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Spindle CEO Bill Clark to Speak at M2M Evolution January 29

Mobile Commerce Leader Will Offer New Insights on Mobile Marketing and POS Solutions

SCOTTSDALE, AZ -- (Marketwired) -- 01/26/15 -- [Spindle, Inc.](#) (OTCQB: SPDL), a leading provider of mobile commerce solutions, announced that Bill Clark, its chief executive officer, will participate in a panel discussion on point of sale technologies at the M2M Evolution Conference & Expo. The show is collocated with ITEXPO, and will take place January 27 through 30 at the Miami Beach Convention Center. Clark's panel, "Things in Motion: POS Retail," will be held on Thursday, January 29 at 3:00 p.m.

In his discussion, Clark will explore how M2M (machine-to-machine) technologies and the "Internet of Things" have created a hyper-connected consumer culture that provides a variety of opportunities for consumers and merchants to interact through advanced technologies such as beacons, mobile payments, mobile marketing services, analytics, and cloud-based point-of-sale technologies.

"We are pleased to participate in the M2M Evolution, and describe how solutions such as beaconing, mobile marketing and business intelligence can be combined through the cloud to create compelling new services that benefit merchants and consumers," said Clark. "While mobile technology is quickly gaining attention among businesses and their customers, there are still many questions regarding the most efficient ways to deploy these solutions without disrupting sales or customer service. Our intention is to share a variety of proven practices that should help attendees identify the best option for their individual businesses."

M2M Evolution covers topics relevant to machine-to-machine, Internet of Things and POS industries, including retail customer care solutions, display market messaging, digital signage, business intelligence and remote management solutions.

About Spindle

Spindle is an innovator of mobile commerce solutions for financial services providers and consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mobile payments acceptance and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless mobile payments for consumers. Spindle is dedicated to expanding beyond traditional electronic payment boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which

includes patents pending -- that encompasses networks, mobile payments, and security. For more information, visit www.spindle.com.

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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