

June 21, 2017



## **Rightscorp Preferred Settlement Model Gaining Traction in the Media**

SANTA MONICA, Calif., June 21, 2017 /PRNewswire/ -- Rightscorp (OTCQB: RIHT), a leading provider of data analytics and litigation services, as well as copyright infringement protection services to support artists and owners of copyrighted property, is pleased to highlight a recent feature on DSLReports, a digital site covering the latest on ISP reviews, news & tech information.

The piece titled, "New ISP Anti-Piracy Plan Could Involve Hijacking Your Browser" cites Rightscorp's increase in progress in discussions with top ISPs on implementing a system to address holding their users accountable for alleged infringers of copyrighted content. A major catalyst for this was driven by the ruling of a February 2017 case with BMG and Cox Communications, in which Cox was fined up to \$25 million for damages and \$8 million in legal fees resulting from piracy and third-party infringements.

To access the full article in its entirety, please visit:

<http://www.dslreports.com/shownews/New-ISP-AntiPiracy-Plan-Could-Involve-Browser-Hijacks-139767>

### **About Rightscorp, Inc.**

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as music, movies, software, books and games and ensures that the rights of owners and creators are protected. Rightscorp works closely with its clients to develop programs of education and notice, and as necessary to pursue copyright infringers for their illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are provided information about copyrights and the importance of Intellectual Property and offered a reasonable opportunity to terminate their activities and pay a nominal settlement option that is generally a fraction of the statutory minimum in an effort to avoid the need for expensive litigation. With minimum statutory penalties of \$750 and up to \$150,000 per infringement, Rightscorp's technology and process of notice allows all parties to efficiently and economically address copyright infringement without the costs and burdens of litigation. Based on the fact that 22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp's technology and process provides one of the best and most cost efficient means of addressing this issue for both the artists and those who have infringed their works.

<http://www.rightscorp.com/>

## **Safe Harbor Statement**

This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

### **For further investor and media information contact:**

Andrew Haag  
Managing Partner  
IRTH Communications  
[rightscorp@irthcommunications.com](mailto:rightscorp@irthcommunications.com)  
1-866-976-4784

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/rightscorp-preferred-settlement-model-gaining-traction-in-the-media-300477238.html>

SOURCE Rightscorp, Inc.