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Digital TV Entertainment Company Chooses Provision 3D Savings Center for Ad Campaign

Major American broadcast provider to utilize in-store promotion throughout Provision's expanding retail network

CHATSWORTH, Calif., May 11, 2017 (GLOBE NEWSWIRE) -- Provision Interactive Technologies, Inc. ("Provision"), a subsidiary of Provision Holding, Inc. (OTCQB:PVHO), announced today that a well-known digital TV entertainment company has begun a national advertising promotional campaign on Provision's 3D Savings Center kiosks for one of its largest American brands. The campaign will begin with the utilization of the in-store promotional coupons provided by Provision's 3D Saving Center kiosks in retail locations across the U.S.

"It is very gratifying to have an important well-known American broadcast company choose our technology to promote its products," said Provision President and CEO Curt Thornton.

Provision's award-winning, 3D Savings Center Kiosks generate extraordinary, 3D holographic videos and has proven to generate a great deal of attention from retail customers. The 3D holographic display projects videos in front of the screen without the need for any special glasses and without any discomforting eye stress.

Each kiosk also has a 2D interactive touch screen that provides consumers access to promotions, rewards, and coupons. The kiosks are also able to print coupon offers, allowing the retailer and other advertisers to offer customers highly effective sales influencers at the point of purchase.

About Provision Interactive Technologies, Inc.

Provision Interactive Technologies, Inc., a subsidiary of the publicly traded company Provision Holding, Inc. (OTCQB:PVHO), is the leading purveyor of intelligent interactive 3D holographic display technologies, software, and integrated solutions for both commercial and consumer focused applications.

Provision's 3D holographic display systems represent a revolutionary technology that provides the projection of full color, high-resolution videos into space detached from the screen, without any special glasses. Provision is currently the market leader in true 3D consumer advertising display products being implemented by innovative, consumer-focused companies.

Provision Holding, Inc. (OTCQB:PVHO) trades on the OTCQB venture stage marketplace for early stage and developing U.S. and international companies. Companies are current in their reporting and undergo an annual verification and management certification process.

Investors can find Real-Time quotes and market information for the company on www.otcmarkets.com.

For more information, visit www.provision.tv.

Forward-Looking Statements

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements unless legally required.

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