each new milestone, we increase our value to our retail partner, their consumer brands and our shareholders."

Provision's 3D Savings Center Kiosks generate eye-popping, three dimensional, holographic videos. The *3D Savings Center* kiosk contains Provision's patented and award-winning 3D holographic display and has proven to generate a great deal of attention from retail customers. The kiosks are also able to print coupon offers, allowing the retailer and other advertisers to offer customers highly effective sales influencers at the point of purchase.

About Provision Interactive Technologies, Inc.

Provision Interactive Technologies, Inc., a subsidiary of the publicly traded company Provision Holding, Inc. (OTCQB:PVHO), is the leading purveyor of intelligent interactive 3D holographic display technologies, software, and integrated solutions for both commercial and consumer focused applications.

Provision's 3D holographic display systems represent a revolutionary technology that provides the projection of full color, high-resolution videos into space detached from the screen, without any special glasses. Provision is currently the market leader in true 3D consumer advertising display products being implemented by innovative, consumer-focused companies.

Provision Holding, Inc. (OTCQB:PVHO) trades on the OTCQB venture stage marketplace for early stage and developing U.S. and international companies. Companies are current in their reporting and undergo an annual verification and management certification process. Investors can find Real-Time quotes and market information for the company on www.otcmarkets.com.

For more information, visit <u>www.provision.tv</u>.

Forward-Looking Statements

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements unless legally required.

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