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Spindle Adds Marie Foster to the Team

Proven Leader to Accelerate the Growth of YOWZA!! Mobile Shopping Platform

SCOTTSDALE, AZ -- (Marketwired) -- 09/17/15 -- Spindle, Inc.,(OTCQB: SPDL) ("Spindle"), a leading provider of unified commerce solutions, announced that it has entered into an agreement with SigMar Solutions LLC a consultancy providing strategic partnerships in the Loyalty and Rewards market, to rapidly deliver consumer centric loyalty and rewards programs for Spindle merchant and affiliate partners.

Yowza!! is a next-generation location-based mobile marketing solution that delivers free real-time coupons and offers to consumers through their iOS and Android devices. Merchants can easily sign up for Yowza!! online, and use the service as a low-cost, secure and reliable portal to build one-on-one relationships by sending valid offers, promotions, push communications, and rich-media content to existing and potential customers.

Marie Foster, is CEO and Founder of SigMar Solutions and will be responsible for driving the definition of the Loyalty and Rewards strategy, defining growth programs, and delivering on vision to deliver the best shopping experience between consumer and the merchant, both in-store and on-line.

Marie has 16 years of experience developing new and revitalizing existing loyalty programs across all industries. Her longest tenure was with SkyMall where she was the President of SkyMall Ventures. This division managed loyalty programs for clients such as Marriott Rewards, Caesars Entertainment, Merrill Lynch, Bank of America, Capital One, and Lufthansa Airlines. She built SkyMall Ventures from simply a business development department into a leading loyalty program service provider that produced millions of dollars both in revenue and profit annually. She has delivered many successful programs with non-core rewards such as merchandise, gift cards, experiences and instant rewards that enabled customers to better use their loyalty currency.

"I am excited to join the Spindle Strategic Team and have been impressed with the YOWZA!! app and the partnership of Help Worldwide. With the combination of the YOWZA!! app and Help Worldwide we plan to drastically increase revenue for the participating merchants and increase shareholder value in Spindle," said Marie Foster, "The YOWZA!! Loyalty program will drive a significant increase in both downloads and utilization times on the app. We are creating a user experience that makes saving fun, entertaining and most importantly easy and convenient. Lastly, unlike most loyalty programs, we will engage our merchant partners to create a viral participation that will provide the best discounts to YOWZA!! customers."

"Yowza!! is one of the largest mobile in-store shopping apps in the market. As more and

more businesses understand and leverage the benefits of an engaged mobile customer their sales and profits will continue to increase. Many of Yowza!!'s merchant customers realize a 21-44% redemption rate for in store offers, and we believe the shopping satisfaction for their Yowza!! app customers is greatly increased by the convenience and quality of the available offers," said Bill Clark, Spindle's chief executive officer. "Yowza!!'s proven couponing and marketing technology delivers a tremendous benefits for our subscribing merchants and consumers who will soon receive loyalty and rewards points for participating in addition to the great offers and discounts now available."

About Spindle

Spindle is an innovator of unified commerce solutions for consumer-facing merchants of all sizes. It is focused on pioneering new ways for businesses to rapidly integrate mission critical business services, payment acceptance, and mobile marketing services -- while empowering location-based merchant discovery, fulfillment and frictionless consumer engagement. Spindle is dedicated to offering cutting-edge solutions that surpass traditional boundaries and allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle's extensive proprietary intellectual property portfolio -- which includes patents pending -- encompasses networks, mobile payments, and security. For more information, visit www.spindle.com.

About SigMar Solutions, Inc.

Our vision is to create a deeper relationship between companies and their consumers, employees and channel partners by leveraging SigMar's core competencies in marketing, supply chain management, customer experience, social media, and the latest technology to deliver a fully customizable and cost effective loyalty solution. SigMar is a provider of comprehensive global loyalty solutions for companies seeking to acquire and retain long-lasting customers through a shared customer philosophy. Our niche includes well-established programs that incentivize, reward, and engage loyalty members who expect a high-quality customer experience with relevant offers and rewards. SigMar is both certified as a Women's Business Enterprise National Council (WBENC) and Women's Owned Small Business (WOSB). For more information, visit www.sigmarsolutions.com.

Forward-Looking Statements

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at www.sec.gov, to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-

looking statements, whether as a result of new information, future events or otherwise.

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