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Spindle to Deliver Payment Aggregation Services for Automated Sales and Marketing Provider EggZack

Online Provider Will Resell Spindle's Payment Services to iMarketing Customers

SCOTTSDALE, AZ -- (Marketwired) -- 02/05/15 -- [Spindle, Inc.](#) (OTCQB: SPDL), a leading provider of mobile commerce solutions, announced it will provide its payment aggregation platform for EggZack, an automated sales and marketing services provider. EggZack's automated solution includes search engine optimization, social marketing, email marketing, and web site management. EggZack selected Spindle after comparing Spindle's superior boarding platform and revenue-sharing model to its previous provider. EggZack will resell Spindle's payment processing services as part of its overall bundle of services, empowering its customers to offer payment acceptance through their EggZack-managed online presences.

"EggZack has completed integration and certification with Spindle's payment processing platform. They have begun boarding both their mobile point-of-sale (mPOS) and ecommerce merchants, delivering omni-commerce capabilities that will serve their entire customer base," said Bill Clark, Spindle's chief executive officer. "Through our technology platform, EggZack will be able to serve their merchants with much greater expediency, while delivering the convenience and range of functionalities that end-users demand. We look forward to a profitable relationship with this growing company."

"Spindle's aggregation solution will help EggZack drive the company forward and enhance our value proposition to our customers. We were using an industry-leading partner for payment processing, yet their platform could not compare with Spindle's aggregation solution in terms of expediency, simplicity, and pricing. The advantages of Spindle's boarding process and its revenue-sharing model were obvious," said Jon Zack, founder and chief executive officer at EggZack. "We are now well-positioned for an aggressive growth trajectory, and expect to increase our current activations from near sixty to as many as two thousand new accounts per month before the end of this summer. Spindle is a critical component to EggZack's aggressive business strategy allowing us to more quickly increase boarding rates, and generate substantially more revenue."

EggZack's patented system automates both inbound and outbound marketing functions for regional companies, helping them to enhance local visibility, generate leads, and boost sales.

About Spindle

Spindle is an innovator of mobile commerce solutions for financial services providers and consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mobile payments acceptance and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless mobile payments for consumers. Spindle is dedicated to expanding beyond traditional electronic payment boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which includes patents pending -- that encompasses networks, mobile payments, and security. For more information, visit www.spindle.com.

About EggZack, Inc.

EggZack provides an automated sales and marketing system that is specially designed for businesses that serve local markets. The web- and mobile-based platform makes local marketing easier and more effective for sole proprietors, franchises and national chain stores by integrating and automating the management of their website, search engine optimization, social media, local search, email marketing, blogs, video, and directory optimization to generate more local leads. The system then makes it convenient for the leads to convert to transactions. The company, a client of the Ben Franklin Technology Partners of Northeastern Pennsylvania, is also backed by private investors and is headquartered at Ben Franklin TechVentures® in Bethlehem, PA. Visit www.EggZack.com.

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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