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Rightscorp Launches Its Popcorn Time Protection Service

Company Calls on Content Industry To Fight Back Against this Formidable Threat

SANTA MONICA, Calif., Sept. 3, 2015 /PRNewswire/ -- Rightscorp (OTCQB: RIHT), a leading provider of data and analytic services to support artists and owners of copyrighted property, announced today that it has launched its Popcorn Time Protection (PTP) service for content owners who want to prevent unauthorized streaming of their content via Popcorn Time. The service includes 365x24x7 monitoring of the Popcorn Time network and associated data collection and reporting services.

Popcorn Time aka "Netflix for pirates" is an illegal BitTorrent-based software application that has become one of the most popular ways to illegally stream movies and TV shows. In June 2015, [Venture Beat](#) reported that Popcorn Time had passed the 1 million download mark on non-jailbroken devices making it the most downloaded app outside of Google Play and Apple's App store. In a recent letter to shareholders, [Netflix](#) stated that "piracy continues to be one of our biggest competitors" and referenced a graph of Popcorn Time's growing interest in the Netherlands. On September 1, 2015, the Wall Street Journal published an article on Hollywood production company Millennium Films, suing users of Popcorn Time in efforts to combat online piracy. The full article can be accessed here: <http://www.wsj.com/articles/hollywood-studio-sues-over-alleged-online-piracy-1441145359>

[Christopher Sabec](#), CEO of Rightscorp stated, "Popcorn Time is a clear and present danger to Hollywood and directly threatens the right of the creators and owners of content to determine how their content is distributed. We believe our new Popcorn Time Protection service is the only scalable solution for this major threat to Hollywood. Popcorn Time is unaffected by domain blocking and by DMCA takedown notices. The latest numbers show that U.S. home video revenues have dropped 30% since the rise of torrent file sharing, including all new revenues from streaming services like Amazon Prime and Netflix. Our solution has the potential to reverse the revenue losses, reverse the layoffs, and even help shore up the declining share prices currently vexing the media companies. We call on the management and shareholders of content creators to say 'enough is enough' and stop allowing millions of infringers to distribute their content for free on Popcorn Time and other peer-to-peer networks."

Robert Steele, Rightscorp's COO/CTO added, "Unlike prior peer-to-peer technologies, Popcorn Time does not use or need index sites like the Pirate Bay and Kickass Torrents. Therefore, domain blocking and take-down notices will not affect the growth of Popcorn Time. Our system sees millions of events of illegal content distribution via Popcorn Time

around the world in which the content owner is not paid. To have any effect on Popcorn Time, content owners must get individual internet users to stop using the software to distribute their movies. As cable subscription, PPV, and VOD revenues continue to decrease, we are seeing an explosive amount of unauthorized uses where the owner and creator receive no compensation. We are excited about bringing new technological solutions for content creators to use against the technological problems of piracy."

About Rightscorp, Inc.

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as music, movies, software, books and games and ensures that owners and creators are rightfully paid for their IP. Rightscorp implements existing laws to resolve copyright infringements by collecting payments from illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are offered a reasonable settlement option in comparison to the legal liability defined in the Digital Millennium Copyrights Act (DMCA). Based on the fact that 22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp is pursuing an estimated \$2.3 billion opportunity and has monetized major media titles through relationships with industry leaders.

<http://www.rightscorp.com/>

Safe Harbor Statement

This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

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