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# **Spindle CEO Bill Clark to Discuss Cloud-Based Mobile Commerce at CARTES Secure Connexions America**

## **Mobile Commerce Visionary Will Describe How Merchants Can Increase Revenues Through Next-Generation Hosted Services**

SCOTTSDALE, AZ -- (Marketwired) -- 04/28/15 -- [Spindle, Inc.](#) (OTCQB: SPDL), a leading provider of mobile commerce solutions, announced that Bill Clark, its chief executive officer, will speak at the CARTES Secure Connexions America event, scheduled for May 5 to 7 at the Walter E. Washington Convention Center in Washington, DC. Clark's presentation, "[Cloud Solutions in Mobile Commerce: Just the Beginning..](#)" is scheduled for Thursday, May 7 at 11:30 a.m.

In his presentation, Clark will explore the next generation of hosted- and browser-based solutions that will reshape the way that merchant services providers and retailers interact with consumers and deliver value. His presentation will highlight the emergence of unified commerce, which delivers a multitude of next generation services through a single source provider. The session will also touch on evolving technologies like data analytics and beaconing, which allow merchants to deliver location- and preference-specific offers to consumers at the point-of-sale.

"As more merchants work to differentiate their value proposition in a crowded marketplace, they are relying more on cost-effective cloud-based solutions to achieve a deeper engagement with consumers," said Clark. "It's vitally important that CARTES attendees understand how new dynamics such as unified commerce and the evolution of data analytics will shape the market going forward."

### ***About Spindle***

Spindle is an innovator of unified commerce solutions for consumer-facing merchants of all sizes. It is focused on pioneering new ways for businesses to rapidly integrate mission critical business services, payment acceptance, and mobile marketing services-while empowering location-based merchant discovery, fulfillment and frictionless consumer engagement. Spindle is dedicated to offering cutting-edge solutions that surpass traditional boundaries and allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle's extensive proprietary intellectual property portfolio-which includes patents pending-encompasses networks, mobile payments, and security. For more information, visit [www.spindle.com](http://www.spindle.com).

### ***About CARTES America***

CARTES SECURE CONNEXIONS AMERICA hosts a top-quality, three-day conference

uniquely concentrated on North American issues for senior level decision-makers. The show floor features one of the largest cross-sections of the industry suppliers, representative of the full supply chain. Past events attracted attendees from more than 50 countries.

### ***Forward-Looking Statements***

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at [www.sec.gov](http://www.sec.gov), to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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