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# **Rightscorp Signs Agreement with China's CNLive to Monitor Chinese Content in the U.S. Against Copyright Infringement**

SANTA MONICA, Calif., Oct. 17, 2017 /PRNewswire/ -- Rightscorp (OTCQB: RIHT), a leading provider of data analytics and litigation services, as well as copyright infringement protection services to support artists and owners of copyrighted property, announced today that it has secured an agreement with CNLive Culture Media, Inc., a culture and media company that distributes content over mobile devices in the People's Republic of China.

CNLive is one of only seven entities licensed by the government to distribute content over mobile devices in the People's Republic of China. This agreement will provide Rightscorp the right to track, enforce, and monetize any of CNLive's programming content being illegally distributed on peer-to-peer platforms within the U.S. The deal comes a week after Rightscorp announced its engagement of Chinese entrepreneur Mr. Vincent Yen to help expand its copyright infringement protection services internationally.

"This collaboration is a major initiative and allows us to monitor for illegal P2P distribution of Chinese content, which has a huge demand in the U.S.," Rightscorp President Christopher Sabec commented. "The sheer numbers of CNLive's distribution in China are staggering, and we are excited to be working with a content owner from this high-growth region to monetize against copyright infringement and on educating public awareness on the detrimental effects to the overall entertainment industry. The launch of this program in the U.S. is a first step, and we look forward to working with CNLive to further enhance value for our shareholders."

CNLive holds the license to distribute content via mobile and IP-enabled devices nationwide. The main enterprise of CNLive is the distribution of content to internet-connected mobile devices.

## **About Rightscorp, Inc.**

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as music, movies, software, books and games and ensures that the rights of owners and creators are protected. Rightscorp works closely with its clients to develop programs of education and notice, and as necessary to pursue copyright infringers for their illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are provided information about copyrights and the importance of Intellectual Property and offered a reasonable

opportunity to terminate their activities and pay a nominal settlement option that is generally a fraction of the statutory minimum in an effort to avoid the need for expensive litigation. With minimum statutory penalties of \$750 and up to \$150,000 per infringement, Rightscorp's technology and process of notice allows all parties to efficiently and economically address copyright infringement without the costs and burdens of litigation. Based on the fact that 22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp's technology and process provides one of the best and most cost efficient means of addressing this issue for both the artists and those who have infringed their works.

<http://www.rightscorp.com/>

### **Safe Harbor Statement**

This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

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