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# Spindle Launches Yowza!! Online Offers to Increase "Saving At Your Fingertips"

## Leading In-Store Shopping App Now Delivers Online Offer Site

SCOTTSDALE, AZ -- (Marketwired) -- 11/24/15 -- [Spindle, Inc.](#) (OTCQB: SPDL), a leading provider of unified commerce solutions, today announced the availability of its Yowza!! Online couponing and offers site. Yowza!!, long known as a leader in delivering geo-located offers with offer codes redeemable in-store at the point-of-purchase, has now added online offers and promotions for customers which enables them to shop online or to search for offers before they leave their home.

Yowza!! Online delivers a number of new features, including national online offers, unique offers from large and small retailers, manufacturer direct content, all delivered in category or location based formats. Explore over 10,000 businesses delivering promotions at 160,000 locations advertising through Yowza!! Online and the Yowza!! shopping app.

"We have long supported Black Friday with instore offers available in the Yowza!! shopping app. This year we are delighted to add online content available at [www.Yowzaoffers.com](http://www.Yowzaoffers.com) to deliver savings for our customers instore and online," said Bill Clark, Spindle's chief executive officer. "The addition of the Yowza!! Online site reflects Spindle's ongoing commitment to delivering value to both consumers and our advertising merchants."

Clark continued, "Merchants in today's competitive retail market need to engage with their mobile customers in ways that establish brand loyalty and drive repeat business. We feel strongly about the value Yowza!! extends to our Unified Commerce customers. We stand behind our performance guarantee, that if we don't increase business for our Unified Commerce merchants, we will refund their advertising fees."

### ***About Spindle***

Spindle is an innovator of unified commerce solutions for consumer-facing merchants of all sizes. Spindle is focused on pioneering new ways for businesses to rapidly integrate mission critical business services, payments acceptance, and mobile marketing services while empowering location-based merchant discovery, fulfillment and frictionless consumer engagement. Spindle is dedicated to expanding beyond traditional boundaries by offering cutting-edge solutions that allow clients, partners, merchants and consumers to take full advantage of the rapidly emerging mobile economy. Spindle has an extensive proprietary intellectual property portfolio -- which includes patents pending -- that encompasses networks, mobile payments, and security. For more information, visit [www.spindle.com](http://www.spindle.com).

## ***Forward-Looking Statements***

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. All forward-looking statements involve risks, uncertainties and contingencies, many of which are beyond our control, which may cause actual results, performance, or achievements, as described in our reports filed with the Securities and Exchange Commission which are available for review at [www.sec.gov](http://www.sec.gov), to differ materially from anticipated results, performance, or achievements. We are under no obligation to (and expressly disclaim any such obligation to) update or alter our forward-looking statements, whether as a result of new information, future events or otherwise.

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