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Rightscorp to Pursue Business Strategy Regarding Chinese Content

SANTA MONICA, Calif., Oct. 2, 2017 /PRNewswire/ -- Rightscorp (OTCQB: RIHT), a leading provider of data analytics and litigation services, as well as copyright infringement protection services to support artists and owners of copyrighted property, has announced plans to further its international expansion with the signing of a consulting agreement with Chinese entrepreneur Mr. Vincent Yen to formalize an agreement with a major Chinese media company, to monitor copyrighted content for online infringement from the world's most populous country, the People's Republic of China.

As part of the agreement, Mr. Yen will assist Rightscorp in securing an exclusive anti-piracy relationship to represent Chinese audio and visual copyrights and monitor peer-to-peer activity in the U.S. for infringement of Chinese content. Discussions are underway to bring Rightscorp's technology to China for both Chinese and U.S. content.

Since 2005, The National Copyright Administration in Beijing has pledged a campaign against online piracy, targeting unauthorized streaming, downloading and sales of literary, film, television and music works. Beijing's municipal copyright administration has been monitoring videos and music streaming websites to deter copyright violation. The Ministry of Industry and Information Technology pledged to offer full support on internet supervision and detection to help the fight against online piracy.

Rightscorp President, Christopher Sabec stated, "Participating in the Chinese market has always been compelling. We have held promising meetings in Beijing with both State Administration of Radio, Film, and Television (SARFT) and Chinese media companies, and are extremely excited to be working on initiatives to educate on the detrimental affects of illegal peer-to-peer file sharing. We are a proven solution for tracking, enforcement, and monetization of P2P infringements, and believe this is yet another testament to the effectiveness of our value and service."

About Rightscorp, Inc.

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as music, movies, software, books and games and ensures that the rights of owners and creators are protected. Rightscorp works closely with its clients to develop programs of education and notice, and as necessary to pursue copyright infringers for their illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are provided information about copyrights and the importance of Intellectual Property and offered a reasonable opportunity to terminate their activities and pay a nominal settlement option that is

generally a fraction of the statutory minimum in an effort to avoid the need for expensive litigation. With minimum statutory penalties of \$750 and up to \$150,000 per infringement, Rightscorp's technology and process of notice allows all parties to efficiently and economically address copyright infringement without the costs and burdens of litigation. Based on the fact that 22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp's technology and process provides one of the best and most cost efficient means of addressing this issue for both the artists and those who have infringed their works.

<http://www.rightscorp.com/>

Safe Harbor Statement

This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

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