

May 25, 2017

Provision Interactive 3D Savings Center Platform Begins Testing in Israel

Provision and Ping Mobile look towards a chance to participate in Israel's retail technology boom

CHATSWORTH, Calif., May 25, 2017 (GLOBE NEWSWIRE) -- Provision Interactive Technologies, Inc. ("Provision"), a subsidiary of Provision Holding, Inc. (OTCQB:PVHO), announced today that Israeli-based, Ping Mobile Ltd. is testing its technology platforms in advance of establishing a more formal relationship. Ping Mobile Ltd., and its award-winning mobile platform, is a subsidiary of Ping Mobile, a U.S. mobile marketing company with world-class mobile sales and marketing experience. Through Ping Mobile Ltd., Provision's 3D Savings Center kiosk program is being exposed to various Ping Mobile partners as the next generation 3D digital signage platform.

If this test marketing is successful, Ping Mobile Ltd. will then enter into a more definitive agreement with Provision. Ofer Mizrahi, General Manager of Ping Mobile Ltd. said, "This test marks an important step in the roll out of Provision's 3D Holographic product offering in Israel, and we're looking forward to positive results."

Retail technology innovation is a booming business in Israel. According to a recent report on Forbes.com, "More than \$4.8 billion was invested in Israel-based high-tech startups in 2016, a record total. This was a 120% increase over 2013. Due to the disruption from Amazon, retail technology is one of the greatest areas of focus for the country."

About Provision Interactive Technologies, Inc.

Provision Interactive Technologies, Inc., a subsidiary of the publicly traded company Provision Holding, Inc. (OTCQB:PVHO), is the leading purveyor of intelligent interactive 3D holographic display technologies, software, and integrated solutions for both commercial and consumer focused applications.

Provision's 3D holographic display systems represent a revolutionary technology that provides the projection of full color, high-resolution videos into space detached from the screen, without any special glasses. Provision is currently the market leader in true 3D consumer advertising display products being implemented by innovative, consumer-focused companies.

Provision Holding, Inc. (OTCQB:PVHO) trades on the OTCQB venture stage marketplace for early stage and developing U.S. and international companies. Companies are current in their reporting and undergo an annual verification and management certification process. Investors can find Real-Time quotes and market information for the company on www.otcm Markets.com.

For more information, visit www.provision.tv.

About Ping Mobile

Ping Mobile (www.pingmobile.com) is an ad tech company based in New York with offices in Los Angeles and Melbourne.

Forward-Looking Statements

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements unless legally required.

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Source: Provision Holding Inc.