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Rightscorp to Monitor Highly Anticipated Film Release of "Lost After Dark"

Shedding Light on Issues of Piracy faced by Independent Filmmakers

SANTA MONICA, Calif., Sept. 1, 2015 /PRNewswire/ -- Rightscorp (OTCQB: RIHT), a leading provider of data and analytic services to support artists and owners of copyrighted property, announced today that it will be monitoring the film *Lost After Dark* for digital piracy and illegal downloads. This marks the first time Rightscorp has monitored for piracy prior to the actual release of a film. *Lost After Dark* is scheduled for a North American release on September 1, 2015 on Blu-Ray, DVD, and for VOD rentals. Although the film was pre-released for Video On Demand (VOD) sales last weekend on iTunes, Amazon, Xbox Video, PSN and Vudu, Rightscorp has already identified thousands of illegal downloads from unauthorized websites streaming the film.

Lost After Dark, produced by [Goldrush Entertainment](#), is a homage to the golden age of slasher films from the 80's. The story centers around a group of high-school teens that run out of gas on a deserted road and become pitted against a cannibal killer from an urban legend. It is the perfect film for classic horror fans, as well as younger audiences looking for some scary fun. *Lost After Dark*, directed by filmmaker Ian Kessner, has received terrific advance reviews, which would account for the large number of illegal downloads Rightscorp has identified.

"People who pirate films are passionate about seeing them, but they have to understand that on an indie production like *Lost After Dark* there are many hard sacrifices. When someone pirates an indie film like ours they are actually hurting the people who made it. In addition, if the film doesn't make money, there won't be an opportunity for a sequel. At the end of the day I can only hope that whoever pirates this film will also buy a copy to support our hard work," said Ian Kessner, Director, Co-Writer, and Co-Executive Producer of *Lost After Dark*.

"Most people think of illegally downloaded movies as only coming from major movie studios. The fact is, however, that all movies suffer from piracy, and the economic damage is even more detrimental for the smaller, independent producers," said [Christopher Sabec](#), CEO of Rightscorp. "Our goal is to make people aware how illegally downloading an independent film directly damages the talented team that made the movie and inhibits the growth of their future artistic endeavors."

About Rightscorp, Inc.

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as

music, movies, software, books and games and ensures that owners and creators are rightfully paid for their IP. Rightscorp implements existing laws to resolve copyright infringements by collecting payments from illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are offered a reasonable settlement option in comparison to the legal liability defined in the Digital Millennium Copyrights Act (DMCA). Based on the fact that 22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp is pursuing an estimated \$2.3 billion opportunity and has monetized major media titles through relationships with industry leaders.

<http://www.rightscorp.com/>

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This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

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