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Rightscorp Forms Subsidiary for Blockchain-Based Solutions for the Entertainment Industry

Jingle Blockchain Seeks to Motivate Word-of-Mouth Marketing

SANTA MONICA, CA, Feb. 21, 2018 (GLOBE NEWSWIRE) -- Rightscorp (OTCQB: RIHT), a leading provider of data analytics and litigation services, as well as copyright infringement protection services to support artists and owners of copyrighted property, announced today the formation of Jingle Blockchain Corporation, a wholly-owned subsidiary of Rightscorp, Inc. dedicated to developing blockchain-based solutions for the entertainment industry. More information is available at www.jingleblockchain.com.

"We believe Jingle, our blockchain-based reward token, has the potential to disrupt the way the entertainment industry uses paid advertising to create awareness for its products by motivating word-of-mouth marketing (WOMM)," stated Rightscorp Chief Executive Officer Cecil Kyte. "Rightscorp looks forward to being a pioneer in exploring blockchain-based solutions for the multi-billion dollar entertainment industry."

The market for blockchain related services will grow to more than \$6 billion by 2023 at a CAGR of more than 48% according to *Reportlinker*. To date, the most well-known application for blockchain technology has been cryptocurrencies, which have grown to a market valued at more than \$580 billion, according to CoinMarketCap.com.

About Rightscorp, Inc.

Rightscorp (RIHT) is a leading provider of data and analytic services to support artists and owners of copyrighted Intellectual Property (IP). The Company's patent pending digital loss prevention technology focuses on the infringement of rights to digital content such as music, movies, software, books and games and ensures that the rights of owners and creators are protected. Rightscorp works closely with its clients to develop programs of education and notice, and as necessary to pursue copyright infringers for their illegal file sharing activities via notifications sent through Internet Service Providers (ISPs). The Company's technology identifies copyright infringers, who are provided information about copyrights and the importance of Intellectual Property and offered a reasonable opportunity to terminate their activities and pay a nominal settlement option that is generally a fraction of the statutory minimum in an effort to avoid the need for expensive litigation. With minimum statutory penalties of \$750 and up to \$150,000 per infringement, Rightscorp's technology and process of notice allows all parties to efficiently and economically address copyright infringement without the costs and burdens of litigation. Based on the fact that 22% of all Internet traffic is used to distribute copyrighted content without permission or compensation to the creators, Rightscorp's technology and process

provides one of the best and most cost efficient means of addressing this issue for both the artists and those who have infringed their works.

<http://www.rightscorp.com/>

Safe Harbor Statement

This press release may include forward-looking statements. All statements other than statements of historical fact included in this press release, including, without limitation, statements regarding the Company's anticipated financial position, business strategy and plans and objectives of management of the Company for future operations, are forward-looking statements. When used in this press release, words such as "anticipate," "believe," "estimate," "expect," "intend," and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors not limited to, general economic and business conditions, competitive factors, changes in business strategy or development plans, the ability to attract and retain qualified personnel, and changes in legal and regulatory requirements. Such forward-looking statements reflect the current views of the Company with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the operations, results of operations, growth strategy and liquidity of the Company. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this paragraph.

For further investor and media information, contact Rightscorp by e-mail at info@rightscorp.com



Source: Rightscorp Inc.