

May 14, 2014



# Spindle CEO Bill Clark to Speak at CNP Expo May 20

## Session Will Address Biometrics as an Authentication Technique for Mobile Transactions

SCOTTSDALE, AZ -- (Marketwired) -- 05/14/14 -- Spindle, Inc., (OTCQB: SPDL), a leading provider of mobile commerce solutions, announced that Bill Clark, the company's chief executive officer, will take part in a panel presentation at the upcoming CNP Expo in Orlando, FL. The event will take place May 19 - 22 at the Omni Orlando Resort, and is hosted by CardNotPresent.com. Clark's session, "Are Biometrics the Authentication Answer?", is scheduled for May 20 at 1:15 p.m.

In his remarks, Clark will cover authentication methods that leverage individual physical traits, including fingerprints, voice patterns and facial features. The session will explore how these characteristics can be used to identify people and authenticate non-card-based transactions.

"I look forward to participating in the CNP Expo, and discussing how very advanced biometrics can successfully be used to improve all types of security -- including mobile commerce," said Clark. "Spindle is committed to taking a lead role in the evolution of this industry, and we are grateful that CardNotPresent has a shared vision in exploring the promise of emerging authentication technologies."

CardNotPresent.com is an independent news source providing resources to e-commerce and other merchants that accept card-not-present payments. The CNP Expo delivers relevant content for businesses that take payments via mobile apps, ecommerce, telephone or mail order. The event brings together merchants, banks, processors, software providers, alternative payment providers, card networks and other participants in the Mcommerce ecosystem, educating them on how to leverage CNP payments within an expanding, multi-channel retail sales environment.

### *About Spindle, Inc.*

Spindle is an innovator of mobile commerce solutions for financial services providers and consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mobile payments acceptance and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless mobile payments for consumers. Spindle is dedicated to expanding beyond traditional electronic payment boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which include patents pending -- that encompass networks, mobile payments, and security. For

more information, visit [www.spindle.com](http://www.spindle.com).

### *Forward-Looking Statements*

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at [www.sec.gov](http://www.sec.gov), to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

#### Public Relations Contact

Glenn Goldberg  
Chief Executive Officer  
Parallel Communications Group  
516-705-6116  
Email Contact

#### Investor Relations Contact

Jason Assad  
President  
LR Advisors, Inc.  
678-570-6791  
Email Contact

Source: Spindle Inc.